

**The University of Iowa
Tippie Ph.D. Alumni Conference
April 4 & 5, 2025
Pappajohn Business Building**

Friday, April 4, 2025

12:30 – 1:00	Registration (outside S401 PBB)
1:00 – 1:30	Welcome and Introductions (S401) – Nick Street (Professor of Business Analytics, Associate Dean for Research and Ph.D. Programs) and Renea Jay (Director of Ph.D. Student Services)
1:30 – 2:00	Alumni Engagement Update (S401) – Adam McLaughlin
2:00 – 2:30	Department Updates (S401) – Department Executive Officers
2:30 – 3:00	Break (S401)
3:00 – 4:30	Current Challenges and Innovations in Business and Ph.D. Education (S401) – Coordinated by Amy Colbert, Facilitated by Directors of Graduate Studies.

The purpose of this session is to give us a chance to learn from our Ph.D. alumni and for them to learn from each other. We will discuss how to engage undergraduate and master's students in research and raise awareness about a Ph.D. as a possible path. We will also discuss innovations to address the current challenges surrounding Ph.D. education in business schools. Participants will have a chance to discuss the following questions in small groups and learn from other small groups.

- *What are the major challenges affecting business schools and Ph.D. education right now? How are you addressing these challenges?*
- *How might we engage undergraduate and master's students in research to provide them with critical thinking and communication skills and encourage them to consider a Ph.D.? What other strategies work for recruiting new and talented Ph.D. students?*
- *What strategies work for preparing Ph.D. students for the current demands of the job market?*
- *How can business schools better support Ph.D. students' well-being throughout their programs?*

5:00 – 6:30	Social Event – Joe's Place (115 Iowa Ave.)
6:30	Departmental Events – You should have heard from the department if they are planning anything.

Saturday, April 5, 2025

8:30 – 9:30 **Continental Breakfast (S401)**

9:30 - 10:30 **Paper Presentations - Facilitated by current Ph.D. students.**

Session I (S207) - Facilitator: Karl Reinke

- Seung-Wook Kim (Marketing) *Why Do Koreans Respond to U.S. Movies Differently from Americans? The Psychological Distance Discount Phenomenon in International Retailing*
- Dongeun Kim (Marketing) *Influence of Contagious Diseases on Consumers' Natural Preference*

Session II (S307) - Facilitator: Brianna Mueller

- Yao Yao (Business Analytics) *A Note on Complexity for Two Classes of Structured Non-Smooth Non-Convex Compositional Optimization*
- Boshi Yang (Business Analytics) *Affine FR: An Effective Facial Reduction Algorithm for Semidefinite Relaxations of Combinatorial Problems*
- Justin Goodson (Business Analytics) *Bounded Backward Induction for Max-Min Dynamic Programs*

Session III (S401) - Facilitator: Derek Smith

- Brent Hickman (Economics) *Disentangling Motivation and Study Productivity as Drivers of Human Capital Formation: Evidence from a Field Experiment and Structural Analysis*
- Nicole Simpson (Economics) *Recent Trends in Labor Supply Decisions among Married Couples in the United States*

10:30-10:45 **Break**

10:45 - 11:45 **Paper Presentations**

Session IV (S207) - Facilitator: Yasmine Nosair

- Bing Liang (Finance) *Are the Hedges of Funds Green?*
- James Feigenbaum (Economics) *Rethinking Taxing Capital in a Segregated Economy via Estate*

Session V (S307) - Facilitator: Yi Hao

- Ryan Rudderham (Economics) *Employment and Wages over the Lifecycle*
- Ahmet Akyol (Economics) *Why Are Black Self-employment Rates So Low?*
- Michael Andrews (Economics) *Like A Good Neighbor: The Role of Neighbors in Career Choice*

Session VI (S401) - Facilitator: Amy Yang

- Marilyn Pease (Economics) *In the Interest of Full Disclosure: Consequences of the Grand Bargain in Patenting*
- Sokbae Lee (Economics) *Learning the Effect of Persuasion via Difference-in-Differences*

11:45 – 1:00

Lunch (S401)

1:00 – 2:00

Career Development Panel (S401) – Coordinated and facilitated by Renea Jay.

The purpose of this session is to provide current Ph.D. students the chance to learn from the experiences and advice of Tippie Ph.D. alumni. A panel of alumni across disciplines will talk about their experiences in their Ph.D. program and their subsequent career journeys. Panel participants include:

Jane Song (Accounting)
Justin Goodson (Business Analytics)
Nicole Simpson (Economics)
Dwight Steward (Economics)
Ke Shen (Finance)
Jordan Nielsen (Management & Entrepreneurship)
Jenny Jiao (Marketing)

2:00 – 3:00

Alumni and Current Student Connections – Coordinated and facilitated by invited alumni and a few current students.

The purpose of this session is to help current Ph.D. students and alumni within departments further connect and discuss career issues in greater depth, particularly with respect to challenges and opportunities in each individual discipline.

