# Iowa MBA Course Chart

## Core Courses (9)
- Corporate Financial Reporting
- Managerial Finance*
- Foundations in Strategy
- Management in Organizations
- Strategic Management Of Change
- Managing Employee Performance
- Strategic Management of Technology & Innovation
- Entrepreneurship & Innovation
- Managing the Growth Business
- Entrepreneurial Finance* §

## Elective Courses (6)
- Data Programming in R
- Data Programming in Python
- Data Management & Advanced Analytics
- Big Data Management & Analytics*
- Applied Optimization*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Financial Analytics*
- Forecasting*
- Healthcare Analytics*
- Information Visualization
- Innovations in Technology
- Lean Process Improvement* †
- People Analytics
- Social Analytics*
- Text Analytics*
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Communication & Promotion* (asynchronous)
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §

## Finance/Accounting (9)
- Corporate Financial Reporting
- Managerial Finance*
- Corporate Investment & Finance Decisions*
- Enterprise Risk Management*
- Financial Modeling & Firm Valuation*
- Financial Statement Analysis & Forecasting*
- Portfolio Management*
- Real Estate Finance & Investments*
- Strategic Cost Analysis*
- Wealth Management*
- Corporate Financial Strategy*
- Data Management & Visual Analytics
- Data Programming in R
- Data Programming in Python
- Data Science*
- Big Data Management & Analytics*
- Applied Optimization*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Financial Analytics*
- Forecasting*
- Healthcare Analytics*
- Information Visualization
- Innovations in Technology
- Lean Process Improvement* †
- People Analytics
- Social Analytics*
- Text Analytics*
- Business Integration* §

## Business Analytics (9)
- Business Analytics / Data & Decisions
- Operations & Supply Chain
- Financial Analytics
- Forecasting*
- Healthcare Analytics*
- Information Visualization
- Innovations in Technology
- Lean Process Improvement* †
- People Analytics
- Social Analytics*
- Text Analytics*
- Advanced Analytics*
- Data Management & Visual Analytics
- Data Programming in R
- Data Programming in Python
- Data Science*
- Big Data Management & Analytics*
- Applied Optimization*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Financial Analytics*
- Forecasting*
- Healthcare Analytics*
- Information Visualization
- Innovations in Technology
- Lean Process Improvement* †
- People Analytics
- Social Analytics*
- Text Analytics*
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Communication & Promotion* (asynchronous)
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §

## Marketing (9)
- Marketing Management
- Corporate Financial Strategy*
- Dynamics of Negotiations
- Corporate Social Responsibility & Sustainability
- Managing Employee Performance
- Managing & Preventing Conflict (asynchronous)
- Project Management
- Strategic Management Of Change
- Seminar in International Business (GLO) § †
- Marketing Communication & Promotion* (asynchronous)
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §

## Management (9)
- Leadership & Personal Development
- Maximizing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict (asynchronous)
- Project Management
- Strategic Management Of Change
- Seminar in International Business (GLO) § †
- Leadership & Personal Development
- Maximizing Team Performance
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §

## Entrepreneurship (9)
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation §
- Entrepreneurial Finance* §

## Economics (9)
- Managerial Economics

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### Session Timing

<table>
<thead>
<tr>
<th>Session</th>
<th>Start</th>
<th>End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter Session</td>
<td>Jan (4 wks)</td>
<td>Mar (8 wks)</td>
</tr>
<tr>
<td>Spring Session</td>
<td>Mar (8 wks)</td>
<td>Jul (11 wks)</td>
</tr>
<tr>
<td>Summer Session</td>
<td>Jul (11 wks)</td>
<td>Aug (11 wks)</td>
</tr>
<tr>
<td>Fall Session 1</td>
<td>Aug (11 wks)</td>
<td>Oct (11 wks)</td>
</tr>
<tr>
<td>Full Session 1</td>
<td>Oct (11 wks)</td>
<td>Nov (11 wks)</td>
</tr>
<tr>
<td>Full Session 2</td>
<td>Nov (11 wks)</td>
<td>Dec (11 wks)</td>
</tr>
</tbody>
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### Earning a Certificate

**Finance Certificate:**
- Managerial Finance and choose 4 Finance electives
  - Corporate Financial Reporting
  - Managerial Finance
  - Foundations in Strategy

**Marketing Certificate:**
- Marketing Management and choose 4 Marketing electives
  - Business Analytics / Data & Decisions
  - Advanced Analytics
  - Data Management & Visual Analytics
  - Data Programming in R
  - Data Programming in Python

**Leadership Certificate:**
- Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives

**Entrepreneurship Certificate:**
- Business Analytics / Data & Decisions
- Advanced Analytics
- Data Management & Visual Analytics
- Data Science
- Data Programming in Python
- Data Programming in R

**Healthcare Management Certificate:**
- These courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Please contact your advisor for more details.

Please contact your advisor for details as there is a separate admissions process.

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**Additional Course and Schedule Details:**
- [Find details at](https://tippie.uiowa.edu/current-students/mba-students/iowa-mba/course-planning/courses)
- [Learn more about the Business Analytics Certificate](https://tippie.uiowa.edu/current-students/mba-students/iowa-mba/course-planning/courses)
- [Explore the MBA Program](https://tippie.uiowa.edu/current-students/mba-students/iowa-mba/course-planning/courses)