

# Business Analytics Academy

Year 1					
Orientation	Fall		Winter	Spring	
1 week	8 weeks	8 weeks		8 weeks	8 weeks
IMPACT Week (Orientation)	Managerial Economics MBA:8160 (2)	Marketing Management MBA:8110 (2)	Winter Break	Strategic Business Consulting MBA:8200 (3)	
	Corporate Financial Reporting MBA:8140 (2)	Ops & Supply Chain MBA:8240 (2)		Foundations in Strategy MBA:8300 (2)	Ethics and the Law MBA:8220 (2)
	Business Analytics MBA:8150 (2)	Managerial Finance MBA:8180 (2)		Data Management and Visual Analytics MSCI:9050 (3)	
	Management in Organizations MBA:8120 (2)			Data Programming with R MSCI:9060 (2)	Data Science MSCI:9070 (2)
	Business Acumen and Career Development MBA:8100:0001 (2)			Business Acumen and Career Development MBA:8100:0002(1)	
16 semester hours			15 semester hours		
Year 2					
Summer	Fall		Winter	Spring	
	8 weeks	8 weeks		8 weeks	8 weeks
Summer Internship	Elective (2)	Elective (2)	Global Learning Opportunity* (GLO) (3) Register in semester immediately preceding GLO. Recommended in winter or spring of 1st year as overload or during winter of 2nd year.	Business Integration MBA:8310 (2)	Elective (2)
	Elective--either module (2) (MSCI:9210 Modeling with VBA (3 sh--12 week course) recommended)			Elective (2)	Elective (MSCI:9130 Lean Process Improvement--spring break--recommended)
	Advanced Analytics MSCI:9110 (2)	GLO (3)/Elective (2)		Elective (2)	
	Business Analytics in Practice MSCI:9080 (3)			Elective --either module (2)	
	Business Acumen and Career Development MBA:8100:0003(1)			Business Acumen and Career Development MBA:8100:0004 (1)	
14 semester hours (15 s.h. including GLO)			15 semester hours		

**TOTAL: 60**

Career Academy Course

Core Course

Elective Course

Choose 8 electives; at least two must be from the Business Analytics Academy (MSCI courses).  
Note that Marketing Analytics (MKTG:9310) will also count as a Business Analytics elective.