7 PRINCIPLES OF GOOD DESIGN QUICK START GUIDE

1. Use one point per slide
   Think billboards

2. Select a simple color scheme
   Two neutrals and one accent

3. Choose a good font
   Use sans-serif
   Century Gothic
   Lato
   Trebuchet

4. Create an interesting composition
   Try the Rule of Thirds

5. Emphasize what’s most important
   Use color, size, and style

6. Create relationships
   Repetition, alignment, proximity

7. Add a relevant image
   Choose high-quality, large images

"Design is about making communication as easy and clear for the viewer as possible."

- Garr Reynolds, Presentation Zen

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