STUDENT ORGANIZATION HANDBOOK

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Undergraduate Program
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Tippie College Student Organizations
tippie.uiowa.edu/undergraduate/studentlife/organizations
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I- INTRODUCTION

This handbook was created to provide new and existing student organizations with resources to help them thrive in the Tippie College of Business. While your organization is affiliated with the Tippie College, it is also governed by the policies set forth by the Center for Student Involvement & Leadership (CSIL). As such, this handbook supplements, but does not replace, the Current Policies & Regulations affecting Students, Section III: General Policies and Student Rules.

Letter from the Associate Dean

The Tippie College of Business is a special place. It is special because of the dedication of our faculty and staff, the quality of our learning technologies and spaces, and the wealth of opportunities that come with being a Tippie student. Most importantly, Tippie is a special place because of you. Student leaders like you have a profound effect on the life of the college, effects that spread outward like ripples in a pond to other students and to the faculty and staff.

In your work as a leader, you put your classroom knowledge about business to the test. You gain experience planning events, motivating others, organizing the efforts of others, solving problems, and controlling resources. These experiences help you further advance skills that you will continue to need long after you graduate with your Tippie degree.

With the opportunity to learn via leadership comes responsibility. You have a responsibility to be a positive role model for the members of your student organization. You have a responsibility to follow the rules under which student organizations in the Tippie College of Business must operate. You have a responsibility to represent the Tippie College of Business the very best way you can, whether you are in the classroom or on a professional trip. Great leaders take these responsibilities seriously, and the faculty and staff of Tippie are here to provide a road map for you on that journey.

The policies outlined in this handbook are intended to help you succeed in your leadership role with a student organization. The Undergraduate Program Office is available to assist you navigate the University’s rules, to brainstorm ways to better run your student organization, and to do what it takes to build a student organization you can be proud to lead. Good luck on your journey and let us know how we can help.

Professor Ken Brown
Associate Dean of Undergraduate Programs

About the Tippie College Undergraduate Program

The Undergraduate Program of the Tippie College of Business transforms students into business professionals. We advise and support students as they navigate a collection of challenging in- and out-of-class learning experiences.
Our student organizations are critical components, allowing students to gain valuable leadership skills. Students apply what they learn in the classroom through their participation in student organizations. Involvement in student organizations powerfully complements our undergraduate curriculum, also creating a positive social learning environment and a strong sense of community in the Tippie College of Business.

Staff and Liaison Listing

The Assistant Director, Professional Development and Assistant Director, Student Leadership Development serve as liaisons for all student organizations affiliated with the Tippie College of Business. The liaison maintains smooth lines of communication between the UPO, the student organization, and its Advisor. Please contact your liaison with any questions.

Maureen Beran, Assistant Director  
Professional Development  
C140 PBB  
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Liaison to Academic Organizations

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Glossary

ADA: Americans with Disabilities Act  
CSIL: Center for Student Involvement & Leadership  
GPA: Grade Point Average  
EIF: Event Information Form  
IMU: Iowa Memorial Union

ITC: Instructional Technology Center  
PBB: Pappajohn Business Building  
SOBO: Student Organization Business Office  
TCOB: Tippie College of Business  
UISG: University of Iowa Student Government  
UPO: Undergraduate Program Office
II- STUDENT ORGANIZATION AFFILIATION

Expectations of Student Organizations

Affiliation with the Tippie College has its privileges, and with those privileges come additional responsibilities.

1. New presidents are required to meet with their student organization liaison during their first semester in office. These meetings are typically held in the first month of the semester and include a discussion of the past semester’s successes and opportunities for growth.

2. The President and representatives from each organization’s executive leadership are required to attend each Executive Council meeting during the year. Executive Council meetings involve leadership training and building collaborative relationships between the Undergraduate Program Office, the Tippie College as a whole, and the other Tippie-affiliated student organizations.

3. Representatives from each organization’s executive leadership are required to attend the twice yearly trainings. Trainings occur at the beginning of the fall and spring semesters in order to provide organizations with valuable resources.

4. Each organization member is required to uphold the Tippie Honor Code. The Tippie Honor Code provides ethical guidelines in such matters as forgery and misrepresentation.

5. Each organization is required to complete an annual evaluation process which serves as an evaluation of the prior year, a submission for the Student Organization of the Year award, and an application to continue affiliation with the Tippie College.

Privileges of Student Organizations

Affiliation with the Tippie College provides organizations with a host of benefits to help them achieve their mission, including recruiting & retaining members, developing & implementing activities and events, and engaging in leadership & professional development. Following is a non-exhaustive list of the benefits affiliation provides:

- Access to building marketing and resources—each organization has access to building kiosks, ITC monitors, website hosting, and exclusive bulletin board space.
- Access to building space—each organization has access to locker space for storage, a mailbox in the Undergraduate Program Office, and physical meeting space in the Pappajohn Business Building.
- Funding—each organization is provided $50 in printing for the year and the opportunity to apply for up to $1,500 in funding for specific events.
• Staff & administrative support—each organization has an assigned liaison who works closely with the executive leadership and the Advisor, and can provide guidance when securing outside funding and approval for student travel.
• Leadership and professional development—each organization is provided the opportunity for collaboration with other organizations and is invited to an end-of-year awards reception highlighting and celebrating the year’s successes. In addition, student organization members are exposed to a leadership and professional development curriculum.

How to Start a New Student Organization

We’re excited you’re thinking about creating a new organization! While there are a number of vibrant organizations in the College, new interests and collaborative partnerships often give rise to a critical mass of students who want to fill a void with an opportunity for leadership and professional development.

