



# Bev Hutney

Chief Executive Officer  
Stelter Company

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Bev Hutney is chief executive officer for The Stelter Company, a marketing services firm that supports more than 1,500 nonprofits nationwide in raising planned gifts. Founded in 1962, the Stelter Co. employs more than 100 workers and has nearly 1,500 clients.

Since joining the company in 1998, Hutney has held several critical positions, most recently as chief operating officer. As creative director, she played a major role in shifting the trajectory of the company, taking it from a direct mail vendor to a strategic partner providing custom multichannel marketing services.

In her role as director of innovation and research, Hutney oversaw the commission and release of the first-ever national scientific study on the topic of bequest giving. Under Hutney's guidance as COO for the last six years, the company has continued its growth trajectory.

Prior to joining The Stelter Company, Bev was managing editor of *Country Home* magazine, a Meredith publication. Bev graduated from Iowa State University in Ames, Iowa, with a Bachelor of Arts in journalism and mass communication. She received her MBA from the University of Iowa.

Bev is a member of Nexus Executive Women's Alliance in Des Moines. She serves on the boards of Emory Dry Ice and LBS (a company that provides materials for the bookbinding, photobook and packaging industries). Bev is president of the Hoyt Sherman Place Foundation and participates in the Mentor Iowa program. She is an instructor on the strategic management of change for the Tippie College of Business at the University of Iowa.