ELECTIVE COURSES (6)

FINANCE/ACCOUNTING
- Corporate Financial Reporting
- Managerial Finance*

BUSINESS ANALYTICS
- Data Management & Visual Analytics
- Data Programming in R
- Data Programming in Python
- Data Science*
- Big Data Management & Analytics*†
- Applied Optimization*†
- Agile Project Management
- Data Leadership & Management
- Financial Analytics*
- Forecasting*†
- Healthcare Analytics*†
- Information Visualization†
- Innovations in Technology
- Lean Process Improvement†
- Social Analytics*
- Supply Chain Analytics*
- Text Analytics*

ECONOMICS
- Managerial Economics

MARKETING
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Communication & Promotion*
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*

MANAGEMENT
- Leadership & Personal Development
- Maximizing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Effective Managerial Communication†
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Management Of Change
- Seminar in International Business (GLO)§†

ENTREPRENEURSHIP
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance*§

SESSION TIMING

WINTER SPRING SUMMER FALL

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Spring Session (11 wks)
Spring Session 1 (8 wks)
Spring Session 2 (8 wks)
Summer Session (8 wks)
Fall Session 1 (8 wks)
Fall Session 2 (8 wks)
Winter Session (3 weeks)
Fall Inter Session (5 weeks)

EARN A CERTIFICATE

Finance Certificate: Managerial Finance and choose 4 Finance electives

Marketing Certificate: Marketing Management, Managerial Finance and choose 4 Marketing electives (or use Business Analytics to fulfill one marketing elective requirement)

Leadership Certificate: Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives

Business Analytics Certificate: Business Analytics, Advanced Analytics Data Management & Visual Analytics, Data Science, and either Data Programming In Python or Data Programming In R

Entrepreneurship & Innovation Certificate: Entrepreneurship and Innovation, Strategic Mgmt of Technology & Innovation, and Managing the Growth Business. Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management

Innovations in Technology Certificate: These courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Please contact your advisor for more details.

Healthcare Management Certificate: These courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Please contact your advisor for more details.

Innovation Certificate: All of these: Entrepreneurship and Innovation, Strategic Mgmt of Technology and Innovation, and Managing the Growth Business. Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management

Leadership Certificate: Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives

Marketing Certificate: Marketing Management and choose 4 Marketing electives (or use Business Analytics to fulfill one marketing elective requirement)

Business Analytics Certificate: Business Analytics, Advanced Analytics Data Management & Visual Analytics, Data Science, and either Data Programming In Python or Data Programming In R

Please contact your advisor for details as there is a separate admissions process.

Please note: Course offerings and related details are subject to change as we develop new courses, revise existing courses, add formats, and evaluate enrollments.

Additional course and schedule details can be found at https://tippie.uiowa.edu/current-students/mba-students/professionalmba/course-planning/courses.