There are three steps for student organizations to become affiliated with the Tippie College of Business:
1. Obtaining University recognition from the Center for Student Involvement & Leadership;
2. Recruiting and selecting an Advisor; and
3. Submitting a ‘Request for Student Organization Affiliation’ to the Undergraduate Program Office.

Obtain University Recognition

University recognition is granted through the Center for Student Involvement & Leadership. For specific details, visit 145 IMU or call 319-335-3059. You can start, however, by visiting CSIL’s online checklist: 
http://csil.uiowa.edu/manage/starting-a-recognized-student-organization/

You will need some information about your new organization, including a constitution. The website has a valuable template that can help you construct a constitution. Plan on devoting 3-4 weeks between when you fill out the application and when you will hear from CSIL.

Recruit and Select an Advisor

After you have gained recognition from the Center for Student Involvement & Leadership, you can begin the process of becoming affiliated with the Tippie College. The next step is to recruit and select an Advisor for your organization. CSIL does not require that all organizations have an Advisor; however, it is a requirement for organizations affiliated with the Tippie College. In addition to the innumerable benefits an Advisor can provide, an Advisor can help guide your organization, can play an important role in the development of the student organization by providing support and guidance, and serves as a contact with the
academic departments and college administrators. An Advisor can be any faculty or staff member at The University of Iowa or a community member.

To effectively recruit and select an Advisor, your organization should develop a clear statement of organizational goals and a clear statement of expectations from the Advisor, both in terms of role and time commitment. It would also be helpful to outline what the Advisor could fairly expect from the organization (see Section VIII: Resources, Advisor Role Checklist). With this information in hand, you will be ready to approach potential Advisors and discuss with them their interest in and ability to advise your organization. The most suitable Advisor is one who shares a common interest with your organization.

Poll your organization members for the names of professors or staff members whom they have found helpful and interested in student life. Be sure to approach potential Advisors with confidence and a positive attitude. Remember to be clear about the purpose and activities of your organization, your expectations of the Advisor and all benefits the Advisor will enjoy. Depending on the mission and goals of your organization, it might be helpful to begin with the faculty listing by departments on the Tippie College Directory page: http://tippie.uiowa.edu/people/

Oftentimes, faculty and staff members will have interest areas that may align with your organization.

For more information on building a rewarding and mutually beneficial relationship with your Advisor, see Section II-f: Advisors.

Submit a ‘Request for Student Organization Affiliation’

The final steps in becoming affiliated with the Tippie College are to submit the ‘Request for Student Organization Affiliation’ form (see Section VIII: Resources) with a formal letter of request and your approved constitution. Your information will then be reviewed by the Associate Dean for the Undergraduate Program and notification about your organization’s status will be sent to you via e-mail within 10 business days.

Finally, a liaison from the Undergraduate Program Office will schedule a meeting to go over the expectations of Tippie College of Business Student Organizations. At the time of the meeting, the organization’s representative will fill out the Student Organization Update Form listing the organization’s officers. The UPO liaison and your organization’s representative will also discuss initial plans for building and sustaining the organization, and opportunities to collaborate with other organizations in the Tippie College.

For any other questions regarding how to become affiliated with the Tippie College or for information on recruiting and selecting an Advisor, please contact Assistant Director, Professional Development, Maureen Beran, at 335-1037.
Classifications of Student Organizations

There are two types of student organizations currently affiliated with the Tippie College: Academic and Service & Professional Development. Academic organizations are typically affiliated with an academic department and/or major. While these organizations may have service and professional development components, their primary mission stems from an academic area. Their memberships are also typically, though not exclusively, pulled from students in their associated major. Service & Professional Development organizations, however, are typically open to any student with an interest in their mission.

**Academic**
American Marketing Association  
Beta Alpha Psi  
Economics Forum  
Fashion Management Club  
Financial Management Association  
Gamma Iota Sigma  
HawkTrade  
l-Envision  
Sigma Nu Tau  
Society for Human Resource Management  
Students in Advertising  
Tippie Real Estate Club  
Tippie Technology & Innovation Association

**Service & Professional**
Alpha Kappa Psi  
Business Leaders in Christ  
Business Student Ambassadors  
Delta Sigma Pi  
Greater China Business Association  
Korean Business Association  
Multicultural Business Student Association  
Net Impact Ulowa  
Phi Beta Lambda  
Phi Gamma Nu  
Tippie Community Collective  
Tippie Senate  
Women in Business
Operations Manuals

Now that your organization is approved by the University and affiliated with the Tippie College, you should begin to create an operations manual that documents the lifespan of your organization. This should include goals & objectives, events & philanthropic activities, and alumni & corporate connections. The operations manual should be a resource to new and old officers and members can use it to make sure there is continuity from year to year. The individuals who founded your organization will eventually graduate, and depending on the involvement of your Advisor, it is important to build a resource that can be used in the transition from current to new officers. Additionally, creating and maintaining an operations manual is a marketable skill to add your portfolio of leadership and professional development.

A simple operations manual might contain:

- Governing Documents, such as your mission statement, constitution, and goals;
- Officer Information, such as job descriptions, organizational structure, and procedures for transition;
- Advisor Information, such as expected role and responsibilities and an Advisor agreement letter;
- Standard Operating Procedures, such as membership standards, discipline procedures, publicity guidelines, and financial plans;
- Risk Management Plans, such as event planning procedures, safety guidelines, and relevant student rules;
- Organizational History, such as past calendars, event evaluations, and financial records;
- Appendix of Forms, such as travel forms, waivers, membership applications, and event planning forms; and
- Link to umbrella/national organization, if applicable.

