PART-TIME BUSINESS ANALYTICS PROGRAM

Choose elective courses based on your interests or skill area you would like to advance.

**Are you interested in Data Management and Visual Analytics?**
- Big Data Management and Analytics*
- Healthcare Analytics*
- Information Visualization

**Want to apply your programming skills?**
- Applied Deep Learning*
- Applied Optimization*
- Financial Analytics*
- Social Analytics*
- Text Analytics*

**Want to gain additional tools to make strategic decisions utilizing data?**
- Data Leadership and Management
- Forecasting*
- Entrepreneurship and Innovation+
- Managing the Growth Business+
- Strategic Management of Technology and Innovation+

**Want to advance your data skills in the marketing area?**
- Agile Project Management
- Social Analytics*
- Text Analytics*
- Marketing Management+

**Are you interested in finance?**
- Financial Analytics*
- Data Programming in R
- Corporate Financial Reporting+
- Financial Modeling and Firm Valuation++
- Managerial Finance++

**Are you interested in supply chain and operations?**
- Agile Project Management
- Applied Optimization*
- Forecasting*
- Lean Process Improvement*
- Supply Chain Analytics*
- Operations and Supply Chain**+
- Project Management+

*Indicates course requires prerequisite(s)
+Indicates Business Elective

View full course descriptions on our [online catalog](#). Elective availability varies by semester.

Questions? [Schedule an appointment](#) with your advisor.