



Lucy Vargo

GroupM
Director, Talent Operations &
Engagement

Lucy Vargo is Director, Talent Operations & Engagement at GroupM. In her work, she manages GroupM North America's talent engagement, pipeline, operations, and reporting strategy. She has experience managing global projects and system implementations including several ATS, CRM and Marketing tools. Her passion lies in business partnering and change management as well as optimizing processes to reduce redundancies and bottlenecks.

Lucy is a Certified Associate in Project Management, CAPM and is certified in PROSCI Change Management. After graduating from Iowa, she started her career at Intel Corporation in Portland, Oregon where she completed a Human Resources Rotational Program and worked as an HR Business Analyst.

While at Intel, Lucy had some memorable projects including countless new Taleo releases, the launch of a campus recruiting application integrated to Taleo, a new career advisor development program, working on the Fortune 100 GPTW application and managing a recruitment campaign for software engineers. Lucy moved back to Chicago to work for Edelman where she implemented their Taleo recruiting system, Microsoft Dynamics Sales and Marketing and transformed collaboration with Microsoft Teams.

Born in Poland, Lucy is a first-generation graduate from the Tippie College of Business with a degree in Management – Human Resources and a Certificate in Critical Cultural Competence. During her time at Iowa, Lucy was a Resident Assistant, President of Tippie Senate, and an active member of Alpha Kappa Psi. She currently lives in Naperville, IL with her husband and two children.