Note that while an operations manual is not required of your organization, one of the expectations of Tippie-affiliated organizations (described below) is the completion of an annual evaluation process that evaluates the past year’s activities and outlines future goals & objectives. An operations manual can be extremely beneficial to completing such a process.

Advisors

An Advisor can help guide your organization, plays an important role in the development of the student organization, and provide a link to the academic departments and University administrators. Your Advisor is also the first person your organization can approach with questions. In order to build a rewarding and mutually beneficial relationship with your Advisor, you should set clear expectations for their role. The following guidelines are recommendations, depending on the age of your organization.
New Organizations (1-3 years old)
Recruit and select an Advisor who can help get your organization off the ground. This type of Advisor should be ready and willing to take on a more engaged role than may be necessary in the future, once the organization is established. The Advisor should also be able to focus a new group’s goals when there are many new directions and opportunities for growth.

Growing Organizations (3-5 years old)
Advisors for growing organizations should be able to help energize and motivate students who are discovering the organization after its founding or reorganization. It is often the case with young organizations that the founding members will graduate, and it is important that an Advisor take an active role in ensuring a successful transition to new officers and members.

Mature Organizations (5+ years old)
Organizations develop a sense of culture as they age. An organization’s culture—much like a company’s—can provide stability, but also resistance to change. Your organization’s Advisor should be willing and able to help with long-term goal setting and assessment to ensure your organization stays vibrant.

Regardless of organizational age, executive leaders should meet with their Advisor regularly, and in particular after an officer transition. In some cases, an Advisor will be the only person who remains after an officer transition. It is also beneficial to regularly assess the relationship between your organization and your Advisor. An organization’s needs change as it ages, and it is important you gain the most from—and are also sensitive to—your Advisor’s time and commitment to the organization (see IX-b: Advisor Checklist for a detailed checklist you can use to define your organization’s relationships with your Advisor). A basic outline of roles and responsibilities is included below.

The role of an Advisor is to:
- Serve as a "sounding board" off which you can bounce new ideas
- Assist in resolving conflicts between group members and/or officers
- Be knowledgeable of policies that may impact on your organization’s decisions, programs, etc.
- Provide continuity and stability as student leadership changes
- Provide your group with connections (i.e. alumni or companies)
- Serve as mediator during an organizational crisis
- Give honest feedback to group members
- Point out new perspectives and directions to the group and introduce new program ideas

The responsibilities of group members to their Advisor are:
- Discuss your expectations of the Advisor’s role with your Advisor from the beginning
- Notify the Advisor of all meetings
- Send the Advisor a copy of all minutes and other information
• Consult with the Advisor before any changes in the structure or policies of the organization are made and before major projects are undertaken
• Remember that the responsibility for the success or failure of a group project rests ultimately with the group, not the Advisor

In the event your organization seeks to change its Advisor, contact your student organization liaison in the Undergraduate Program Office for guidance.
III- GENERAL POLICIES AND STUDENT RULES

Center for Student Involvement and Leadership

Unless specifically outlined in this handbook, all Tippie-affiliated student organizations must adhere to the policies enumerated by the Center for Student Involvement & Leadership.

Student Organization Recognition

The Center for Student Involvement & Leadership provides a charter for student organizations to exist. Organizations can access University-wide policies regarding recognition online. For more information on affiliation with the Tippie College, see Section II: Student Organization Affiliation.

Constitution & Bylaws

Every recognized student organization is required to submit a current copy of its constitution and by-laws to the Center for Student Involvement & Leadership. A constitution contains an organization's purpose, structure, and limits. By-laws are an expansion of the constitution and serve as a guide to conducting business.

Membership, Officer Positions, and Grade Requirements

Recognized student organizations may exercise merit-based membership in accordance with the University Policy on Human Rights. Organizations who limit their membership should publish eligibility, standards, and requirements in their constitution and recruiting materials.

Each Tippie-affiliated organization is required to have a primary contact—typically the President—and an Advisor. Additional officer positions are subject to approval by the organization, but are not required for affiliation with the College. An organization's constitution should contain a listing of all officer positions, their eligibility requirements and duties.

Activities of Recognized Student Organizations

The activities in which your organization engages should directly stem from your organization's mission—as established in the constitution—and the goals the executive leadership sets on a yearly basis.

Liability

The Department of Risk Management, Insurance & Loss Prevention is responsible for administering risk management and insurance programs in compliance with the University of
Iowa and State Board of Regents’ risk management policies and procedures, and state and federal laws.

Any student organization activity that presents a level of risk to its organizers or participants should be approved through the Advisor and/or liaison. In some cases, the Department of Risk Management, Insurance & Loss Prevention will issue waivers for the activity to limit the University and College’s liability. Regardless of whether the Department issues waivers, your organization should still exercise reasonable care in preventing injuries to organizers and participants.

Violation of Policies

Policies and expectations represent a framework for helping student organizations form, grow, and thrive in the Tippie College. Student organizations that violate policies or choose not to fulfill the expectations risk de-affiliation.

With approval from the Associate Dean for the Undergraduate Program, the student organization liaison will make decisions whether to 1) maintain affiliation with an organization; 2) place an organization on probation; or 3) remove affiliation from an organization. The decision to continue a student organization’s affiliation is made after the annual evaluation process is complete and prior to the end of the spring semester each year. Decisions are based on a combined assessment of all yearly expectations. For more information on student organization expectations, see Section II: Student Organization Affiliation.

