

## Entrepreneurial Management (Track)

Fall 2024, Spring 2025, & Summer 2025

[Tippie Advising](#) & [Standard Admission Requirements](#)

This form is a planning tool only— Consult your degree audit on MyUI to see all degree requirements.

<b>General Education</b> (21– 31 s.h.)		s.h.
World Language: 4th level in one language or 2nd level in two languages		0-10
Historical Perspectives		3
Interpretation of Literature		3
Natural Sciences (lab not required)		3
Values & Culture		3
International & Global Issues		3
Social Sciences (excluding ECON:1100 & ECON:1200)		3
Diversity & Inclusion (must be taken at UI)		3
<b>Prerequisites</b> Required for standard admission (18 s.h.)		
RHET:1030 Rhetoric required General Education course		4
MATH:1350 Quant. Reasoning for Bus. (MATH:1005 w/ C– or ALEKS 55)		4
STAT:1030 Statistics for Business		4
ECON:1100 Principles of Microeconomics		4
BAIS:1500 Business Computing Essentials		2
<b>Business Core Part I</b> Required to declare major (7 s.h.)		
ECON:1200 Principles of Macroeconomics		4
ACCT:2100 Introduction to Financial Accounting (full-time semester of college-level coursework)		3
<b>Business Core Part II</b> (26 s.h.)		
ACCT:2200 Managerial Acct. Analytics & Data Visualization (ACCT:2100, ECON:1100, MATH:1350)		3
BUS:2200 Foundations for Success in Bus. rec. before Pro. Prep. for your intended major, S/U graded		1
BAIS:3005 Information Systems (BAIS:1500 or CS:1020) 8 weeks		2
BAIS:2800 Foundations of Business Analytics (MATH:1350, STAT:1030, BAIS:1500)		3
<b>MGMT:2000 Intro. to Law</b> (30 s.h.)		3
FIN:3000 Intro. Financial Mgmt. (ACCT:2100, ECON:1100 & 1200)		3
<b>MGMT:2100 Intro. to Management</b> (30 s.h.)		3
MKTG:3000 Intro. to Marketing Strategy		3
BAIS:3000 Operations Mgmt. (STAT:1030) 8 weeks		2
BUS:3000 Bus. Comm. & Protocol (RHET:1030, admission to Tippie)		3
<b>Tippie RISE</b> (0-3 s.h.)		
Complete at least one of the following; see degree audit for course options		
Research with Faculty		0-3
Internship Course (i.e. BUS:3100 S/U graded or CCP:1201 S/U graded)		0-3
Study Abroad		3
Experiential Course (must be completed at UI)		3

<b>Management Major Requirements</b> (22 s.h. total)	
<b>Entrepreneurial Management Track</b>	
Complete one track from the following options– HR and Leadership track major sheet Two-thirds of the major s.h. must be completed in ENTR/MGMT and UI.	
ENTR:3050 <u>or</u> MGMT:3050 Professional Preparation S/U graded 1 s.h.	1
MGMT:3250 Leading Innovation (MGMT:2000 & 2100)	3
ENTR:3350 Entrepreneurial Strategy (duplicates ENTR:2000)	3
ENTR:3100 Entrepreneurial Finance (ENTR:2000 or ENTR:3350)	3
ENTR:4400 Managing the Growth Bus. (ENTR:3350 or ENTR:2000 & 75 s.h.)	3
ENTR:3800 Entrepreneurship Leadership Academy I (application required, MGMT:2100 or ENTR:3350 or ENTR:2000, and 75 s.h.) fall only <b>or</b> ENTR:4200 Entrepreneurship: Bus. Consulting <sup>RISE</sup> (ENTR:2000 or ENTR:3350 or MGMT:2100), (ENTR:3200 or MKTG:3000), and 60 s.h.	3
MGMT:4100 Dynamics of Negotiations (60 s.h.)	3
<b>And 3 sh from these:</b>	
ENTR:3550 Commercializing New Tech I (ENTR:2000 or ENTR:3350), application required, and 75 s.h.) fall only	
ENTR:3575 Commercializing New Tech II (ENTR:3550) spring only	
ENTR:3850 Entrepreneurial Leadership Academy II (ENTR:3800) spring only	
ENTR:4100 Intl. Ent., Culture & Social Impact <sup>RISE</sup> (ENTR:2000 or ENTR:3350 & 60 s.h.) spring only	
ENTR:4200 Entrepreneurship: Bus. Consulting <sup>RISE</sup> (ENTR:2000 or ENTR:3350 or MGMT:2100), (ENTR:3200 or MKTG:3000), and 60 s.h. *see advisor about repeating this course as a track course & elective	
ENTR:4300 Launching an Entrepreneurial Venture	
ENTR:4900 Academic Internship <sup>RISE</sup> (instructor permission required) S/U graded	

