



Cheryl Davenport

Vice President, Consumer Creation Strategy
Nike, Inc.

Cheryl Davenport is Vice President of Consumer Creation Strategy at Nike, Inc. She currently leads global strategy for Nike's integrated offense across innovation, product creation, brand, and marketing. Her team covers Nike's Women's, Men's and Kids businesses as well as the Jordan and Converse brands, and Davenport serves as Chief of Staff to Nike's President of Consumer, Brand & Product.

Davenport started her career in management consulting as a growth strategist at Monitor Group (now Deloitte). She subsequently joined Mission Measurement and focused on corporate social responsibility. After earning an MBA from Stanford Graduate School of Business, Davenport joined Nike in 2015.

Davenport grew up on a farm in southwest Iowa. She earned a BBA in Economics with minors in Spanish and German and an International Business Certificate from the University of Iowa's Tippie College of Business in 2005. As a student, Davenport was awarded the Hancher-Finkbine Medallion and named Homecoming Queen. In 2023, Davenport was named Tippie Young Alum of the Year.

Davenport and her husband, Vaughn, live in Portland, Oregon with their two sons, Lorenzo and Gio. Together, they enjoy the great outdoors and shouting, "Go Hawks" whenever they spot another Iowa fan in the Northwest.