The decisions made regarding affiliation with the Tippie College fall under the following three categories:

- **Continue Affiliation**—Student organizations in this category show a clear and consistent connection between their mission and their activities. They have met or exceeded all yearly expectations.
- **Probation**—Student organizations in this category have a clear presence in the College; however, they have not satisfactorily met all yearly expectations. Probationary student organizations have one year to improve, under their Advisor’s and liaison’s guidance, otherwise they risk removal of affiliation.
- **Remove Affiliation**—Student organizations in this category have lacked a presence in the College and have failed to satisfactorily fulfill all yearly expectations. Unaffiliated student organizations can continue to exist under CSIL’s policies; however, they will need to reapply for affiliation with the Tippie College.
IV- PUBLICITY AND COMMUNICATION

Affiliation with the Tippie College of Business provides your organization access and permission to use College logos and typefaces. The use of the College logo comes with the expectation of doing so in a responsible manner. Contact maureen-beran@uiowa.edu for access to the Tippie logo.

Posting Materials on Campus

Student organizations have access to a variety of media for posting materials on- and off-campus, within and outside the Pappajohn Business Building.

- Tippie College social media: tippie-social@uiowa.edu
- Display screens in PBB, including Tippie View: tippie-kiosk@uiowa.edu
- ITC screens in PBB: Jeff Reuter, 335-0812
- UI Calendar
- Residence Halls: 335-3000
- Cambus: 335-8632
- Daily Iowan: 335-5790

Each student organization has access to $50/year in funding for printing costs associated with events (e.g., recruitment, meetings, speakers). Contact Tevin Robbins at 335-1037.

ITS manages the mass email process by which student organizations can contact certain populations within the University. Student organizations are required to solicit a signature from the Center for Student Involvement & Leadership, who then continues to route the approval. For more information, via the ITS webpage on Mass Mail.

Student organizations may also request to add an announcement to the Undergraduate Update, sent every Monday. Send your announcement to the Undergraduate Program Office by the Thursday prior to your desired publication date.

The essential information in all publicity must include the event’s time, location, title, a short description, sponsors, and the University’s accommodation statement. The University’s accommodation statement is required under the Americans with Disabilities Act (ADA) to inform the public of their rights and protections under the ADA, which includes access to reasonable accommodations such as auxiliary aids, interpreters, or other reasonable accommodations when attending University sponsored public events. The following language should be included in invitations to public events:

“Individuals with disabilities are encouraged to attend all University of Iowa sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact [the sponsoring department, organization, or contact person] in advance at [telephone number].”
Student Organization Web Sites

Organizations have access to free web hosting services through OrgSync or the Tippie College. OrgSync provides templates for student organizations to create a website. This allows organizations to quickly create and update a website with little to no knowledge of website creation and maintenance. With this ease, limitations do exist such as difficulty in specializing your website. For groups who would like more specialization, creating your own website hosted by the Tippie College may be ideal. Rachel Stewart can assist in this process. We recommend that groups that pursue this route have a dedicated webmaster.

For information on how to set up and manage your OrgSync account, contact Kristi Finger in CSIL, 335-3059. For information on how to set up and manage your Tippie College account, contact Rachel Stewart, 335-0935.
V- EVENT PLANNING

The key to hosting a successful event is proper planning. There are many details that go into planning an event. By creating a specific list of all the tasks that need to be accomplished, you can stay organized and spend less time worrying about forgotten details. The Tippie Communications Team has developed a comprehensive resource for helping anyone affiliated with the Tippie College plan and implement successful events.

http://tippie.uiowa.edu/communications/events.cfm

Space Reservations

There are two processes to follow if your student organization wants to reserve rooms for use.

Reserving Tippie College controlled rooms/areas in the Pappajohn Business Building
The following rooms/areas are available for reservation via the Tippie College Dean’s Office:
- Colloquia: W401, W404, & S401
- Video conference room: S404
- Computer classrooms: C220D, C207, & C231
- Small conference rooms: S104, S126, C106, C150, W326, W364, S326, & S364
- Gallerias: W101 & S101
- PBB Patio

To reserve any of these spaces, follow these two steps:
1. Visit the Reservation Requests page
   http://tippie.uiowa.edu/research-technology/reservation.cfm
2. Fill out the information
You’ll receive a confirmation via email.

Keep in mind the following stipulations:
- Only 4 small conference rooms and 2 colloquia can be reserved per month -and-
- Reservations can only be made three months in advance of the current date
For more information, contact Cindy Reschly, 353-2233.

Reserving General Assignment Classrooms in the Pappajohn Business Building
General Assignment Classrooms are controlled by Classroom Scheduling, and consist of every classroom in PBB not controlled by the Tippie College Dean’s Office (see the list above). To reserve general assignment classrooms, email the Registrar Classroom Scheduling.

Reserving Tables and Table Tents in the Pappajohn Business Building
There are 2 tables available for use by student organizations in the Pappajohn Business Building. Your organization can also utilize up to five plastic table tents placed throughout the building. For more information, visit the Reservation Requests page.
http://tippie.uiowa.edu/research-technology/reservation.cfm
Travel

Student organization travel requires prior authorization. You need to submit a ‘Travel Prior Approval’ form to the Student Organization Business Office, 159 IMU. The form allows you to account for UISG funding and for funding granted to you through the Undergraduate Program Office (e.g., corporate donations to your organization, departmental funds, membership dues).

Student organization travel may be governed by University protocols regarding risk management and signed waivers may be required. Contact the liaison for more information and to determine the proper course of action.

Excuse Letters

The Undergraduate Program Office provides written verification for student organization travel found on the Tippie website. While students represent both their organization and the Tippie College of Business in a general sense, student organization trips are primarily of personal and professional development natures. The Tippie College of Business does not require students to attend such trips to complete academic or other requirements for their time at Iowa. Please ensure the manner in which students communicate their need to miss a class does not misrepresent student organization trips as required of them.

