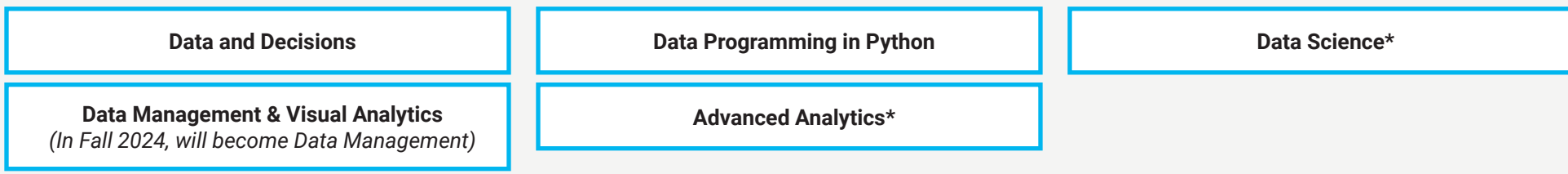


# PART-TIME BUSINESS ANALYTICS COURSE CHART

(For students admitted prior to Fall 2024)

## MASTER'S DEGREE CORE / CERTIFICATE COURSES (5 REQUIRED)



Prerequisites for Analytics Experience course are all the core courses plus one elective

## MASTER'S DEGREE ELECTIVES (CHOOSE 4)

Up to 2 of the 4 required electives can be business electives delivered through the Iowa MBA Program. All MBA courses (except Business Integration, Strategic Business Growth, & Strategy in Action) are available as long as prerequisites are met.

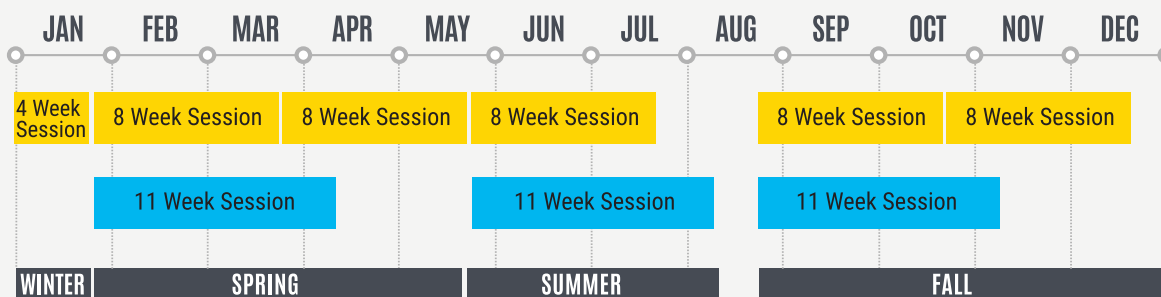
### ANALYTICS

Agile Project Management  
Cybersecurity  
Data Leadership & Management  
Data Analysis with R  
(formerly Data Programming in R)  
Marketing Analytics\*  
Social Analytics\*  
Text Analytics\*  
Value Creation Using AI  
Visual Analytics (formerly Information Visualization)

### BUSINESS (SAMPLE)

Corporate Financial Reporting  
Design Thinking  
Entrepreneurship & Innovation  
Innovations in Technology: Virtual Reality  
Managerial Finance  
Operations & Supply Chain  
Project Management  
Strategic Management of Change  
Strategic Management of Tech & Innovation

## PROGRAM TIMING



Business electives delivered through the Iowa MBA Program are generally offered in an 8-week (or 4-week winter session) format.

\* Indicates prerequisite(s) required.

If you're a dual degree student, or were an Iowa MBA student prior to enrolling in the Business Analytics Master's or Certificate Program, [contact your advising team](#) to determine how the previous coursework impacts your plan of study.

Review the current [Schedule of Courses](#).

**IOWA**

Tippie College  
of Business