UAE GLO
January 4-11, 2020
Info Deck
Course Information

Seminar in International Business: Going & Growing Global MBA:8500

3 semester hours, fall semester (off-cycle)

• **Enrollment**: Your enrollment will be added by program staff after the withdrawal deadline has passed.

• **Students fully admitted before Summer 2017**: you may substitute GLO for Global Business Strategy / Foundations in Strategy (required core course) or the GLO may serve as an elective. Recommendation: If you did not complete Global Business Strategy and plan to take a GLO, we strongly recommend that you take Foundation in Strategy and use the GLO as an elective. The strategy tools you will learn and the skills you will develop are critical as you progress in your career. The same content is not covered in the GLOs.

• **For students fully admitted in Summer 2017 or later**: Elective credit only and may be taken twice.

• **Multiple GLOs**: If completing more than one GLO, they should be to a different regions—Northern Europe may be considered separate from Central and Southern Europe, but please contact GLO staff to confirm.
Required Dates

Pre-departure class:
Sunday, November 17
10am-4pm
Iowa City

In country dates:
January 4-11, 2020 (usually requires departure from US on January 3)

Note: expect to be occupied in-country from ~8am-5pm daily with program activities. If you want additional free time, please consider coming early or staying late.
Course Objectives

• Enhance personal cross-cultural communications skills
• Develop understanding of how the differences in global economic, cultural, social, political, and legal environments affect business performance and decisions
• Provide students with foundational knowledge and analytical frameworks for evaluating business opportunity within countries or region outside the U.S.A
• Discover and use of sources of information for researching and evaluating international markets
• Contemporary trends and issues in globalization
PMBA Costs

- Program Fee: $1600
  - October 1st U-Bill
  - No refund possible after August 15
  - Additional cost of $440 if single room is selected

- Tuition
  - Tuition for the 2019-2020 academic year has not yet been finalized. A proposal has been submitted to the University of Iowa Office of the Provost to set tuition for the 2019-2020 academic year to $2,100 per course.
  - November 1st U-Bill (or September U-Bill if you choose during the application process)
  - No refund possible after class session on Nov. 17

- Airfare
  - ~$1800-2000 (less if willing to drive to Chicago)
  - Do not purchase until confirmation received

Meals included: a welcome meal, a farewell meal, all breakfasts.
Other costs at your own expense: other meals, transportation ‘around town’ for personal excursions, entertainment, visa when required
Dimy Doresca

- MS in International Affairs, Georgetown University, 2002
- BA in Business Administration, Augustana College, 2000
- Director, Mandela Washington Fellowship Program, University of Iowa, June 2016 - Present
- Lecturer, Department of Management and Organizations and the John Pappajohn Entrepreneurial Center and Director, Institute for International Business, Henry B. Tippie College of Business, The University of Iowa, August 2014 - Present
- Previous work as an international business consultant, including permanent assignments representing a US multinational corporation in India and the UAE
- Certified Global Business Professional (CGPB)
- Speaks English, Spanish, French and Creole
## Tippie MBA Global Learning Opportunity
### UAE Draft Itinerary