Food at Events

If your organization is considering hosting an event where food will be served or available for purchase to individuals outside your organization, and the time of your event coincides with the normal business hours of Pat’s Diner, inform Manager Jeff Ritchy at least 48 hours in advance.

Gambling

Raffles, bingo, and any other games of chance are governed by policies set forth by CSIL. You will be required to obtain a gambling license and proper cash handling protocols must be followed.

Contracts

Events that require your organization to enter into a contractual agreement must be reviewed by SOBO and require an Event Information Form.

Crisis Management
It is important that your organization has developed a plan in the unlikelyhood a crisis situation arises during an event hosted or attended by your organization. Such prior planning may include:

- detailed plans of action for various situations;
- attention to medical needs;
- contact information for important parties; and
- crisis fact sheets or incident report form.
VI- FINANCES

Funding

Student organization funding can come from a variety of sources (e.g., membership fees, corporate or national sponsorship, UISG, Event Funds, general fundraising). Each student organization should develop a clear plan for both raising and spending funds each year. Before you embark on any fundraising activities you must first have your project or plan approved by the liaison in the Undergraduate Program Office. This is imperative, primarily to make sure that multiple groups aren’t soliciting at the same time and to verify the fundraising activity is legitimate.

More detailed information regarding some primary sources of funding follows:

- **Membership Fees**—Student organizations can collect fees for affiliation with a national organization and for use by the local organization’s activities. Organizations should follow proper cash handling procedures when dealing with membership fees, including providing a receipt of dues paid and reconciling and depositing fees the same business day.
- **Event Funds**—Student organizations may apply for up to three $500 grants to help implement events that 1) promote understanding of global issues in business and/or build an inclusive community for international and domestic students in the Tippie College of Business; or 2) promote interaction with faculty and members of the business community. Application forms for each fund can be found in Section VIII: Resources.
- **UISG Funding**—University of Iowa Student Government provides funding via the university-wide student activity, student services, and student union fees. The [UISG Funding website](#) explains how funding works, the process a student organization must follow in order to receive funding, and how to properly record and report funding.

Student Organization Business Office

The **Student Organization Business Office** provides financial assistance to all recognized student organizations. If your student organization solicits and receives funding from University of Iowa Student Government, SOBO will provide oversight to insure the funds are spent and accounted appropriately.

SOBO also provides guidance on proper cash handling policies to ensure transparency and propriety for student organizations. All student organizations must follow proper cash handling procedures when selling items or event admission in the Pappajohn Business Building.

Undergraduate Program Office

Some student organizations receive periodic funding from corporate donations and the UI Foundation. Shari Tolander, in the Undergraduate Program Office, manages those accounts in collaboration with SOBO.
VII- ORGANIZATIONAL DEVELOPMENT AND LEADERSHIP

Recruitment

Recruitment is the process of both building and retaining your membership. A successful recruitment effort in early fall and spring, coupled with ongoing retention efforts, will ensure your organization builds a vital membership.

Maintaining membership in a group can be a difficult task but with some time, energy and creative recruitment ideas you'll be amazed at the number of people you can attract. Following is a list of some ideas to help your organization get started.

- Set up informational tables in the Pappajohn Business Building—Student organizations can set up tables and use table tents in PBB. For more information, see Section V: Event Planning
- Speak with members in the BizHawks Living-Learning Community—The BizHawks Living-Learning Community is made up of first-year students interested in business. Most students are either pre-business or admitted directly to the Tippie College; however, that is not a requirement to live on the floor. To set up a time to interact with that population, speak with the living-learning community coordinator, Mark Archibald.
- Create advertising—Student organizations can create and disseminate advertising for recruitment or other events through a variety of mediums:
  - University Residence Halls—Hang advertisements in the residence halls. You must first receive permission by going to University Housing & Dining Administration in 4141 Burge Residence Hall or by calling 335-3000.
  - PBB PowerPoint—Have your advertisements placed on slideshows displayed in PBB, the PBB ITC, and the UPO reception area. Send information to tippie-kiosk@uiowa.edu (PBB and Tippie View), Jeff Reuter (ITCs), or Maureen Beran (UPO).
  - Cambus—Put your advertisements on one or more of the 17 Cambus routes. For more information, view the Cambus advertising guidelines
  - Local papers—Contact The Daily Iowan (335-5790), the Iowa City Press Citizen (337-3181), or the Gazette (339-3100 or 339-3111) for more information on rates.
  - Tippie College Calendar—A preview of each week's events are sent to everyone in the College at noon on Sundays. Be sure to put your event on the College calendar.
  - Website—Develop a website and keep it up-to-date and interesting. For more information about your organization's website, see Section IV: Publicity and Communication.
- Announce activities in classes—Classes present a great avenue to inform other students about your organization's activities, particularly if your organization is academic in nature. Be sure to request to make an announcement prior to class starting and be respectful of class time, adhering to any policies the instructor may have to classroom announcements.
• Speak to the Tippie College Direct Admit Seminars—Direct admits are a highly selective group of first-year students who gain immediate admission to the Tippie College. To set up a time to interact with that population, speak with the Assistant Director of First-Year Experience, Mark Archibald.

• Student Organization Fairs—Both CSIL and the UPO hosts student organization fairs early each semester. Contact Kristi Finger in CSIL, or Maureen Beran in the UPO for more information.

