

Lisa Lefebure, Chief Human Resources Officer, connects GreatAmerica's strategy with human resources processes, practices, and activities to create the company's desired culture with a competitive advantage. A cultural steward and strategic leader, Lisa is dedicated to ensuring execution of initiatives while fostering a climate supportive of professional growth for all individuals in the organization.

Lisa joined the organization in 2007 as a credit analyst and was promoted to Large Transaction Analyst in the Corporate Credit team before moving into Human Resources in 2017, and as Chief of Staff until 2024. Lisa is a graduate of Cornell College with a degree in Economics and a minor in Political Science, as well as a graduate of the MBA program at the University of Iowa. Lisa is currently participating in Wharton Executive Education's Chief Human Resources Officer Program.