<table>
<thead>
<tr>
<th>Saturday, Jan 4</th>
<th>Sunday, Jan 5</th>
<th>Monday, Jan 6</th>
<th>Tuesday, Jan 7</th>
<th>Wednesday, Jan 8</th>
<th>Thursday, Jan 9</th>
<th>Friday, Jan 10</th>
<th>Saturday, Jan 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrival to Dubai</td>
<td>Dubai</td>
<td>Dubai</td>
<td>Dubai</td>
<td>Dubai / Abu Dhabi</td>
<td>Abu Dhabi</td>
<td>Abu Dhabi / Dubai</td>
<td>Dubai</td>
</tr>
<tr>
<td>Casual</td>
<td>Casual</td>
<td>Business Casual</td>
<td>Business Casual</td>
<td>Business Casual</td>
<td>Business Casual</td>
<td>Casual</td>
<td>Casual</td>
</tr>
<tr>
<td>8:30 am - Noon</td>
<td>Company visit</td>
<td>Company visit</td>
<td>Company visit on way to Abu Dhabi</td>
<td>Company visit</td>
<td>Company visit</td>
<td>8:30-11:00 am</td>
<td>Check-out of target companies based on previous UAE visits with positive feedback. Visits have not yet been requested/secured.</td>
</tr>
<tr>
<td>Buffet lunch at hotel provided; panelists invited to join</td>
<td>Free Time for Lunch</td>
<td>Free Time for Lunch</td>
<td>Boxed Lunch included</td>
<td>Free Time for Lunch</td>
<td>Buffet lunch at hotel</td>
<td>Return to Dubai</td>
<td>5.22.19</td>
</tr>
<tr>
<td>Dubai City Tour</td>
<td>Burj Al Arab, Jumeirah Mosque, Eastakia, Dubai Museum, Abra water taxi, Gold and Spice Souq</td>
<td>Company visit</td>
<td>Target: Johnson &amp; Johnson</td>
<td>Company visit</td>
<td>Target: Abu Dhabi Investment Authority (ADIA)</td>
<td>Sheikh Zayed Grand Mosque</td>
<td><strong>see dress code below</strong></td>
</tr>
</tbody>
</table>
| Free Time for Dinner | Sheikh Mohammed Cultural Center Welcome Dinner* | Free Time for Dinner | Free Time for Dinner | Free Time for Dinner | Free Time for Dinner | Farewell BBQ Dinner in desert (return to hotel ~10pm) | **Appropriate dress for mosque**

*For Cultural Dinner on Jan 5th—recommended to bring socks as will have to remove shoes; no narrow skirts or dresses as will be seated on floor
**Appropriate dress for mosque
Men: no tight pants, long sleeves and long pants required.
Women: no tight clothes, long sleeves, long skirts or pants, please bring scarf for covering head.

Note that this is tentative and subject to change. Target companies are based on previous UAE visits with positive feedback. Visits have not yet been requested/secured.
Vaccinations for destinations

• Check the CDC website for vaccination recommendations
  • Make sure your are up-to-date on routine vaccinations, including measles-mumps-rubella (MMR) vaccine, diphtheria-tetanus-pertussis vaccine, varicella (chickenpox) vaccine, polio vaccine, and your yearly flu shot.
Passports and Visas

- Make sure your passport has two blank pages and is valid until July 2020 as countries require more than 6 months validity
- No visa required for US citizens staying less than one month

Citizens of other countries – please let us know as early as possible so we can determine visa requirements. May require additional work/cost on your part, including possible trip to Chicago for a visa appointment if required by the destination country.
Flights

- Please do not purchase a flight until you receive an email confirmation to do so
- Group flight options not typically a better deal than what you can find online and need 12 people on exact itinerary, so are not offered
- We’ll share tips/recommendations after deadline as well as the provided shuttle transfer times
PMBA: How to Apply

• Complete the online application
• Priority Deadline: July 15, 5pm
• We will notify you about your enrollment status later that week.

• Participation Prioritization:
  • Admitted students who have not completed a GLO previously
  • Admitted students repeating the experience
  • Pre-MBAs
Withdrawal deadline

August 15, 5pm

If you sign up but your plans change for some reason, you have until August 15 to withdraw penalty free. After that time, if you withdraw you will still be charged the program fee given our need to pre-pay the vendor.
Minimum enrollment

• At least 15 students are needed for this GLO to happen. We will notify you immediately after the August 15 withdrawal deadline if the enrollment numbers lead to cancellation. In this case, you will not be charged any fees. You would also then have time to sign up for another fall course.
## Future GLO destinations

<table>
<thead>
<tr>
<th>Dates</th>
<th>Destinations</th>
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</thead>
<tbody>
<tr>
<td>May 2020</td>
<td>England / Netherlands</td>
</tr>
<tr>
<td>January 2021</td>
<td>Hong Kong and China</td>
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<tr>
<td>May 2021</td>
<td>Europe</td>
</tr>
<tr>
<td>January 2022</td>
<td>South America</td>
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Questions?

Email jill-tomkins@uiowa.edu