ONLINE MBA COURSE CHART

FINANCE/ACCOUNTING
- Corporate Financial Reporting
- Managerial Finance*
- Operations & Supply Chain*

BUSINESS ANALYTICS
- Business Analytics
- Agile Project Management t
- Lean Process Improvement*†
- Digital Marketing Analytics*
- Social Media Marketing for Business*
- Digital Marketing Insights, Strategies, & Applications*
- Strategic Brand Positioning*

MARKETING
- Marketing Management

MANAGEMENT
- Management in Organizations
- Foundations in Strategy

ECONOMICS
- Managerial Economics

ENTREPRENEURSHIP
- Entrepreneurship & Innovation
- Managing the Growth Business

CORE COURSES (9)

ELECTIVE COURSES (6)

FINANCE
- Corporate Investment & Finance Decisions*
- Portfolio Management*
- Wealth Management*

BUSINESS ANALYTICS
- Business Analytics
- Agile Project Management t
- Lean Process Improvement*†
- Digital Marketing Analytics*
- Social Media Marketing for Business*
- Digital Marketing Insights, Strategies, & Applications*
- Strategic Brand Positioning*

MARKETING
- Marketing Management

MANAGEMENT
- Management in Organizations
- Foundations in Strategy

ECONOMICS
- Managerial Economics

ENTREPRENEURSHIP
- Entrepreneurship & Innovation
- Managing the Growth Business

EARN A CERTIFICATE

Finance Certificate:
Managerial Finance and choose 4 Finance elective courses

Marketing Certificate:
Marketing Management and choose 4 Marketing elective courses (or use Business Analytics to fulfill one marketing elective requirement)

Leadership Certificate:
Management in Organizations, Leadership & Personal Development, and choose 3 Management elective courses

Business Analytics Certificate and MS courses are taught in person and onsite only in Cedar Rapids, Des Moines, and the Quad Cities.

---

Indicates course is prerequisite for Business Integration
† Indicates prerequisites required
§ Indicates course does not count as Leadership Certificate elective
†† Course taught only in person (winter term) or on location (GLO)

Please note: Course offerings are subject to change as we add new courses and update older courses. This Course Chart is not meant to be an exhaustive list.

For additional information, please consult the schedule and/or course descriptions at https://tippie.uiowa.edu/current-students/mba-students/professional-mba/course-planning/courses.