**IOWA MBA COURSE CHART**

**FINANCE/ACCOUNTING**
- Corporate Financial Reporting
- Managerial Finance*

**CORE COURSES (9)**
- Management in Organizations
- Foundations in Strategy
- Corporate Financial Reporting
- Managerial Finance*
- Operations & Supply Chain

**BUSINESS ANALYTICS**
- Business Analytics
- Marketing Management
- Managerial Economics
- Business Integration*

**MARKETING**
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Communication & Promotion*
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*

**MANAGEMENT**
- Leadership & Personal Development
- Maximi zing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations

**ECONOMICS**
- Effective Managerial Communication
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Management of Change*
- Seminar in International Business (GLO) §

**EARN A CERTIFICATE**
- **Finance Certificate:** Managerial Finance and choose 4 Finance electives
- **Marketing Certificate:** Marketing Management and choose 4 Marketing electives (or use Business Analytics to fulfill one marketing elective requirement)
- **Leadership Certificate:** Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives
- **Business Analytics Certificate:** Business Analytics, Advanced Analytics, Data Management & Visual Analytics, Data Science, and either Data Programming in Python or Data Programming in R
- **Marketing Fundamentals Certificate:** Marketing Management, Management in Organizations, Corporate Financial Reporting, Managerial Finance and either Business Analytics or Foundations in Strategy
- **Entrepreneurship & Innovation Certificate:** (coming Spring 2022) All of these: Entrepreneurship and Innovation, Strategic Mgmt of Technology and Innovation, and Managing the Growth Business. Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management
- **Leadership Certificate:** Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives
- **Marketing Certificate:** Marketing Management and choose 4 Marketing electives (or use Business Analytics to fulfill one marketing elective requirement)
- **Business Analytics Certificate:** Business Analytics, Advanced Analytics, Data Management & Visual Analytics, Data Science, and either Data Programming in Python or Data Programming in R
- **Healthcare Management Certificate:** These courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Please contact your advisor for more details.

**SESSION TIMING**

- Winter Session (3 wks)
- Spring Session 1 (8 wks)
- Spring Session 2 (8 wks)
- Summer Session (8 wks)
- Fall Session 1 (8 wks)
- Fall Session 2 (8 wks)
- Spring Session 1 (11 wks)
- Spring Session 2 (11 wks)
- Summer Session (11 wks)
- Fall Inter session (5 wks)

**Notes:**
- † Indicates course taught only in person or on location (GLO)
- § Indicates course is prerequisite for Business Integration
- * Indicates prerequisite(s) required
- Š Indicates course does not count toward Leadership Certificate elective
- ‡ Indicates course taught only in person or on location (GLO)

Please note: Course offerings and related details are subject to change as we develop new courses, revise existing courses, add formats, and evaluate enrollments. Additional course and schedule details can be found at https://tippie.uiowa.edu/current-students/mba-students/professional/mba/course-planning/courses.