Sanghak Lee

Title: Assistant Professor
Department: Marketing
Hometown: Seoul, South Korea
Year he arrived at Tippie: 2012

Why is it important to you to learn about other cultures?

[This is important to me] since my class is composed of students from various countries with different cultural backgrounds. In addition, I myself am culturally different from the people (including students) that I interact with.

If you could pick three things from your home country to bring to the US, what would they be?

1. Korean food
2. Korean POP songs
3. Korean movies

Why did you nominate Sanghak Lee?

"I chose Sang because he is a really great professor and a good example of the diversity in Tippie faculty."

-Troy Jandebeur