Accounting, Economics & Finance: S401 (Kartik Athreya & Christian Hutzler)
Business Analytics & Marketing: S207 (Dongeun Kim & Sarah Powell)
Management & Entrepreneurship: S307 (Amy Colbert & Sujin Jeong)

3:00 – 6:00

Break - Enjoy Iowa City

6:00

Social – Iowa Memorial Union (Richey Ballroom) Room 374

7:00

Dinner and short program to follow with the presentation of the Distinguished Alumni Award

3RD FLOOR

Lounge

Black Box Theater (360)
ITC

Offices

KRUI Radio (380)

Services

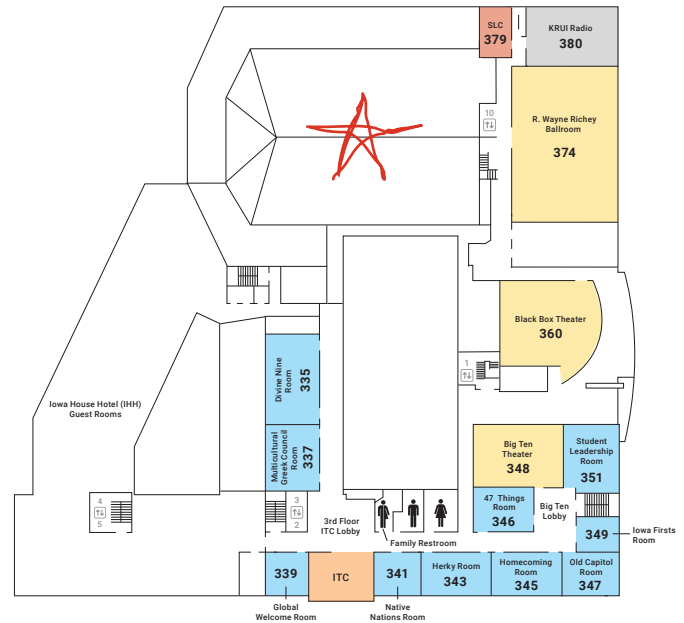
Student Life Communications
(SLC) (379)

Entertainment

Big Ten Theater (348)
Black Box Theater (360)
R. Wayne Richey Ballroom (374)

Meeting Rooms

47 Things Room (346)
Divine Nine Room (335)
Global Welcome Room (339)
Herky Room (343)
Homecoming Room (345)
Iowa Firsts Room (349)
Multicultural Greek Council
(MGC) Room (337)
Native Nations Room (341)
Old Capitol Room (347)
Student Leadership Room (351)



2ND FLOOR

Services

Collegiate Recovery Room (208)
Reflection Room (210)
Student Life Communications
(SLC) (286)
University Catering (237)

Lounge

Student Activities Center/ITC (260)

Offices

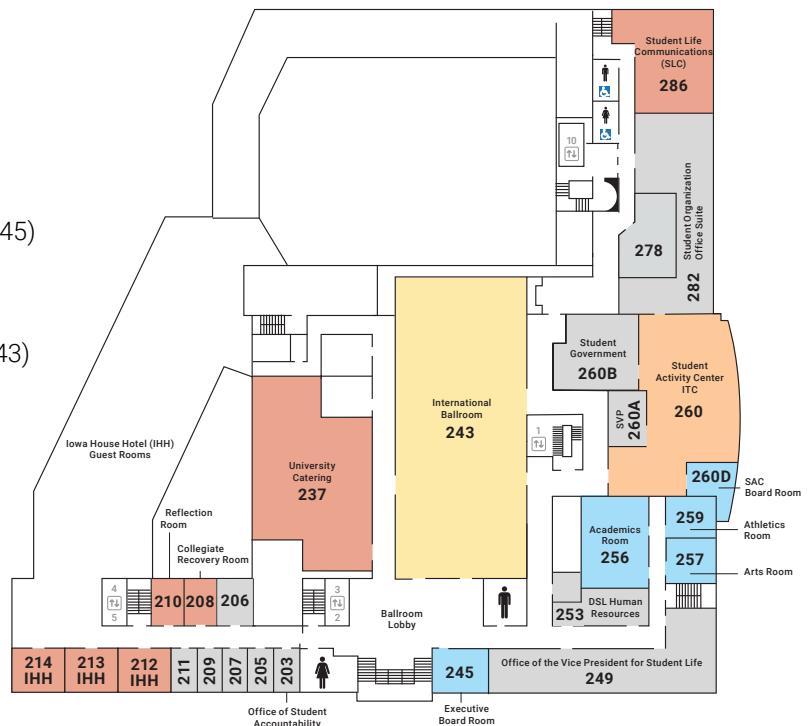
DSL Human Resources (253)
Office of Student Accountability (203-211)
Office of the Vice President for Student Life (249)
Student Government (260B)
Student Organization Office Suite (282)
Student Video Productions (260A)

Meeting Rooms

Academics Room (256)
Arts Room (257)
Athletics Room (259)
Executive Board Room (245)
SAC Board Room (260D)

Entertainment

International Ballroom (243)



SERVICES



DINING



LOUNGE



MEETING ROOMS



ENTERTAINMENT



OFFICES



ELEVATORS

