



# Nathan Brixius

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Nathan is Director, Sponsored Brands at Amazon. His group builds advertising experiences and controls to help advertisers achieve their brand-building goals. Nathan has over twenty years of experience leading organizations to deliver AI and machine learning solutions, starting as an entry-level software developer at Microsoft in 2000. He has since held data science leadership positions at Nielsen, Kroger 84.51, and eBay.

An Iowa native, Nathan graduated from the University of Iowa with a PhD in Computer Science in 2000. His thesis, supervised by Tippie faculty member Kurt Anstreicher, was awarded the DC Spriestersbach prize in 2002