**IOWA MBA COURSE CHART**

**CORE COURSES (9)**
- Corporate Financial Reporting
- Managerial Finance*
- Management in Organizations
- Foundations in Strategy
- Managerial Economics

**FINANCE/ACCOUNTING**
- Corporate Financial Reporting
- Managerial Finance*
- Operations & Supply Chain

**BUSINESS ANALYTICS**
- Business Analytics / Data & Decisions
- Advanced Analytics*
- Data Management & Visual Analytics
- Data Programming in R
- Data Programming in Python
- Big Data Management & Analytics*
- Applied Optimization*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Financial Analytics*
- Forecasting*
- Healthcare Analytics*
- Information Visualization
- Innovations in Technology
- Lean Process Improvement* †
- People Analytics
- Social Analytics*
- Text Analytics*

**MARKETING**
- Marketing Management
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Communication & Promotion* (asynchronous)
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*

**MANAGEMENT**
- Management in Organizations
- Leadership & Personal Development
- Maximizing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict (asynchronous)
- Project Management
- Strategic Management Of Change
- Seminar in International Business (GLO) §†

**ENTREPRENEURSHIP**
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §

**ECONOMICS**
- Managerial Economics

**SESSION TIMING**

Winter Session (4 wks)
- Winter Session (8 wks)
- Spring Session 1 (11 wks)
- Summer Session (11 wks)
- Fall Session 1 (11 wks)

Spring Session 1 (8 wks)
- Spring Session 2 (8 wks)
- Summer Session (8 wks)
- Full Session 1 (8 wks)
- Fall Session 2 (8 wks)

Summer Session (11 wks)
- Full Session 1 (11 wks)
- Fall Session 1 (11 wks)

Fall Session 1 (11 wks)
- Full Session 2 (8 wks)
- Fall Session 2 (8 wks)

**EARN A CERTIFICATE**

Finance Certificate:
- Managerial Finance and choose 4 Finance electives

Innovation Certificate:
- All of these Entrepreneurship and Innovation, Strategic Management of Technology and Innovation, and Managing the Growth Business.
- Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management
- Choose one: Dynamics of Negotiations, Leadership & Personal Development, or Maximizing Team Performance

Leadership Certificate:
- Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives

Marketing Certificate:
- Marketing Management and choose 4 Marketing electives (or use Business Analytics / Data & Decisions to fulfill one marketing elective requirement)

Business Analytics Certificate:
- Business Analytics / Data & Decisions, Advanced Analytics, Data Management & Visual Analytics, Data Science, and either Data Programming in Python or Data Programming in R

Healthcare Management Certificate:
- These courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Please contact your advisor for more details.

**Additional Details**
- Indicates course is prerequisite for Business Integration
- Indicates prerequisite(s) required
- Indicates course does not count toward Leadership Certificate elective
- Course taught only in person or on location (GLO)

Please note: Course offerings and related details are subject to change as we develop new courses, revise existing courses, add formats, and evaluate enrollments. Additional course and schedule details can be found at https://tippie.uiowa.edu/current-students/mba-students/iowa-mba/course-planning/courses.