Technology

Student organizations benefit greatly from the technology resources at the University and in the Tippie College. Setting up a centralized storage and web hosting space can help members learn about upcoming meetings and executive leaders transition between semesters. OrgSync is one platform to compile information and resources your organization uses; however, as a student, you also have access to virtual drives and Xythos (and file-sharing platform). Although not recommended, you could also use private systems such as Dropbox, or compile your resources on a physical flash drive. Whatever your choice, your organization should keep fastidious records in order to document and improve on a yearly basis.

Meetings

Meetings serve two general purposes: 1) they help the executive leadership communicate goals and objectives to the general membership, and 2) they provide an avenue for shared governance and decision making. Meetings should have a clear purpose, communicated in advance, and the leader of the meeting should provide a detailed agenda. No matter the format of your meetings, they should be one of the methods your organization uses to keep new and established members informed and engaged during the year. One member of your organization should also be tasked with collected and distributing notes of each meeting; the agenda is typically a good launching pad for collecting such notes.

Assessment and Evaluation

Assessment is the efforts in which your organization engages to collect information about your activities (e.g., policies, procedures, events, membership); evaluation is the judgments you make based on the information you gather. Using an intentional assessment plan is a productive idea, because it enables your organization to make specific and data-driven decisions.

Examples of assessment-based decision making:
• Determining which night your membership has free in order to maximize the number of participants;
• Conducting a needs-assessment to determine the leadership and professional development activities in which your organization should engage; and
• Counting the number of participants in attendance, or money raised, in order to determine whether your event was successful or not.

Assessment and evaluation need not be complicated, but it should be intentional. The annual evaluation process that organizations complete at the end of the year (detailed below) is one of the ways the Undergraduate Program Office expects you to be intentional about planning and assessment.

**Annual Evaluation Process**

The annual evaluation process is a summative evaluation of your organization’s activities for the year and a formative plan for your organization’s activities for the following year. A successful evaluation clearly defines how your leadership utilized its strengths and minimized its weaknesses to achieve the organization’s mission. Failure to complete the annual evaluation process indicates a failure of organizational leadership and may be grounds for revoking your organization’s affiliation with the Tippie College.

In order to complete the annual evaluation process, each organization is required to create and submit a poster which provides a visual representation of how you fulfilled your organization’s mission during the academic year. This poster simultaneously serves as an evaluation of the prior year, a submission for the Student Organization of the Year awards, and an application to continue affiliation with the Tippie College.

Each organization’s poster must be submitted in .pdf format before the determined deadline. Posters must also contain the following two elements: 1) the name of your organization and 2) your organization’s stated mission. Awards and affiliation decisions will be based on a demonstrated “lived” mission and achievement of organizational goals and objectives. As such, posters should represent those components with discernable data (e.g., photographs, text, numbers, graphs, quotes, endorsements).

Finally, each organization is required to submit an informational supplement containing corporate and community contacts and a roster of official members. A template for this supplement will be provided as the determined deadline approaches.

**Officer Transition**

An effective officer transition ensures that the institutional memory and organizational momentum you have built is not lost from semester to semester, or academic year to academic year. The goal of officer transition is to transfer knowledge, information, and ideas from one group of leadership to the next. It necessarily involves good communication between all parties.

Executive leadership should take the leading role in developing and implementing a transition plan, but both the general membership and Advisor should be involved. General
members are often the individuals who move into executive leadership roles. The more transparent your organization is with regards to policies and activities, and the more intact your record keeping, the easier your organization’s transition will be.

Advisors also play an important role in transition, sometimes because they are the only individual whose role is not turning over. Each outgoing executive leadership team should schedule time with both the incoming executive leadership team and Advisor to ensure no significant detail is left unaccounted.
Developmental Opportunities

Maintaining membership in a student organization can be a rewarding leadership and professional development opportunity. The University and Tippie College offers other specifically targeted opportunities in addition to the learning in which you engage as a member of an organization.

- CSIL—The Center for Student Involvement & Leadership regularly offers leadership trainings and conferences for both student organization members and non-members.
- LeaderShape—LeaderShape is a week-long, intensive leadership program held before the start of the spring semester and sponsored by CSIL.
- Be Better @ Iowa—StrengthsQuest is a program designed to facilitate personal and group success through the identification of five top strengths.

Student Organization Awards

Tippie College Student Organization Awards serve to recognize the accomplishments of student organizations, their leadership and Advisors. An annual awards ceremony occurs in the spring semester in conjunction with the announcement of the Tippie’s 21 Under 21 award winners. Awards are rated based on:

1. Relevance to award;
2. Quality of nomination; and
3. Impact on organization/TCOB/UI/Iowa City community.

Awards are divided into the following nine categories:

- **Program of the Year**—an organization that plans and implements a program that provides a meaningful contribution to the Tippie College community.
- **New Program of the Year**—an organization that plans and implements a program for the first time that provides a meaningful contribution to the Tippie College community.
- **Organization of the Year**—an organization that displays significant motivation, creativity, innovation, and perseverance. This award is judged based on the annual evaluation process. Groups are rated on:
  - Demonstrated “lived” mission—what the organization actually does and who it serves is in line with the stated mission
    - Evidence of mission represented in activities, goals, and objectives
    - Mission displayed on poster
  - Demonstrated achievement of organizational goals, objectives, and assessment
    - This will be judged as motivation, creativity, and innovation
  - Contributions to the College, University, and surrounding community
  - Quality of poster
- **New Organization of the Year**—an organization that gained affiliation with the College in the last five years that displays significant motivation, creativity, innovation, and
perseverance. This award is judged based on the annual evaluation process. Groups are rated on:

