

MINUTES OF NOVEMBER EFC MEETING
NOVEMBER 1ST. 2007

Members attending: Ann Campbell, Jon Garfinkel, Nancy Hauserman, Mark Penno, Lopo Rego.
Also attending: Chuck Whiteman, Nick Street, Gary Gaeth, Mary Spreen,
Terry Heinichen, Tom Walsh, Dawn Wood.

Called to order at 1:04PM

Proposals for (1) Joint MBA/Master of Human Resource Management University of Iowa and Peking University, and (2) Review of MBA-PM curriculum distributed.

Old business:

1. Approval of the October minutes

New business:

1. Report on Faculty Senate
 - a. Nick Street summarized some of the topics being discussed by the Faculty Senate
 - i. Changes to tenure clock (up to 8 years)by the College of Dentistry and Medical Schools
 - ii. Automatic extension of tenure clock for birth of children (up to two)
 - iii. Arming of Campus Police
 - iv. Health Insurance Changes. Faculty and staff are required – in most cases – to actually select a new health insurance plan or risk being uninsured
 - v. No-vote by Senate on the Under-21 drinking ordinance
 - vi. Smoking ban on all University grounds
2. Joint MBA/Master of Human Resource Management University of Iowa and Peking University
 - a. Gary Gaeth and Mary Spreen summarized the details of the program
 - i. Join degree granted by University of Iowa and Peking University
 - ii. Tippie School of Management will staff nine core MBA classes
 - iii. Solidify presence in Asia and potential brand reputation for Tippie
 - b. EFC members expressed some concerns with the joint program
 - i. Strategic appropriateness of the program
 - ii. Faculty compensation and staffing
 1. Same as Hong Kong; Opportunities for junior faculty
 - iii. Will this program replace Hong Kong
 1. Chuck Whitman indicated that was not the intention
 - iv. Partners reputation
 1. Gary Gaeth and Chuck Whitman reassured the reputation of both Peking University and Franklin Institute of Management
 - v. Financial and logistic considerations
 1. No costs, variable profits, class size (<45), sequential translation

- c. Decision on program request from EFC
 - i. EFC declined to vote, as more time needed to analyze documents
 - ii. EFC decided to call an open forum to discuss pertinent issues
 - iii. A quick decision was requested
- 3. Review of MBA-PM curriculum
 - a. Terry Heinichen and Gary Gaeth summarized the proposed curriculum changes
 - i. Changes are based on alumni and annual student surveys
 - ii. Changes impact the Economics and Management Organizations departments
 - iii. Recommendation:
 - 1. Limit economics core curriculum to microeconomics, offer macroeconomics as an elective
 - 2. Optimize Management in Organization syllabus
 - 3. Replace Human Resource Management class with Global Strategic Management class
 - iv. EFC unanimously approved the proposed review of MBA-PM curriculum

Adjourned at 2:17PM