



FRED J. WHYTE
President
STIHL Incorporated

Fred J. Whyte is the president of STIHL Incorporated. He is responsible for the overall management of STIHL's U.S. operation, headquartered in Virginia Beach, Va. Prior to his appointment in 1992, Whyte was the president of STIHL Limited, the company's Canadian affiliate.

Whyte began his career with STIHL in 1971, working as a regional manager for STIHL American, the same company where his father had worked for nearly two decades. He became product manager for STIHL Inc. in 1975 and was promoted to national sales manager just four years later.

At the age of 34, Whyte became president of STIHL Limited, where he founded the Canadian operation in 1982 and served until he became president of STIHL Incorporated. During his 10 years at STIHL Ltd, the Canadian company achieved increases in sales each year. The tradition of achievement continued under Whyte's presidential tenure at STIHL Incorporated, which has experienced 17 consecutive years of annual increases in sales and revenue.

A native of Vancouver, B.C., Canada, Whyte is a Magna Cum Laude graduate of Seattle University and holds a master's degree in business communications from the University of Iowa. Presently, Whyte is a past chairman of the board of directors for the Outdoor Power Equipment Institute (OPEI) and continues to serve on the board. Previously, he served as president of the Portable Power Equipment Manufacturers Association (PPEMA).