



Jeffrey Reynolds

Director of Aftermarket & Customer Support
John Deere

Jeffrey Reynolds is the Director of Aftermarket & Customer Support for John Deere's Construction & Forestry Division. He is responsible for the division's global aftermarket parts business, dealer channel parts and service capabilities and execution, and overall customer experience. He also sits on the Enterprise A&CS leadership team, which shapes strategy and a broad solutions portfolio for the company's aftermarket business.

Jeff holds a B.S. Degree in Mechanical Engineering and an Executive MBA, both from the University of Iowa. Over the course of his career with Deere, he has worked across multiple divisions and locations. He has experiences in Product Engineering, Manufacturing, Quality, Sales, Customer/Product Support, Parts Operations, and Corporate Strategy. Highlights of his career include an expat assignment in Singapore where he led the Ag & Turf Customer Support organization across Africa, India, China, and SE Asia. He also led a CEO sponsored strategic project focused on growing Deere's aftermarket business.

Jeff serves on Deere's Hispanic-Latino Leadership Council, which supports several Hispanic-Latino Employee Resource Groups and partners with senior leadership to drive various Diversity, Equity, & Inclusion priorities. Other activities within the company include supporting mentorship programs, college & professional recruiting, and is the current Executive Sponsor for C&F Sales & Marketing's Outreach & Volunteerism Committee. Outside of Deere, he is a member of the Society of Hispanic Professional Engineers, a member of the Association of Equipment Management Professionals, serves on the Junior Achievement Board of Directors, and serves on the Advisory Council for the Management & Entrepreneurship Department within the Tippie College of Business at the University of Iowa.

Jeff resides in Bettendorf, Iowa with his wife Martha and their kids Cooper & Flynn.