

IOWA MBA COURSE CHART

9 CORE COURSES REQUIRED (8 PLUS 1 CAPSTONE)

Corporate Financial Reporting +	Data & Decisions + ^	Marketing Management + ^	Management in Organizations ^
Operations & Supply Chain +	Managerial Finance + ^	Foundations in Strategy + ^	Managerial Economics ^
CAPSTONE COURSE (CHOOSE 1)			
Business Integration* Complete 5 of 6 core prerequisites + indicates prereq for this capstone		Strategic Business Growth* Complete 5 of 6 core prerequisites ^ indicates prereq for this capstone	Strategy in Action* Foundations in Strategy plus 4 of 5 core prereqs ^ indicates prereq for this capstone

ELECTIVE COURSES (CHOOSE 6)

FINANCE (FIN)

Corporate Risk Management & Insurance
Corporate Financial Strategy*
Corporate Investment & Finance Decisions*
Enterprise Risk Management*
Financial Modeling & Firm Valuation*
Portfolio Management*
Real Estate Finance & Investments*
Wealth Management*

ACCOUNTING (ACCT)

Financial Statement Analysis & Forecasting*
Strategic Cost Analysis*

GENERAL ELECTIVES (MBA)

Business Communication
Communication with AI & Business Tech
Leadership Communication & Story
Seminar in International Business (GLO)
(in-person in foreign location)

* Indicates prerequisite(s) required.

Course offerings and related details are subject to change as we develop new courses, revise existing courses, and evaluate enrollments. This course chart is not meant to be an exhaustive list. Review [course details](#) and the current [schedule of courses](#).

BUSINESS ANALYTICS (BAIS)

Advanced Analytics*
Data Management & Visual Analytics (In Fall 2024, will become Data Management)
Data Programming in Python
Data Analysis with R (previously Data Programming in R)
Data Science*
Agile Project Management
Cybersecurity
Data Leadership & Management
Innovations in Technology: Virtual Reality
Social Analytics*
Text Analytics*
Value Creation Using AI

ECONOMICS (ECON)

Digital Economics*

ENTREPRENEURSHIP (ENTR)

Design Thinking
Entrepreneurship & Innovation
Strategic Management of Tech & Innovation
Entrepreneurial Finance*

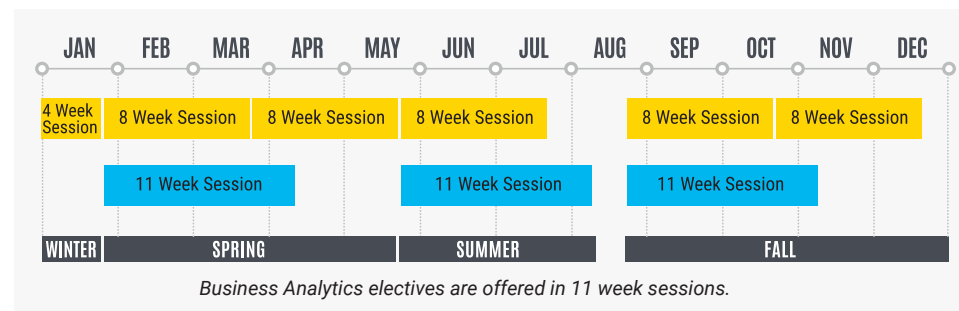
MARKETING (MKTG)

Customer Experience*
Digital Marketing Insights, Strategies, & Applications*
Marketing Analytics*
Marketing Communication & Promotion* (asynchronous)
Product & Portfolio Strategy* (previously Product & Pricing Management)
Social Media Marketing*
Strategic Brand Positioning*

MANAGEMENT (MGMT)

Leadership & Personal Development
Maximizing Team Performance
Corporate Social Responsibility & Sustainability
Dynamics of Negotiations
Inclusive Leadership*
Law & Ethics
Managing Employee Performance
Managing & Preventing Conflict
Project Management
Strategic Management of Change

PROGRAM TIMING



GRADUATE CERTIFICATES

Certificate requirements below are effective Fall 2023. *If you added the Finance, Innovation, Marketing, and/or Leadership Certificate program of study in or before Summer 2023, review the [Graduate Certificate Changes document](#) for requirements to earn the certificate or view your degree audit. If you're pursuing one of these certificates and prefer to switch to the Fall 2023 requirements, contact your advisor.*

CORPORATE FINANCE 4 CLASSES (12 S.H.)

4 Required: **Corporate Financial Reporting, Managerial Finance**, Corporate Investment & Finance Decisions, and Corporate Financial Strategy

INVESTMENT MANAGEMENT 4 CLASSES (12 S.H.)

2 Required: **Managerial Finance** and Portfolio Management

Choose 2: Real Estate Finance & Investments, Wealth Management, or Financial Modeling & Firm Valuation

FINANCIAL DECISION-MAKING 4 CLASSES (12 S.H.)

3 Required: **Corporate Financial Reporting, Data & Decisions**, and Financial Statement Analysis & Forecasting

Choose 1: Project Management, Corporate Investment & Financing Decisions, or Corporate Financial Strategy

RESPONSIBLE RESOURCE MANAGEMENT 4 CLASSES (12 S.H.)

3 Required: **Corporate Financial Reporting**, Strategic Cost Analysis, and Corporate Social Responsibility & Sustainability

Choose 1: Data Management & Visual Analytics, People Analytics, Cybersecurity, Enterprise Risk Management, **Operations & Supply Chain**, Managing Employee Performance, or Strategic Business Growth (previously Managing the Growth Business)

RISK MANAGEMENT AND INSURANCE 4 CLASSES (12 S.H.)

4 Required: **Corporate Financial Reporting, Managerial Finance**, Corporate Risk Management & Insurance, and Enterprise Risk Management

DUAL MBA + MS IN BUSINESS ANALYTICS DEGREE

You can earn your MS in Business Analytics along with your MBA and Business Analytics Certificate by taking just five additional courses. [Learn more on our website.](#)

 **Questions? [Reach out to your advising team.](#)**

FINANCE 4 CLASSES (12 S.H.)

3 Required: **Managerial Finance**, Portfolio Management, and Corporate Investment & Finance Decisions

Choose 1: Finance elective or Entrepreneurial Finance

INNOVATION 4 CLASSES (12 S.H.)

3 Required: Entrepreneurship & Innovation, Entrepreneurial Finance, and Strategic Management of Tech and Innovation

Choose 1: Design Thinking, Maximizing Team Performance, or Strategic Business Growth (previously Managing the Growth Business)

MARKETING 4 CLASSES (12 S.H.)

1 Required: **Marketing Management**

Choose 3 Marketing electives

LEADERSHIP 5 CLASSES (15 S.H.)

2 Required: **Management in Organizations** and Leadership & Personal Development

Choose 3 Management electives **OR** choose 2 Management electives and take Leadership Communication & Story *(If you've previously taken Business Communication, you may count either Business Communication OR Leadership Communication & Story, but not both.)*

Beginning Fall 2024, if you add the Leadership Certificate as a program of study, Business Communication will no longer be an approved elective for this certificate.

BUSINESS ANALYTICS CERTIFICATE 5 CLASSES (15 S.H.)

Data & Decisions

Advanced Analytics

Data Management & Visual Analytics *(In Fall 2024, will become Data Management)*

Data Science

Data Programming in Python

HEALTHCARE CERTIFICATE 5 CLASSES (15 S.H.)

These certificate courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Contact your advising team for details.