

Resources from The Next Big Thing Webinar

John Pappajohn Entrepreneurial Center (JPEC) at Iowa: <https://iowajpec.org/>

Free Business Consulting (JPEC): <https://iowajpec.org/community-programs-and-resources/business-consulting>

Venture School (JPEC): <https://iowajpec.org/community-programs-and-resources/venture-school>

Small Business Development Center (SBDC) - Iowa: <https://iowasbdc.org/>

Small Business Development Center (SBDC) – National: <https://americassbdc.org/>

Iowa Economic Development Authority resources: <https://www.iowaeda.com/>,

<https://www.iasourcelink.com/guides/start-a-business-guide/>

Greater Iowa City, Inc.: <https://greateriowacity.com/>

Cedar Rapids Metro Economic Alliance: <https://www.cedarrapids.org/>

Greater Des Moines Partnership: <https://www.dsmpartnership.com/>

Look for your local co-working spaces, Chamber of Commerce and/or Economic Development organizations.

Global Insurance Accelerator (Des Moines): <https://www.globalinsuranceaccelerator.com/>

SCORE

An organization devoted to fostering vibrant small businesses through mentoring and education.

- Find a mentor, attend workshops, etc. East Central Iowa Chapter: <https://www.score.org/eastcentraliowa>
To find a SCORE office in your part of the country, search under a zip code on their website (top left)
- SCORE's Simple Steps for Starting Your Business: <https://www.score.org/resource/eguide/simple-steps-starting-your-business>
- SCORE's Startup Roadmap: <https://www.score.org/startup-roadmap>
- SCORE's recorded webinars: https://www.score.org/business-education?f%5B0%5D=format%3A44&f%5B1%5D=training_type%3Aonline

Other Resources

- Business Model Canvas (BMC) Tutorial: https://en.wikipedia.org/wiki/Business_Model_Canvas
- Free online training: <https://www.startupschool.org/>
- Lean Canvas (BMC alternative): <https://www.leanfoundry.com/tools/lean-canvas>
- Helpful tools for using the BMC: <https://www.strategyzer.com/library/the-value-proposition-canvas>
- How to pitch to investors: <https://guykawasaki.com/the-only-10-slides-you-need-in-your-pitch/>
- Free basic bookkeeping platform: <https://www.waveapps.com/>

Book Recommendations:

1. [The Mom Test](#) by Rob Fitzpatrick
2. [The Lean Startup](#) by Eric Ries
3. [Nail It Then Scale It](#) by Nathan Furr & Paul Ahlstrom
4. [The All in Startup](#) by Diana Kander
5. [Talking to Humans](#) by Giff Constable
6. [Business Model Generation](#) by Alexander Osterwalder & Yves Pigneur
7. [Blue Ocean Strategy](#) by W. Chan Kim and Renée Mauborgne
8. [The Art of the Start](#) by Guy Kawasaki