- Demonstrated “lived” mission—what the organization actually does and who it serves is in line with the stated mission
  - Evidence of mission represented in activities, goals, and objectives
  - Mission displayed on poster
- Demonstrated achievement of organizational goals, objectives, and assessment
  - This will be judged as motivation, creativity, and innovation
- Contributions to the College, University, and surrounding community
- Quality of poster

- **New Member of the Year**—a student who has provided a meaningful impact in her/his first year as a member.
- **Advisor of the Year**—an Advisor who has displayed significant effort in supporting her/his organization’s growth and development.
- **Outstanding Professional Development**—an organization that displays a significant commitment to the professional development of its members.
- **Outstanding Service to the Community**—an organization that displays a significant commitment to serving the larger University and/or Iowa City community.
- **Outstanding Global Perspective**—an organization that displays a significant commitment to supporting the development of global perspective.
- **Outstanding Programming supporting Cultural Competency**—an organization that provides programming to support the development of the cultural competence of their members.
IX- RESOURCES

Request for Student Organization Affiliation

Advisor Role Checklist

Event Funds
Request for Student Organization Affiliation
Tippie College of Business

Use this form to request affiliation with the Tippie College of Business.

New student organizations must 1) fulfill the requirements for registration with the Center for Student Involvement & Leadership, 145 IMU, and 2) secure the involvement of a faculty/staff Advisor prior to requesting affiliation with the College. Affiliation will only be granted after approval by the Associate Dean, Undergraduate Program.

This form serves as a cover sheet for your official request. Please attach this cover sheet to 1) a formal letter of request and 2) your organization’s constitution. Include in the letter why your organization is seeking affiliation with the College and how affiliation will be mutually beneficial.

<table>
<thead>
<tr>
<th>Name</th>
<th>Email (@UI)</th>
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Organization Name  
__________________________________________________________________________

Primary Contact (i.e., President)  
__________________________________________________________________________

Advisor  
__________________________________________________________________________

Submit this form and attachments to the Undergraduate Program Office (C140 PBB). The student organization liaison will contact you to set up a meeting to discuss your organization’s affiliation.

Affiliation Checklist  

☐ Organization registered with and approved by CSIL  
☐ Advisor confirmed

☐ Meeting held:

Affiliation Status  

☐ Approved  
☐ Denied  
☐ Resubmit

I clearly understand the expectations to which this organization will be held
__________________________________________________________________________

Date of Approval __________  
Approved By  
__________________________________________________________________________
Adapted from ACPA’s Advisor Manual (Commission for Student Involvement)

**Advisor Role Checklist**

Use this form to generate conversation regarding the role of the Advisor in organization affairs.

The Advisor and each officer should respond to the following items then meet to compare and discuss any differences. For any items determined not to be the responsibility of the Advisor, it is valuable to clarify which officer assumes that responsibility. For each statement—“The Advisor should ...”—respond according to the following scale:

1-Essential to the Advisor role  
2-Helpful, but unnecessary  
3-Outside the scope of the Advisor role

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<tbody>
<tr>
<td>1.</td>
<td>Act as a member of the group, except in voting and holding office</td>
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<tr>
<td>2.</td>
<td>Recommend programs and speakers</td>
<td></td>
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<tr>
<td>3.</td>
<td>Remain silent during general meetings unless called upon</td>
<td></td>
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<td>4.</td>
<td>Speak up during discussion to provide general input</td>
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<td>5.</td>
<td>Speak up during discussion when the group is making a poor decision</td>
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<tr>
<td>6.</td>
<td>Let the group thrive or decline on its merits, not interfering unless requested to do so</td>
<td></td>
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<tr>
<td>7.</td>
<td>Mediate conflicts as they arise</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>Mediate conflicts only when requested to do so</td>
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</tr>
<tr>
<td>9.</td>
<td>Approve all candidates for executive office in terms of scholastic standing</td>
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<tr>
<td>10.</td>
<td>Be familiar with University facilities, services, and procedures for group activities</td>
<td></td>
</tr>
<tr>
<td>11.</td>
<td>Explain University policies where appropriate</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>Explain University policy to the membership once a year</td>
<td></td>
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<tr>
<td>13.</td>
<td>Assist organization by signing forms</td>
<td></td>
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<tr>
<td>14.</td>
<td>Attend Advisor training offered by the University</td>
<td></td>
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<tr>
<td>15.</td>
<td>Attend all executive committee meetings</td>
<td></td>
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<tr>
<td>16.</td>
<td>Attend all general meetings of the organization</td>
<td></td>
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<tr>
<td>17.</td>
<td>Attend all officer meetings</td>
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<tr>
<td>18.</td>
<td>Attend all other organizational activities</td>
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<tr>
<td>19.</td>
<td>State perceptions of his/her role as Advisor at the beginning of the year</td>
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<tr>
<td>20.</td>
<td>Provide goals for the group</td>
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<tr>
<td>21.</td>
<td>Take an active part in formulation of the creation of group goals</td>
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<tr>
<td>22.</td>
<td>Keep the group aware of its stated goals, purpose, and objectives</td>
<td></td>
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<tr>
<td>23.</td>
<td>Take an active part in officer transition and training</td>
<td></td>
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<tr>
<td>24.</td>
<td>Keep all official files</td>
<td></td>
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<td>25.</td>
<td>Store all group materials during the summer and between officer transitions</td>
<td></td>
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<tr>
<td>26.</td>
<td>Take the initiative in creating teamwork and cooperation among officers</td>
<td></td>
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<tr>
<td>27.</td>
<td>Be responsible for planning a leadership skill workshop</td>
<td></td>
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<tr>
<td>28.</td>
<td>Call meetings of the officers when deemed necessary</td>
<td></td>
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<tr>
<td>29.</td>
<td>Cancel any activities deemed inadequately planned</td>
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<tr>
<td>30.</td>
<td>Help the president prepare the agenda before each meeting</td>
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<tr>
<td>31.</td>
<td>Check the secretary’s minutes before they are distributed</td>
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<tr>
<td>32.</td>
<td>Request the treasurer’s books at the end of each semester</td>
<td></td>
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<tr>
<td>33.</td>
<td>Serve as parliamentarian to the group</td>
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<tr>
<td>34.</td>
<td>Provide guidance on the assessment of each major activity</td>
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<td>35.</td>
<td>Expect a written evaluation at the end of each semester</td>
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<td>36.</td>
<td>Receive copies of all correspondence</td>
<td></td>
</tr>
<tr>
<td>37.</td>
<td>Receive copies of all official correspondence</td>
<td></td>
</tr>
<tr>
<td>38.</td>
<td>Represent the group in any conflicts with members of the University staff</td>
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<tr>
<td>39.</td>
<td>Inform the group of infractions of its bylaws, codes, and standing rules</td>
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</tr>
<tr>
<td>40.</td>
<td>Veto a decision when it violates a by-law or constitution</td>
<td></td>
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</tbody>
</table>
The Professional Development Fund provides student organizations affiliated with the Tippie College of Business with funds for activities that develop their members professionally. Events must include an educational component that focuses on student professional development. Events must be approved in advance through use of this application. If you wish to use this money for an event, wait for approval before acting on plans. Applications will typically be processed within one week, if they are complete and accurate.

