

# PROFESSIONAL MBA COURSE CHART

CORE COURSES (9)

## FINANCE/ACCOUNTING

- Corporate Financial Reporting
- Managerial Finance\*

## BUSINESS ANALYTICS

- Business Analytics
- Operations & Supply Chain\*

## MARKETING

- Marketing Management

## MANAGEMENT

- Management in Organizations
- Foundations in Strategy

## ECONOMICS

- Managerial Economics

Business Integration\*

ELECTIVE COURSES (6)

- Alternative Investments & Portfolio Strategies\*
- Corporate & Financial Risk Management\*
- Corporate Financial Strategy\*
- Corporate Investment & Finance Decisions\*
- Financial Modeling & Firm Valuation\*
- Fixed Income Securities\*
- International Finance\*
- Portfolio Management\*
- Real Estate Finance & Investments\*
- Security Analysis\*
- Wealth Management\*

- Advanced Analytics\*
- Data Management & Visual Analytics
- Data Programming in R
- Data Science\*
- Applied Optimization\*
- Big Data Management & Analytics\*
- Data Leadership & Management
- Data Programming in Python
- Financial Analytics\*
- Healthcare Analytics\*
- Information Visualization\*
- Social Analytics\*
- Supply Chain Analytics\*
- Text Analytics
- Agile Project Management
- Lean Process Improvement\*

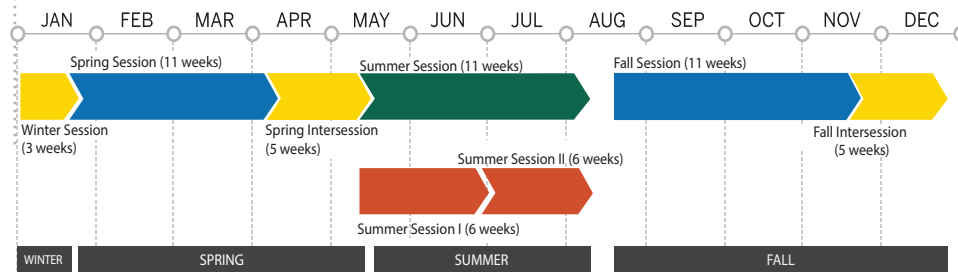
- Business to Business Marketing\*
- Customer Analysis\*
- Customer Relationship Management\*
- Digital Marketing Analytics\*
- Digital Marketing Insights, Strategies, & Applications\*
- International Marketing\*
- Marketing Communication & Promotion\*
- Product & Pricing Management\*
- Social Media Marketing for Business\*
- Strategic Brand Positioning\*

- Leadership & Personal Development
- Maximizing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Effective Managerial Communication
- Human Resource Management
- Influence & Constructive Persuasion
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Employee Development
- Strategic Management Of Change\*
- Seminar in International Business (GLO) §

## ENTREPRENEURSHIP

- Entrepreneurship & Innovation §
- Evaluating Innovation Opportunities
- Managing the Growth Business
- Strategic Management of Technology & Innovation §

## PROGRAM TIMING AND COURSE FORMATS



- ▼ Indicates course is prerequisite for Business Integration
- ★ Indicates course requires prerequisite
- § Indicates course does not count toward Leadership Certificate elective

**Please note:** Course offerings are subject to change as we add new courses and update older courses. This Course Chart is not meant to be an exhaustive list. Additional course and schedule details can be found at <https://tippie.uiowa.edu/current-students/mba-students/professional-mba/course-planning/courses>.

## EARN A CERTIFICATE

**Finance Certificate:**  
Managerial Finance and choose 4 Finance electives

**Marketing Certificate:**  
Marketing Management and choose 4 Marketing electives (or use Business Analytics to fulfill one marketing elective requirement)

**Leadership Certificate:**  
Management in Organizations, Leadership & Personal Development, and choose 3 Management or Entrepreneurship electives

**Business Analytics Certificate:**  
Business Analytics, Advanced Analytics, Data Management & Visual Analytics, Data Science, and either Data Programming in Python or Data Programming In R

This certificate is offered in partnership with the Graduate College and requires a separate admissions process. Please contact your advisor for details.

**Healthcare Management Certificate:**  
These courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Please contact your advisor for more details.