May GLO
Info Deck
Dublin and London
May 13-20, 2018
PMBA Course Information

Seminar in International Business: Going & Growing Global MBA: 8500

- **EXG (Dublin and London)**

- 3 semester hours

- Can substitute for Global Business Strategy / Foundations in Strategy (required core course) or serve as an elective for students entering program prior to Summer 2017. For those entering Summer 2017 or after, elective credit only and may only be taken twice.

- **Required pre-departure class session:**
  - Saturday, April 7, 10am-4pm, Iowa City
FTMBA Course Information

MBA:8500 Seminar in International Business: Going & Growing Global

- 3 semester hours
- Counts as a spring course
- Work/assignments will likely begin in late March/April
- **Pre-departure class session:**
  - Saturday, April 7, 10am-4pm, Iowa City
- In-country class sessions
Course Objectives

• Enhance personal cross-cultural communications skills
• Develop understanding of how the differences in global economic, cultural, social, political, and legal environments affect business performance and decisions
• Provide students with foundational knowledge and analytical frameworks for evaluating business opportunity within countries or region outside the U.S.A
• Discover and use of sources of information for researching and evaluating international markets
• Contemporary trends and issues in globalization
PMBA Costs

• Program Fee: $1750
  • March U-Bill
  • No refund possible after January 31

• Tuition: $1995
  • April U-Bill (or January U-Bill if you choose during the application process)
  • No refund possible after class session on April 7

• Airfare
  • ~$1300 (fly into Dublin, out of London---flight in between is included)
  • Do not purchase until confirmation received

Other costs: some meals, transportation ‘around town’ for personal excursions, entertainment, $880 additional fee if you elect to have a single room
FTMBA Costs

• Program Fee: covered by FTMBA tuition for 1st experience ($3200 value)
  • No refund possible after January 31, which means if you withdraw after this deadline, you will have to pay the $3200 given our requirement to pre-pay the vendor

• Airfare
  • ~$1300 (fly into Dublin, out of London—flight in between is included)
  • Do not purchase until confirmation received

Other costs: some meals, transportation ‘around town’ for personal excursions, entertainment, $880 additional fee if you elect to have a single room
Ken Brown

• Professor and Associate Dean, Undergraduate Program in Business
• PhD in Psychology, Michigan State University, 1999

Expertise
• Management & leadership development
• Motivation and self-regulation
• Training design and evaluation

Awards
• Fellow, Society of Industrial and Organizational Psychology, 2016
• Best Paper, Human Relations, 2016
• Fellow, Association of Psychological Science, 2016
• Distinguished Teaching Contributions Award, Society of Industrial and Organizational Psychology, 2015
• Fulbright Specialist, Fulbright Commission and Seoul National University, 2015
• Innovative Teaching Award, HR Division of the Academy of Management, 2014
• G.R.E.A.T. Instructor of the Year, Tippie College of Business EMBA Program, 2014
• Outstanding Faculty Service Award, Tippie College of Business, 2014
# Tippie MBA Global Learning Opportunity

