Vince Lamb is currently the President/CEO of BITCO Insurance Companies (BITCO.com) located in Davenport, Iowa. He was promoted to this position in 2012 after serving as the President beginning in 2011. Before his current position, he held various positons from 1991 to 2011 within BITCO's sister company, Great West Casualty Company (GWCCnet.com), as Underwriter, Underwriting Manager, VP of Underwriting, and President of Joe Morten & Son, Inc. (joemorten.com) an agency owned by Great West Casualty Company. Vince started his insurance career as an Underwriter with United Fire & Casualty Company in 1986. He is a graduate of the University of Iowa (Go Hawks!) with a degree in Finance, and has earned his Chartered Property & Casualty Underwriter (CPCU) designation.

Vince is married to his wife Melissa (1986) and has three daughters, Madaliene (husband James and grandson Ambrose) Kerr (31), Maureen Lamb (28), and Mallory Lamb (24). He grew up in southwest Iowa and enjoys every and any type of hunting/fishing experience - from deer hunting in Southwest Iowa to fishing in the Florida Keys and anywhere he can get an invite.