

Corporate Biography

Roger T. Servison

Roger Servison is Chief Operating Officer for Developing Businesses for Fidelity Investments, the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans and a leading online brokerage firm. In this role, he is responsible for coordination of cross company initiatives, new product and market development and overall corporate strategies and policies for Human Resources Services Company, Corporate Business Development, Fidelity Investments Life Insurance, Fidelity Charitable Services and ActionsXchange.

Mr. Servison joined Fidelity in 1976 as vice president of marketing. Over the next few years, he established Fidelity's direct marketing strategy and operations, through which Fidelity became the largest direct marketer of mutual funds in the United States. In 1980, Mr. Servison was named senior vice president of Fidelity Brokerage Services, subsequently directing all of Fidelity's retail and institutional marketing activity.

In 1987, Mr. Servison took over as senior vice president of Fidelity's New Business Development Group, which became Fidelity Capital in 1989. In this position, he was responsible for overseeing Fidelity's diversification into the life insurance, consumer banking and asset allocation businesses. Mr. Servison briefly left Fidelity to serve as president and chief executive officer of Monarch Capital. In 1991, he returned to Fidelity as president of Fidelity Investments Retail Marketing Company and Fidelity Brokerage Services, Inc. and was appointed to the Fidelity Investments Operating Committee. In 1995 he assumed responsibility as President, Strategic New Business Development and was responsible for internal consulting, new product and market development and coordination of overall corporate strategies and policies. He assumed responsibility for Strategic Advisers, Inc. in May 2005. He assumed responsibility for Corporate Business Development in April 2007. He was named to his current position in 2008.

Mr. Servison earned a bachelor of arts degree from the University of Iowa in 1967 and an MBA from Harvard Business School in 1969.

Mr. Servison is a director of the Boston Symphony Orchestra; Historic New England; Japan Society of Boston; Museum of Fine Arts; Vincent Memorial Hospital and Tenacity. In 1992, Mr. Servison was named one of *Advertising Age* magazine's Top 100 Marketing Professionals, in 1994, *Fund Decoder* named him Mutual Fund Marketer of the Year and, in 1999 Ignite.com named him one of the "Five Titans" of the Mutual Fund Industry.