October 3, 2019

RE: Global Learning Opportunity (GLO) Program Fee for May 2020

MBA:8500:EXL Seminar in International Business: Going and Growing Global in London and Amsterdam (also known as a GLO) is a 3 semester hour course that takes students to foreign destinations for an intensive week of on-the-ground learning focused on how business is conducted in that region. The experience typically includes 7-8 company visits, networking with business professionals and alumni of the University of Iowa, cultural visits, and academic sessions.

The portion of the $1,750 program fee that is directly related to business content delivery has been calculated for those companies that provide this type of reimbursement.

The breakdown of the program fee was calculated using information from our travel vendor and our own course delivery costs. These amounts DO NOT include expenses that many companies do not cover, such as lodging, course material costs, meals, incidentals & travel not related to the experiential components of the course (i.e. business visits).

<table>
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<tr>
<th>Business Content (Academic and Experiential)</th>
<th>$ 1,175</th>
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<tr>
<td>Out-of-Pocket Costs (Non-reimbursable travel, lodging, etc.)</td>
<td>$ 575</td>
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<tr>
<td><strong>TOTAL PROGRAM FEE</strong></td>
<td>$ 1750</td>
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Additional details about the program are available at [http://tippie.uiowa.edu/mbapm/current/global.cfm](http://tippie.uiowa.edu/mbapm/current/global.cfm).

Please let me know if you have any additional questions about the costs or fee schedule. I can be reached at jill-tomkins@uiowa.edu or 319-335-2686.

Sincerely,

Jill Tomkins
Director of Student Services