



## **Lura McBride**

### **President and CEO**

### **Van Meter Inc.**

Lura E. McBride is the President & CEO at Van Meter Inc., a one-hundred percent employee-owned electrical and automation distributor. McBride began her career at Van Meter in 2008, serving in roles as Vice President of Organizational Effectiveness, Chief Operating Officer and in 2016 as President and Chief Executive Officer. She has responsibility for the overall vision, direction, and growth strategy of Van Meter, employing 850 employee-owners in 25 locations across the Midwest.

Her focus is on building strong teams through exceptional leadership and a high performing culture to create lasting value for customers, supplier partners, communities, and employee-owners.

In the industry, McBride serves on the Van Meter Board of Directors and the Affiliated Distributors (AD) Board for the Electrical US Division. She previously served on the National Association of Electrical Distributors Foundation Board (NAED).

Prior to joining Van Meter in 2008, she worked for 15 years at Accenture, a global management consulting company based out of Chicago, Illinois. Her work experience was in the areas of Systems Integration, Change Management, Human Performance and Organization & Business Process Design.

McBride graduated from Tippie College of Business at the University of Iowa with a business degree in the fields of Finance and Marketing and has an Advanced Business Management certificate from the Kellogg School of Management at Northwestern University. In the community, McBride serves on various boards and committees including United Fire Group, University of Iowa Tippie College of Business, and The Hall-Perrine Foundation. Outside of work, McBride's focus is on her family, her husband Ryan and 4 children.