Jessica Cole serves as President and Chief Executive Officer of Becker's Healthcare. Jessica oversees strategic growth initiatives, business development, new productization and operations for Becker’s Healthcare. Becker’s Healthcare includes brands of: Becker’s Hospital Review, Becker’s ASC Review, Becker’s Clinical Leadership and Quality Review, Becker's Payer Review, Becker’s Spine Review, Becker’s Dental + DSO Review and other growing niche areas within healthcare. After starting as an intern 14 years ago, the company has grown from a single newsletter to a portfolio of print and digital magazines, websites, podcasts and newsletters that have established it as one of the leading sources of healthcare news for executives and leaders across the country. Becker’s significant live events portfolio has brought thousands of healthcare leaders to Chicago for a variety of meeting topics to learn best practices, network, learn from one another and some of the most dynamic personalities in leadership, sports, politics, media and entertainment. Under Jessica's leadership, Becker's launched a successful virtual events arm in 2020 and has provided education to hundreds of thousands of healthcare leaders across the country while simultaneously helping position sponsors in front of the right buyers.

Once a door to door books salesperson, she has more than 15 years of sales, event and marketing experience in different roles. A native of Cedar Rapids, IA, she graduated from the University of Iowa with a BS in Marketing. Jessica serves on the boards of Lurie Children’s Hospital Foundation, Junior Achievement Chicago and Young President's Organization (YPO). Jessica lives in Chicago with her husband, Ted and their three boys - Cole, Jack and George. In her little free-time she enjoys fitness, beating her past Peloton records, gardening, catching bugs with her three young boys and picking up toys with her husband.