## Graduate Management Programs Schedule Preview

### Fall 2022, Winter 2022, Spring 2023

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Format</th>
<th>Fall 1</th>
<th>Fall 2</th>
<th>Winter</th>
<th>Spring 1</th>
<th>Spring 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 1</td>
<td>8 weeks</td>
<td>10/17/22 - 12/16/22</td>
<td></td>
<td></td>
<td>12/19/22 - 1/20/23</td>
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<tr>
<td>Fall 2</td>
<td>8 weeks</td>
<td>1/17/23 - 3/10/23</td>
<td></td>
<td></td>
<td></td>
<td>3/20/22 - 5/12/23</td>
<td></td>
</tr>
<tr>
<td>Winter</td>
<td>3-4 weeks</td>
<td>12/19/22 - 1/20/23</td>
<td></td>
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<tr>
<td>Spring 1</td>
<td>8 weeks</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Spring 2</td>
<td>8 weeks</td>
<td></td>
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</tbody>
</table>

**O** = 1 online section  
**O O** = 2 online sections  
**DM** = Des Moines hybrid course  
**CR** = Cedar Rapids hybrid course  
**IC** = Iowa City hybrid course  
**V** = virtual course  

*See bottom for details about course formats.

### Fall 2022 Registration
- June 6

### Winter 2022 + Spring 2023 Registration
- Nov. 7

Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.

### Additional Notes

- MBA:8110 Marketing Management
- MBA:8120 Management in Orgs
- MBA:8140 Corporate Financial Reporting
- MBA:8150 Data and Decisions
- MBA:8160 Managerial Economics
- MBA:8180 Managerial Finance
- MBA:8240 Operations and Supply Chain
- MBA:8300 Foundations in Strategy
- MBA:8310 Business Integration

### Electives

#### For additional Business Analytics electives, please see listings for MSBA 11-week courses.

- ACCT:9020 Strategic Cost Analysis (NEW)
- ACCT:9040 Financial Statement Analysis & Forecasting
- BAIS:9140 Agile Project Management
- BAIS:9300 Innovations in Technology: Virtual Reality

### MBA Courses

#### Fall 2022 Registration: June 6
- MBA:8150 is the same course as BAIS:9100, which is available in 11 week format (see listing below)

#### Winter 2022 + Spring 2023 Registration: Nov. 7
- MBA:8500 Seminar in International Business (GLO) TRAVEL (Panama)
- MBA:8130 Business Communication IC TRAVEL (Iceland)
- MBA:8500 Seminar in International Business (GLO) TRAVEL (Iceland)

#### January GLO has class time in Fall 2 and travel during Winter; May GLO has class time and travel during Spring 2. No additional enrollments during session with GLO travel is allowed.

**O** = Online  
**O O** = Online + Hybrid  
**DM** = Des Moines hybrid course  
**CR** = Cedar Rapids hybrid course  
**IC** = Iowa City hybrid course  
**V** = Virtual course  

*See bottom for details about course formats.

- MBA:8100 Entrepreneurship & Innovation
- ENTR:9200 Entrepreneurial Finance (NEW)
- ENTR:9300 Managing the Growth Business
- FIN:9140 Enterprise Risk Management (Formerly Corporate Financial Risk Management) (NEW)
- FIN:9350 Financial Modeling & Firm Valuation
- FIN:9200 Corporate Finance & Investments
- FIN:9310 Corporate Financial Strategy
- FIN:9350 Wealth Management
- MBA:8130 Business Communication IC
- MBA:8500 Seminar in International Business (GLO)

### MGMT Courses

#### For additional Business Analytics electives, please see listings for MSBA 11-week courses.

- MGMT:9091 Corporate Social Responsibility & Sustainability
- MGMT:9100 Strategic Management of Change
- MGMT:9110 Dynamics of Negotiations
- MGMT:9120 Leadership & Personal Development
- MGMT:9130 Strategic Management of Change
- MGMT:9140 Inclusive Leadership
- MGMT:9210 Law & Ethics
- MGMT:9220 Maximizing Team Performance
- MGMT:9230 Managing & Preventing Conflict
- MGMT:9240 Corporate Social Responsibility & Sustainability
- MGMT:9250 Managing Employee Performance
- MKTG:9015 Social Media Marketing
- MKTG:9330 Product & Pricing
- MKTG:9350 Marketing Communication & Promotions

*See bottom for details about course formats.

