

## Global Learning Opportunity (GLO) without the jet lag!

No passport? No problem! Take a virtual trip through Latin America. Using the same virtual format that was a success during the winter session, GLO students will “visit” multiple countries, meet with company executives, participate in strategy sessions, and apply cross-cultural competency as they solve real problems facing international companies today. Virtual Country Visits for this GLO include Mexico, Costa Rica, Panama, Colombia, and Brazil. [Visit the GLO website](#) for full details.

Why take the Virtual GLO?

*“If you want to gain a deeper understanding of cultures and business traditions and how they may differ from your own understanding, take this class. You'll be equipped with a tool kit on how to assess taking any business global and how to expand beyond your own borders and comfort zones. We were able to immerse ourselves in the business and the culture of five different countries, which opened my eyes and mind to how different each country's traditions are and how easy it can be to do the right research when working with individuals from those countries. Take this class!” – Megan Brandt, PMBA Student*

### Course:

**MGMT:8500:0EXG** Seminar in International Business (3 s.h.)

Summer Session Dates: May 17 – June 24, 2021

Summer Session Times: 6pm – 10pm, Mondays and Thursdays

Instructor: Erin Johnson

Course Format: Online course is delivered with combination of recorded lectures and required online live class sessions. Company visits, strategy sessions and cultural components will take place during the live online sessions.

### Application Process: **Pre-Enrollment Deadline March 3<sup>rd</sup>**

This course requires a pre-enrollment application. Complete the online application by the priority **deadline of March 3<sup>rd</sup>, 2021**. You will be notified by March 7<sup>th</sup> of your application status. You will have until March 14<sup>th</sup> at 11:59 pm to withdraw penalty free. If you withdraw after that time, you will be required to pay the \$275 withdrawal fee given our requirement to prepay our travel partner who is assisting with program logistics and company visits.

### APPLICATION

NOTE: The application should take less than 10 minutes to complete and must be finished in its entirety to submit.

### Priority

This course is open to students in the Online and Professional MBA programs. Space is limited to 25 students. Apply early to secure your spot!

### Cost:

Tuition – \$2,100 for 3 s.h. course

Program Fee – The MBA Program will cover the program fee costs. However, a fee of \$275 will be charged to those that drop after the **withdrawal deadline of March 14<sup>th</sup>, 11:59 pm**.

Questions? Please contact Kelly Bedeian at [kelly-bedeian@uiowa.edu](mailto:kelly-bedeian@uiowa.edu) or (319) 467-1431.