



Surajeet Ghosh

Global Director of Analytics
Heineken

Surajeet Ghosh is currently the Global Director of Analytics in Heineken, and is leading the efforts in shaping a centralized Analytics Capability in Heineken which aims to bring together all Analytics initiatives under one umbrella.

Before Heineken, Surajeet was working for Amazon, Luxembourg where he first led the Data Science team for Amazon Books (also covering e-books (Kindle)) and later on, led the Commercial Data Science team for Amazon Prime Video, its streaming service for movies and TV series.

Before his roles in Europe, Surajeet was in the US for 16 years, first completing his Doctorate degree from UIOWA and then working in various capacities (all in the analytics domain) in consulting and Finance firms in South Florida. In his last role before leaving US, he was leading the Quantitative Risk Management team for a mortgage banking firm.

Throughout his career, Surajeet's mission has been to empower businesses with data-driven insights, which create value for consumers, customers, vendors and the organization itself.