- MBA:8150 is the same course as BAIS:9100, which is available in 11 week format (see listing below)

#### MBA:8150 is the same course as BAIS:9100, which is available in 11 week format (see listing below)
<table>
<thead>
<tr>
<th>Business Analytics</th>
<th>Fall 11 weeks  8/22/22 -11/4/22</th>
<th>Spring 11 weeks 1/17/23 - 4/10/23</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Core</td>
<td></td>
<td></td>
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<tr>
<td>BAIS:9100 Data and Decisions*</td>
<td>O O</td>
<td>O</td>
<td>11-week version is recommended, but MBA:8150 is the same course and could be taken instead (see</td>
</tr>
<tr>
<td>BAIS:6050 Data Management &amp; Visual Analytics</td>
<td>O O</td>
<td>O DM</td>
<td></td>
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<tr>
<td>BAIS:6040 Data Programming in Python</td>
<td>O CR</td>
<td>O</td>
<td></td>
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<tr>
<td>BAIS:6060 Data Programming in R</td>
<td>O</td>
<td></td>
<td></td>
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<tr>
<td>BAIS:9110 Advanced Analytics</td>
<td>O DM</td>
<td>O CR</td>
<td></td>
</tr>
<tr>
<td>BAIS:6070 Data Science</td>
<td>O CR</td>
<td>O DM</td>
<td></td>
</tr>
<tr>
<td>BAIS:6120 Analytics Experience (MSBA Core)</td>
<td>O O</td>
<td>O O</td>
<td>Only open to MSBA students</td>
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<tr>
<td>Electives</td>
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<tr>
<td>BAIS:6100 Text Analytics</td>
<td>O</td>
<td></td>
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<tr>
<td>BAIS:6105 Social Analytics</td>
<td>O O</td>
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<tr>
<td>BAIS:6110 Big Data Management and Analytics</td>
<td>V</td>
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<tr>
<td>BAIS:6130 Applied Optimization</td>
<td>V</td>
<td>V</td>
<td></td>
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<tr>
<td>BAIS:6140 Information Visualization</td>
<td>V</td>
<td></td>
<td>Added 2.15.22</td>
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<tr>
<td>BAIS:6180 Healthcare Analytics</td>
<td>V</td>
<td></td>
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<tr>
<td>BAIS:6230 People Analytics (NEW)</td>
<td>O</td>
<td></td>
<td></td>
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<tr>
<td>BAIS:6280 Cybersecurity (NEW)</td>
<td>O</td>
<td></td>
<td></td>
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<tr>
<td>BAIS:9101 Contemporary Topics (Applied Deep Learning)</td>
<td>cannot be offered</td>
<td></td>
<td>Removed 2.28.22</td>
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<tr>
<td>BAIS:9140 Agile Project Management</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
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For additional Business electives, please see MBA 8-week listings. MSBA students may take up to 6 s.h. of business electives.

All courses require attendance at live sessions on a specific night of the week (except the two courses marked above as "Asynchronous").

*Course Formats

Online: courses require attendance via the web (generally Zoom) for the live sessions in addition to required online course content.

Hybrid: courses require attendance at a physical site (DM, CR, IC) for the live sessions in addition to required online course content.

Virtual: courses meet online for 3 hours and 40 minutes on a specific night of the week and may or may not have online recorded content.

Asynchronous: courses do not have any live session meetings. There are two courses in the MBA portfolio that are offered asynchronously.