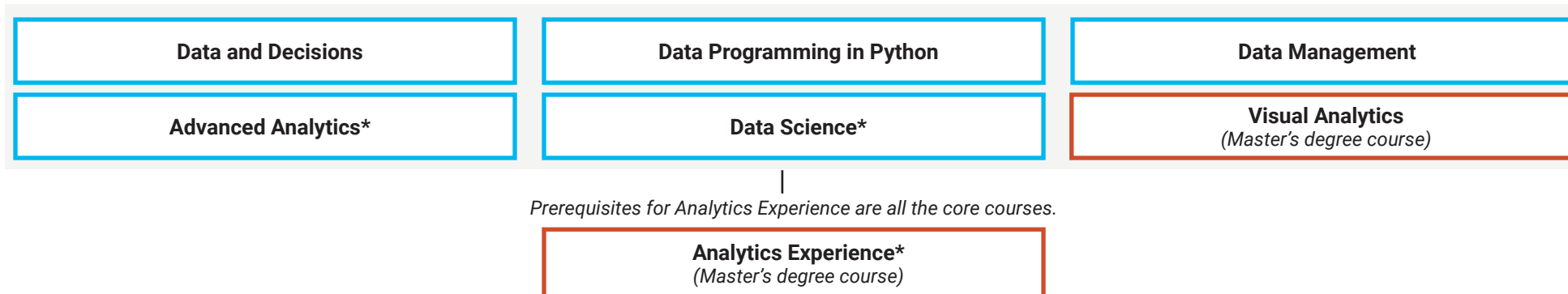


PART-TIME BUSINESS ANALYTICS COURSE CHART (Effective Fall 2024)

MASTER'S DEGREE: 7 CORE COURSES REQUIRED (6 PLUS ANALYTICS EXPERIENCE)

CERTIFICATE: 5 CORE COURSES REQUIRED



MASTER'S DEGREE ELECTIVES (CHOOSE 3)

Up to 2 of the 3 required electives can be business electives delivered through the Iowa MBA Program. All MBA courses (except Business Integration, Strategic Business Growth & Strategy in Action) are available as long as prerequisites are met.

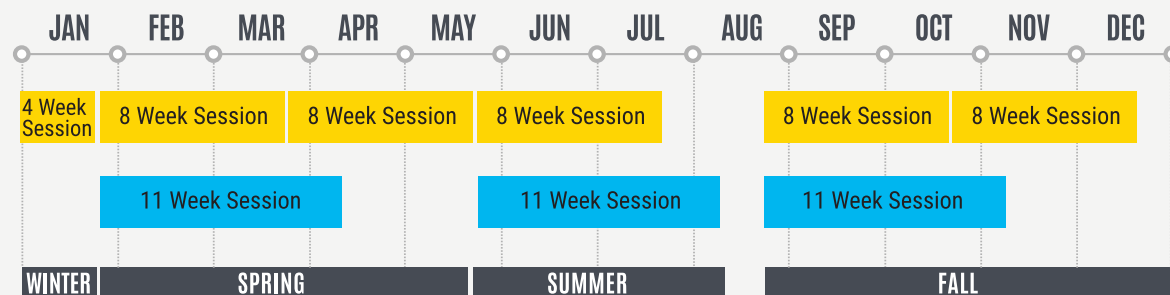
ANALYTICS

Agile Project Management
Cybersecurity
Data Leadership & Management
Data Analysis with R
(formerly Data Programming in R)
Marketing Analytics*
Social Analytics*
Text Analytics*
Value Creation Using AI

BUSINESS (SAMPLE)

Corporate Financial Reporting
Design Thinking
Entrepreneurship & Innovation
Innovations in Technology: Virtual Reality
Managerial Finance
Operations & Supply Chain
Project Management
Strategic Management of Change
Strategic Management of Tech & Innovation

PROGRAM TIMING



Business electives delivered through the Iowa MBA Program are generally offered in an 8-week (or 4-week winter session) format.

* Indicates prerequisite(s) required.

If you're a dual degree student, or were an Iowa MBA student prior to enrolling in the Business Analytics Master's or Certificate Program, [contact your advising team](#) to determine how the previous coursework impacts your plan of study.

Review the current [Schedule of Courses](#).

IOWA

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of Business