

John Teeple  
Founder  
Desert Prairie, LLC

John has over 30 years of global agriculture experience and a lifelong passion for agriculture. He has served as an executive at equipment OEMs including over 23 years at John Deere, COO at Sukup Manufacturing, and Global Director at Vermeer Corporation. At Deere, John served in senior roles including Manager New Tractor Programs, Factory Manager at the John Deere Des Moines Works, Director of Corporate Strategy, and Director of Technology at the Intelligent Solutions Group where he led Precision Agriculture strategy, Advanced Engineering, Business Development, Finance, the acquisition of Blue River Technology, and the startup of John Deere Labs along with serving as President of Navcom Technology. John also served as the head of Global Business Development and later the Global Partner Lead for the Agriculture Industry at Amazon Web Services and as Senior Vice President of Agriculture at DTN.

John is currently the Founder and CEO of Desert Prairie, where he provides strategy, go-to-market, product management, M&A, and technology consulting and executive coaching services.

John serves as an Independent Director on the boards of Agrivision-PrairieLand Partners John Deere dealer group, JackRabbit Equipment, and Sabanto. He is a strategic advisor for technology startups focused on the application of AI, data science, robotics, and autonomous solutions in agriculture. He is currently an advisor to FarmWise, Bonsai Robotics, and Precision AI.

John has been involved in production agriculture throughout his life particularly focused at the intersection of agriculture, strategy, and technology. Growing up in Iowa, he spent his youth working in a family business serving farmers. He holds a B.S. in Industrial Technology from Iowa State University, an MBA from the Kellogg School of Management at Northwestern University and a certificate in Global Leadership from the Tuck School of Business at Dartmouth College.

John and his family remain actively involved in a family farming operation in northeast Iowa and manage prairie habitat, food plots and timber to support their passions for whitetail deer and pheasant hunting. John and his wife Amy split their time between homes in central Iowa and Arizona.