

Tippie College of Business

EMPLOYER'S GUIDE TO THE IOWA MBA PROGRAM

IOWA

**YOUR PEOPLE
ARE YOUR
MOST PRECIOUS
ASSET.**

INVEST IN THEM.



Every year, top employers from around the region sponsor their most promising employees to be a part of the University of Iowa's MBA Program. Physicians, IT directors, compliance managers, directors. The list runs the gamut, but the reason so many companies are returning sponsors is because they've seen the ROI first-hand.

With time out of the office and sponsorship costs on the line, why do high-performing organization invest in graduate-level education?

Because there is a compelling business case for this type of investment we've summarized some of the highlights in this booklet.

AT A GLANCE



8

AVERAGE YEARS OF
WORK EXPERIENCE



32

AVERAGE
AGE



2.5

AVERAGE YEARS
TO COMPLETE

FOSTER A BROADER UNDERSTANDING



An ability to connect-the-dots between various business function isn't something you're born with.

Yet having the confidence to communicate across teams and organizational levels leads to better outcomes—for everyone.

That's where we come in. We know exactly what it takes to empower individuals to see the big picture of business. At the Tippie College of Business, we're developing the next generation of critical thinkers, creative strategists, and motivated leaders.

EXPAND YOUR SCOPE

"Iowa does a good job of emphasizing the soft skills needed to thrive in the workplace. It marries up the leadership and communication skills that you'll need in a management role with the hard skills of finance and marketing and what you need to run a business."

Trevor Jones, Iowa MBA



BOOST

COMPANY

PERFORMANCE



**Your investment in your top talent will
have a domino effect.**

When you invest in your managers and leaders, you impact the performance of your entire organization. We'll help them master the art of working cross-functionally and leading effectively.

We begin by giving them literacy across all business functions: marketing, analytics, finance, operations. They use it to break silos and connect the dots. We also give them the type of knowledge that tends to trickle down.

They take it back and preach best practices throughout your organization.



**COURSES BUILD COMPETENCY ACROSS
BUSINESS FUNCTIONS**



SKILLS LIKE NO OTHER

"When I was looking at my career growth, I knew that I wanted to bring in a strength that other people on my team didn't have. I also wanted to get a degree that gave me a toolbox of skills and not just one skill that would push me into one position."

Navya Mannengi, Iowa MBA

GET IMMEDIATE VALUE



Most investments don't start paying dividends from day one. This one is different.

Let's face it. You're making an investment. It's measured in dollars, time out of the office, or both. You want to know the return.

You don't have to wait until graduation to start reaping the benefits of your investment. In the Iowa MBA Program, work and study are connected by design. Students are empowered to bring their real-life challenges to the classroom and take new insights back to work.

The result: rapid—sometimes immediate—impact on your organization.

\$33,750

COST OF THE PROGRAM

36

AVERAGE CLASS SIZE

A portrait of Nicole McCormick, a woman with shoulder-length blonde hair, smiling and wearing a green cardigan over a black top. She has her arms crossed and is wearing a necklace and a ring.

ROI IN REAL TIME

"The leadership skills I've learned through the Leadership Certificate have been the easiest things I could put into play immediately at work."

**Nicole McCormick, Iowa MBA,
Master of Business Analytics,
Leadership Certificate**

CERTIFICATES PROGRAMS FOR PROFESSIONALS

Tippie also offers certificates that can be taken as stand-alone programs or in combination with the Iowa MBA. We offer the following specializations:

- Business Analytics
- Business Fundamentals
- Finance
- Corporate Finance
- Financial Decision-Making
- Investment Management
- Responsible Resource Management
- Risk Management & Insurance
- Leadership
- Marketing
- Innovation
- Healthcare Management

RETAIN YOUR BEST TALENT

Prepare the next generation.

You can sponsor your employees to give them the latest skills. You can also make this a part of your talent management strategy. Some of the top employers in the country treat an MBA education as an integral part of talent acquisition, retention, and succession planning.

ACQUIRE

Treat this like a part of your overall compensation and offer a benefit other employers don't—without competing head-to-head on salary.

MOTIVATE

Company sponsorship for the Iowa MBA Program carries internal prestige. Use it to reward those who go above and beyond and motivate others who strive to move up the ladder.

RETAIN

Whether it's through retention contracts or through improved employee satisfaction, sponsoring your top performers is an often overlooked part of the retention toolkit.





IOWA

Tippie College
of Business

LEARN MORE

For further questions about the program, please contact:

tippie-grad-programs@uiowa.edu

319-467-1933

FOLLOW US

 [Facebook.com/Tippielowa](https://www.facebook.com/Tippielowa)

 [@IowaMBA](https://twitter.com/IowaMBA)

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, age, sex, pregnancy (including childbirth and related conditions), disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, or associational preferences. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Institutional Equity, the University of Iowa, 202 Jessup Hall, Iowa City, IA 52242-1316, 319-335-0705, oi-e-ui@uiowa.edu.09-2023