



Nicole Johnston

Speaker, Author, Executive & Leadership Coach
Founder & President
innatePOWER

In addition to being a dedicated Hawkeye, Johnston is a passionate, inspirational global senior Sales & Marketing FMCG/CPG executive, who has led \$1B+ businesses to remarkable success in both traditional and e-commerce/digital channels. She worked for companies like Procter & Gamble, Hershey Foods, Kimberly-Clark, and Newell Brands. Her expertise lies in identifying potential threats and risks, launching new markets, products, and services profitably, and leading diverse teams to achieve record-breaking results. But there's more to Johnston than just impressive business acumen. As a seasoned leader, Johnston found her true joy and value in providing positive and professional support to people facing career challenges. Her ability to lead with kindness as well as inspiring and uplifting others has had a broad and transformative impact on organizations, helping countless individuals thrive.

Driven by this profound passion for making a difference, Johnston made a bold move from the fast-paced corporate world to become an Executive & Leadership Coach for women, and established innatePOWER. Her desire now is to leverage her wealth of experience to ease the way for other women, guiding and supporting them to overcome obstacles and achieve their fullest potential, enabling them to thrive. Johnston has also written the book, *Taboo Topics, Things Women Should Talk About, But Don't*, to help women break the silence on so many topics which affect their lives.

Johnston is a certified Executive, Leadership and Organizational Development coach who believes in fostering growth and positivity, not just within businesses, but in the lives of the people she touches. She has a deep-seated belief in the power of compassionate leadership and a genuine desire to make the world a better place, one person at a time.

Johnston and her husband Angel enjoy traveling the world.

Johnston earned a Bachelor of Business Administration, Minor in French, and a Certificate of International Business from the University of Iowa.