

Business Analytics & Information Systems

Tippie College of Business

Fall 2022, Spring 2023, & Summer 2023

Tippie Advising & Standard Admission Requirements

This form is a planning tool only— Consult your degree audit on MyUI to see all degree requirements.

General Education (21-31 s.h.)	s.h.		
World Language: 4th level in one language or 2nd level in two languages	0-10		
Historical Perspectives			
Interpretation of Literature			
Natural Sciences (lab not required)	3		
Diversity & Inclusion	3		
Required for students admitted to the UI starting FA21 or later			
Values & Culture	3		
International & Global Issues	3		
Social Sciences (excluding ECON:1100 & ECON:1200)	3		
Prerequisites Required for standard admission (18 s.h.)			
RHET:1030 Rhetoric required General Education course	4		
MATH:1350 Quant. Reasoning for Bus. (MATH:1005 w/ C- or ALEKS 55)	4		
STAT:1030 Statistics for Business	4		
ECON:1100 Principles of Microeconomics	4		
BAIS:1500 Business Computing Essentials	2		
Business Core Part I Required to declare major (7 s.h.)			
ECON:1200 Principles of Macroeconomics	4		
ACCT:2100 Introduction to Financial Accounting	2		
(Tippie students: 15 s.h.; non-Tippie students: 30 s.h.)	3		
Business Core Part II (26 s.h.)			
ACCT:2200 Managerial Account. (ACCT:2100, ECON:1100, MATH:1350)	3		
BUS:2200 Foundations for Success in Bus. rec. before Pro. Prep. for your intended major, S/U graded	1		
MGMT:2000 Intro. to Law (30 s.h.)	3		
MGMT:2100 Intro. to Management (30 s.h.)	3		
BAIS:2800 Foundations of Business Analytics	3		
(MATH:1350, STAT:1030, BAIS:1500)	3		
BAIS:3005 Information Systems (BAIS:1500 or CS:1020) 8 weeks	2		
BAIS:3000 Operations Mgmt. (STAT:1030) 8 weeks	2		
FIN:3000 Intro. Financial Mgmt. (ACCT:2100, ECON:1100 & 1200)	3		
MKTG:3000 Intro. to Marketing Strategy	3		
BUS:3000 Bus. Comm. & Protocol (RHET:1030, admission to Tippie)	3		
Tippie RISE (0-3 s.h.)			
Complete at least one of the following; see degree audit for course options			
Research with Faculty	0-3		
Internship Course (i.e. BUS:3100 S/U graded or CCP:1201 S/U graded)	0-3		
Study Abroad	3		
Experiential Course (must be completed at UI)	3		

BAIS Major Requirements (22 s.h. total)	
Two-thirds of the major s.h. must be completed in BAIS and UI.	s.h.
Common requirements (16 s.h.)	
BAIS:3050 BAIS Professional Preparation	1
BAIS:3020 Computational Thinking (BAIS:3005 or CS:2110)	3
BAIS:3200 Database Mgmt. (BAIS:3005)	3
BAIS:3250 Data Wrangling (BAIS:2800, 3020 & 3200)	3
BAIS:3500 Data Mining (BAIS:2800, 3020 & 3200)	3
BAIS:4150 BAIS Capstone (BAIS:3250, BAIS:3500, BUS:3000 & ACCT:2200) RISE	3
BAIS major electives (6 s.h.)	
BAIS:3025 Business Process Automation (BAIS:3005) fall only	3
BAIS:3100 Accounting Info. Systems (ACCT:2200, BAIS:3005)	3
BAIS:3140 Information Visualization (BAIS:2800 & 3005) fall only	3
BAIS:3300 Digital Product Management (BAIS:3020 & 3200) spring only	3
BAIS:3400 Cloud Computing (BAIS:3005) fall only	3
BAIS:3600 Data Engineering (BAIS:3020 & BAIS:3200) spring only	
BAIS:3800 Optimization & Simulation Modeling (BAIS:2800)	3
BAIS:4220 Adv. Database Mgmt. & Big Data (BAIS:3200) spring only	3
BAIS:4280 Cyber Security (BAIS:3005) spring only	3
ECON:3355 Econ. & Bus. Forecasting (ECON:1100,1200, & 3300)	3
MKTG:3102 Marketing Analytics (MKTG:3100)	3
CS:1210 or any CS course for which CS:1210 is a prerequisite	3
BAIS Major Toolkit: meet the major, BAIS resources, etc. Toolkit URL: https://guides.lib.uiowa.edu/bais	

College of Liberal Arts and Sciences DOES NOT ALLOW:

The College of Liberal Arts & Sciences <u>does NOT allow</u> students earning a BBA in Business Analytics & Information Systems to also earn a BA, BS, or minor in Informatics.

Sample Four-Year Plan

First Year (0-29 s.h.)					
1 st Semester	s.h.	2 nd Semester	s.h.		
MATH:1350 Quantitative Reasoning for Business RHET:1030 Rhetoric ECON:1100 Principles of Microeconomics	4 4 4	STAT:1030 Statistics for Business ECON:1200 Principles of Macroeconomics BAIS:1500 Business Computing Essentials	4 4		
General education CSI:1600 Success at Iowa	3 2	General education General education	2 3 3 16		
	17 Second Year (30-59 s.h.)		16		
1 st Semester	s.h.	2 nd Semester	s.h.		
ACCT:2100 Intro. to Financial Accounting	3	BAIS:3050 BAIS Professional Preparation	1		
BAIS:2800 Foundations of Business Analytics	3	ACCT:2200 Managerial Accounting	•		
MGMT:2100 Intro. to Management	3	BAIS:3005 Information Systems	3 2 2 3 3		
BUS:2200 Foundations for Success in Business	1	BAIS:3000 Operations Mgmt.	2		
General Education**	3	BUS:3000 Bus. Comm. and Protocol	3		
General Education	3	General Education	3		
	16		14		
Third Year (60-89 s.h.)					
1 st Semester	s.h.	2 nd Semester	s.h.		
BAIS:3200 Database Mgmt.	3	BAIS:3250 Data Wrangling	3		
BAIS:3020 Computational Thinking	3	BAIS elective	3		
MGMT:2000 Intro. to Law	3 3	FIN:3000 Intro. Financial Mgmt.	3 3 3		
General Education	3	Minors; certificates; non-business; electives	3		
Minors; certificates; non-business; electives	3 15	Minors; certificates; non-business; electives	3		
	15	Non-business; electives	16		
Fourth Year (90-120 s.h.)					
1 st Semester	s.h.	2 nd Semester	s.h.		
BAIS:3500 Data Mining	3	BAIS:4150 BAIS Capstone	3		
BAIS elective	3	Minors; certificates; non-business; electives	3		
MKTG:3000 Intro. to Marketing Strategy	3	Minors; certificates; non-business; electives	3 3 3		
Minors; certificates; non-business; electives	3	Minors; certificates; non-business; electives	3		
Non-business; electives	<u>1</u>	Non-business; electives	1		
	13		13		

^{*}Students are required to complete 52 s.h. of non-business course work. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, MSCI, MKTG will not count towards non-business hours. Check degree audit at #8.

Notes

^{**}Diversity and Inclusion General Education- Required for students admitted to the UI starting FA21 or later