

PROFESSIONAL MBA COURSE CHART

CORE COURSES (9)

FINANCE/ ACCOUNTING

Corporate Financial Reporting
Managerial Finance*

BUSINESS ANALYTICS

Business Analytics*
Operations & Supply Chain

MARKETING

Marketing Management*

MANAGEMENT

Management in Organizations*
Foundations in Strategy

ECONOMICS

Managerial Economics

Business Integration

ELECTIVE COURSES (6)

Corporate & Financial Risk Management
Corporate Financial Strategy
Corporate Investment & Finance Decisions
Fixed Income Securities
International Finance
Portfolio Management
Financial Modeling & Firm Valuation
Wealth Management

Data Management & Visual Analytics*
Advanced Analytics*
Data Programming in R*
Data Science*

Financial Analytics
Text Analytics
Big Data Management & Analytics
Information Visualization
Healthcare Analytics
Supply Chain Analytics
Lean Process Improvement
Agile Project Management

Digital Marketing Insights, Strategies, and Applications
Digital Marketing Analytics
Social Media Marketing for Business
Customer Relationship Management
Marketing Communication & Promotion
Business to Business Marketing
Customer Analysis
International Marketing
Strategic Brand Positioning
Product & Pricing Management

Leadership & Personal Development*
Maximizing Team Performance
Business Communication
Dynamics of Negotiations
Project Management
Effective Managerial Communication
Human Resource Management
Law & Ethics
Influence & Constructive Persuasion
Managing & Preventing Conflict
Managing Employee Performance
Seminar in International Business (GLO)+
Strategic Employee Development
Strategic Management of Change
Corporate Social Responsibility & Sustainability
Global Business Management

Finance Certificate
Complete five courses
(one required course + four electives)

Business Analytics Certificate
Complete five required courses

Marketing Certificate
Complete five courses
(one required course + four electives)

Leadership Certificate
Complete five courses
(two required courses + three electives)

ENTREPRENEURSHIP

Entrepreneurship Business Consulting
Strategic Management of Technology & Innovation
Evaluating Innovation Opportunities
Managing the Growth Business

Indicates course is required prerequisite for core and elective offerings below.

*Indicates required course for certificate.

+ Does not count toward the Leadership certificate.

Some elective courses may not be offered on a regular basis.