THE UNIVERSITY OF IOWA
TIPPIE COLLEGE OF BUSINESS

MARKETING INSTITUTE
UNIVERSITY OF IOWA

Application for Admission

DEADLINE: OCTOBER 1st at 5:00 pm

A. Personal Data

Name: _____
Last First Middle

E-mail address: _____ Phone: _____

Expected graduation date: _____ How did you hear about the MI?_____

Major(s): _____ Minor(s):_____

Which marketing track are your pursuing? _____

GPA (overall): _____ Credit hours completed: _____ Enrolled or completed "Intro to Marketing? Yes ___ No ___

Tippie Direct Admit? Yes ___ No ___ (Note: this is NOT a requirement to apply to the Marketing Institute)

What area of marketing (or sales) are you most interested in pursuing for your career? _____

_____

B. Supporting Information: To assist in the application process, please attach the following information with this application. *Incomplete applications will not be considered*.

1. A current copy of your college transcript. This can be an unofficial "Completed Grades" (not "Degree Audit") report printed from MyUI.

2. A current copy of your resume.

3. A 2-3 page typed, double-spaced essay that answers the following questions:
   a) what are your professional career interests and goals?
   b) the experiences that have shaped these professional interests and goals
   c) how do you expect the MI experience to benefit you on both a professional and a personal level?

C. Certification

I certify that to the best of my knowledge all information given in this application is correct and complete, and I understand that any material omission or misinformation concerning my qualifications, grades, scores, and admissions data may void my application or result in dismissal from the Marketing Institute and forfeiture of any scholarship benefits.

_____
Signature of Applicant Date

Please return application & attached materials:

Peggy Stover, Director of the Marketing Institute - S259 Pappajohn Business Building
Email: Peggy-E-Stover@uiowa.edu

The University of Iowa does not discriminate in employment or in its educational programs and activities on the basis of race, national origin, color, religion, sex, age, disability or veteran status. The University also affirms its commitment to providing equal opportunities and equal access to University facilities without reference to affectional or associational preference. For additional information on nondiscrimination policies, contact the Coordinator of Title IX, Section 504, and the ADA in the Office of Affirmative Action, telephone 319-335-0705, 202 Jessup Hall, The University of Iowa, Iowa City, IA, 52242-1316.

The University of Iowa requests this information for the purpose of admission to the Marketing Institute. No persons outside the University are routinely provided with this information. Responses to items marked "optional" are optional; all other items are required. If you fail to provide required information, the University may not consider your application.