

**MINUTES OF NOVEMBER EFC MEETING  
NOVEMBER 14<sup>TH</sup>. 2008**

Members attending: Jon Garfinkel, Nancy Hauserman, Forrest Nelson, Lopo Rego.

Also attending: Curt Hunter, Chuck Whiteman, Jay Sa-Aadu, Jim Chaffee.

Called to order at 8:46AM

Old Business:

1. Approve October minutes
2. Legal issues associated with publishing ACE rankings
  - a. Chuck Whiteman reported he had no new information on this topic
  - b. Nancy Hauserman offered to verify about the ownership of ACE rankings and report back to the EFC

New Business:

1. Re-accreditation: Dean Hunter provided details on the strategic plan for 2008-2012 as part of the re-accreditation process the College is undergoing.
  - a. Curt explained how the strategic plan document is a multi-stage process, involving all the constituents in the College.
  - b. Curt asked for input and feedback from the EFC members
  - c. The following topics from the strategic plan document were debated by Curt, Chuck and the EFC members
    - i. Within the Strategy Statement section (III), it was suggested that the College's mission should be to achieve international recognition in business education, and that any rankings should be the outcome of successfully achieving that mission.
    - ii. Within Environmental Conditions section (IV), Curt detailed some recent discussions with the Provost regarding more accountable resource allocations within the University and different Colleges, and it was suggested that some of this language should be included in the strategic plan document.
    - iii. Under the Strategic Goals section (VI) it was suggested that language regarding how excellence in teaching is promoted and rewarded within the College should be added to the document. It was also suggested that under the College's goals regarding research should be reworded to mention that the College strives to be good at most areas of research and excellent in a few areas. Finally, it was also suggested that language be added to better explain how the role of the PhD programs and students is aligned with the College's strategic goals
    - iv. Under the Programmatic Initiatives section (VIII) it was proposed that additional details be included regarding the ethical and social goals for students in the undergraduate program. It was also suggested that the language regarding the

economic feasibility of the revenue generating MBA programs be slightly modified.

- v. Within the Distinction Through Uniquely identifiable Programs section (IX) it was proposed to better highlight how the mission of the School of Management spans and is consistent across all the different MBA programs. It was also suggested that language be added to highlight how analytical, teaching and communications skills are also very crucial for the PhD programs.
  - vi. Finally, it was suggested that sections X and XII be made more concise or collapsed into a single section, to avoid repetition in the strategic plan document.
2. Lecture Capture details provided by Jim Chaffee (Stead Center)
- a. A form was distributed to the EFC members detailing what Jim currently knows about this new technology.
  - b. It was indicated that every University in the country has currently lecture capture capabilities in some – more or less sophisticated – fashion. Details were provided on what exactly gets captured and how this information can later be diffused to users (i.e., students)
  - c. Currently, the University has 12 Echo360 lecture capture machines and the College of Business has 1 MediaSite portable machine.
  - d. Jim also indicated that both the University and the College will start a pilot program during the Spring 2009 semester to assess interest in this technology by both instructors and students.
  - e. Finally, Jim reported that any College of Business instructor can already utilize the portable MediaSite equipment that the College owns, and some possible options for the use of this technology were discussed.

Adjourned at 10:17AM