Guidelines:
• Funds are for activities that develop their members professionally
• Organizations may apply for a one-time grant up to $500
• Event description including goals, objectives, and an assessment plan for your event must be attached to application
• Budget for event with a detailed set of expenses must be attached to application
• Receipts are required for reimbursement
• Events may take place in University facilities, faculty homes, or public locations
• All University guidelines and rules of conduct apply to funded events- events must be alcohol free

Date Submitted ________________________________ Funds requested ________________________________

Student Organization ________________________________________________________________________

Contact ________________________________ Email ______________________________________________

Submit this form and attachments to the Undergraduate Program Office (C140 PBB)

--------------------------------------------------------Office Use Only--------------------------------------------------------

Checklist
☐ Funding request with goals, objectives, assessment plan
☐ Detailed budget
☐ Post-event assessment

Funding Status
☐ Approved
☐ Denied
☐ Resubmit

Associate Dean Endorsement ________________________________ Date _________________
The Global & Cultural Competence Fund provides student organizations affiliated with the Tippie College of Business with funds for activities that promote understanding of global and cultural competence in business and/or build an inclusive community for students in the Tippie College of Business. Events or activities must include an educational component surrounding global and/or cultural competence. Events must be approved in advance through use of this application. If you wish to use this money for an event, wait for approval before acting on plans. Applications will typically be processed within one week, if they are complete and accurate.

**Guidelines:**
- Funds are for educational events that promote understanding of global and cultural competence and/or are intended to build an inclusive community in the Tippie College of Business
- Organizations may apply for a one-time grant up to $500
- Event description including goals, objectives, and an assessment plan for your event must be attached to the application
- Budget for event with a detailed set of expenses must be attached to application
- Receipts are required for reimbursement
- Events may take place in University facilities, faculty homes, or public locations
- All University guidelines and rules of conduct apply to funded events- events must be alcohol free

Date Submitted __________________________ Funds requested _______________________

Student Organization ____________________________________________________________

Contact ___________________________ Email __________________________

*Submit this form and attachments to the Undergraduate Program Office (C140 PBB)*

---Office Use Only---

<table>
<thead>
<tr>
<th>Checklist</th>
<th>Funding Status</th>
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<tbody>
<tr>
<td>☐ Funding request with goals, objectives, assessment plan</td>
<td>☐ Approved</td>
</tr>
<tr>
<td>☐ Detailed budget</td>
<td>☐ Denied</td>
</tr>
<tr>
<td>☐ Post-event assessment</td>
<td>☐ Resubmit</td>
</tr>
</tbody>
</table>

Associate Dean  
Endorsement ____________________________  
Date ________________
The Innovative Events Fund provides student organizations affiliated with the Tippie College of Business with funds for newly developed activities that promote interaction among business students, faculty, and members of the business community. Events must be approved in advance through use of this application. If you wish to use this money for an event, wait for approval before acting on plans. Applications will typically be processed within one week, if they are complete and accurate.

**Guidelines:**
- Funds are for newly developed activities that promote interaction among business students, faculty, and members of the business community
- Organizations may apply for a one-time grant up to $500
- Event description including goals, objectives, and an assessment plan for your event must be attached to application
- Budget for event with a detailed set of expenses must be attached to application
- Receipts are required for reimbursement
- Events may take place in University facilities, faculty homes, or public locations
- All University guidelines and rules of conduct apply to funded events - events must be alcohol free

Date Submitted ____________________________ Funds requested ____________________________

Student Organization ________________________________________________

Contact ____________________________ Email ____________________________

Submit this form and attachments to the Undergraduate Program Office (C140 PBB)

Checklist

- Funding request with goals, objectives, assessment plan
- Detailed budget
- Post-event assessment

Funding Status

- Approved
- Denied
- Resubmit

Associate Dean
Endorsement ____________________________

Date ____________________________
IX- REFERENCES

1  http://studentactivities.tamu.edu/orgmanual
2  http://studentorgs.umich.edu/guidebook