## Sample Four-Year Plan

First Year (0-29 s.h.)			
	s.h.		s.h.
1 <sup>st</sup> Semester		2 <sup>nd</sup> Semester	
MATH:1350 Quantitative Reasoning for Business	4	STAT:1030 Statistics for Business	4
RHET:1030 Rhetoric	4	ECON:1100 Principles of Microeconomics	4
General education	3	BAIS:1500 Business Computing Essentials	2
General education	3	General education	3
CSI:1600 Success at Iowa	2	General education	3
	16		16

Second Year (30-59 s.h.)			
	s.h.		s.h.
1 <sup>st</sup> Semester		2 <sup>nd</sup> Semester	
ACCT:2100 Intro. to Financial Accounting	3	<b>ENTR:3050 Professional Prep.</b>	1
ECON:1200 Principles of Macroeconomics	4	<b>MGMT:2000 Intro. to Law</b>	3
<b>MGMT:2100 Intro. to Management</b>	3	BUS:3000 Bus. Comm. & Protocol	3
General education	3	BAIS:2800 Foundations of Business Analytics	3
BUS:2200 Foundations for Success in Business	1	General education	3
	14	General education**	3
			16

Third Year (60-89 s.h.)			
	s.h.		s.h.
1 <sup>st</sup> Semester		2 <sup>nd</sup> Semester	
ACCT:2200 Managerial Acct. Analytics & Data Visualization	3	<b>MGMT:3250 Leading Innovation</b>	3
<b>ENTR:3350 Entrepreneurial Strategy</b>	3	<b>ENTR:3100 Entrepreneurial Finance</b>	3
BAIS:3005 Information Systems	2	FIN:3000 Intro. Financial Mgmt.	3
BAIS:3000 Operations Mgmt.	2	MKTG:3000 Intro. to Marketing Strategy	3
<a href="#">Minors; certificates</a> ; non-business; electives	3	<a href="#">Minors; certificates</a> ; non-business; electives	3
<a href="#">Minors; certificates</a> ; non-business; electives	3		15
	16		

Fourth Year (90-120 s.h.)			
	s.h.		s.h.
1 <sup>st</sup> Semester		2 <sup>nd</sup> Semester	
<b>ENTR:4400 Managing the Growth Business</b>	3	<b>MGMT:4100 Dynamics of Negotiations</b>	3
<b>ENTR:3800 or ENTR:4200</b>	3	<b>ENTR elective course</b>	3
<a href="#">Minors; certificates</a> ; non-business; electives	3	<a href="#">Minors; certificates</a> ; non-business; electives	3
<a href="#">Minors; certificates</a> ; non-business; electives	3	<a href="#">Minors; certificates</a> ; non-business; electives	3
Non-business; electives	1	Non-business; electives	2
	13		14

\*Students are required to complete 52 s.h. of non-business course work. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, MSCI, MKTG will not count towards non-business hours. Check degree audit at #8.

## Notes