## Dublin & London Draft Itinerary

<table>
<thead>
<tr>
<th>Sunday, May 13</th>
<th>Monday, May 14</th>
<th>Tuesday, May 15</th>
<th>Wednesday, May 16</th>
<th>Thursday, May 17</th>
<th>Friday, May 18</th>
<th>Saturday, May 19</th>
<th>Sunday, May 20</th>
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</thead>
<tbody>
<tr>
<td>Arrival to Dublin</td>
<td>Dublin</td>
<td>Dublin</td>
<td>Dublin/London</td>
<td>London</td>
<td>London</td>
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<tr>
<td>Arrival to Dublin airport, Coach Transfer to hotel for arrivals at specified times to be provided at a later date (usually overnight flights and AM arrivals)</td>
<td>Bus Departs Hotel TBD</td>
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<td>Bus Departs Hotel for Airport TBD</td>
</tr>
<tr>
<td>Arrival to Dublin airport, Coach Transfer to hotel for arrivals at specified times to be provided at a later date (usually overnight flights and AM arrivals)</td>
<td>Class Session</td>
<td>Company Visit</td>
<td>Travel to London</td>
<td>Company Visit</td>
<td>Company Visit</td>
<td>Class Session</td>
<td>Departure provided to airport for flights departing at specified times</td>
</tr>
<tr>
<td>Dublin City Tour</td>
<td>Welcome lunch</td>
<td>Free Time for Lunch</td>
<td>Free Time for Lunch</td>
<td>Free Time for Lunch</td>
<td>Free Time for Lunch</td>
<td>Farewell lunch</td>
<td>Optional cultural event possibly</td>
</tr>
<tr>
<td>Dublin City Tour</td>
<td>Company Visit</td>
<td>Company Visit</td>
<td>City Tour</td>
<td>Company Visit</td>
<td>Company Visit</td>
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<tr>
<td>Free Time for Dinner</td>
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<td>Free Time for Dinner</td>
<td>Free Time for Dinner</td>
<td>End of Program</td>
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Possible Topics/Industry and Business Visits (for reference only, not confirmed)

• How to start, grow, innovate and win: export sales in global markets (e.g. Enterprise Ireland)
• Irish digital entrepreneurship: new trends in Dublin’s startup arena (e.g. NDRC)
• Aligning the strategies of family and business (e.g. Teeling Whiskey Co)
• London’s competitive position as the global financial center (e.g. TheCityUK)
• Creativity without borders: trends and vision for today’s advertising ecosystem (Ketchum London)
• Sustainable development (e.g. De Beers UK)
• Panel discussion: Post-Brexit: Predicting the future of UK’s business and socio-economic climate
Cultural Visits

• Guided tour of Dublin
  • Discover the city of Dublin and its main historical sights - Trinity College and the Book of Kells, St. Patrick's Cathedral, The National Gallery, Four Courts and the Leinster House (Parliament)

• Optional add-on cultural event: Literary Pub Crawl
  • Explore the maze of little lanes and its historical pubs through an extraordinary tour; enjoy a good 'pionta' (pint) of beer and watch your guides introducing famous Irish writers and perform scenes from their works (at your own expense)

• Guided tour of London
  • Embark on this tour to explore London - pass by top attractions such as mighty Big Ben, the regal Buckingham Palace, the spectacular London Eye and the famous coronation church, Westminster Abbey
Hotels

• Dublin: Holiday Inn Express

• London: Tower Hotel

$880 additional fee if you elect to have a single room at the time of application
Vaccinations for both destinations

• Check the CDC website for vaccination recommendations
  • Make sure you're up-to-date on routine vaccinations, including measles-mumps-rubella (MMR) vaccine, diphtheria-tetanus-pertussis vaccine, varicella (chickenpox) vaccine, polio vaccine, and your yearly flu shot.
Passports and Visas

• Make sure your passport has two blank pages and is valid until November 2018 as countries require more than 6 months validity
• Dublin / London: No visa required for US citizens

Citizens of other countries – please let us know as early as possible so we can determine visa requirements. May require additional work/cost on your part.
Flights

• Please do not purchase a flight until you receive an email confirmation to do so

• Group flight options not typically a better deal than what you can find online and need 12 people on exact itinerary

• We’ll share tips/ recommendations after deadline
PMBA: How to Apply

• Complete the online application
• Priority Deadline: December 1, 5pm
• We will notify you about your enrollment status the week of December 4
• Withdrawal deadline is January 31

• Participation Prioritization:
  • Admitted students who have not completed a GLO previously
  • Admitted students repeating the experience
  • Pre-MBAs
FTMBA: How to Apply

• Complete the online application
• Priority Deadline: December 1, 5pm
• We will notify you about your enrollment status the week of December 4
• Withdrawal deadline is January 31

• Participation Prioritization:
  • Based on time of application

NOTE: 2nd years cannot take a May GLO in 2nd year as it occurs after graduation
Questions?

Email jill-tomkins@uiowa.edu