



Eric Martin

Chief Operating Officer, Individual Solutions Transamerica

Eric Martin is Chief Operating Officer of Transamerica's Individual Solutions business line. He has served in the role since late 2019.

Martin has served in many roles since he joined the company's Netherlands-based parent organization, Aegon, in 2001. Before being named to his current position in 2019, Martin was the senior vice president and head of finance at Transamerica since 2016. In this role, he was responsible for all of Transamerica's management reporting and financial reporting. From 2015-2016 he was president of Transamerica's Enterprise Business Services division, where he focused on best-in-class shared service solutions for the company and its customers.

From 2010 to 2015, Martin was senior vice president, chief accounting officer of Aegon Americas and held a variety of positions prior to that in the organization, including controller for both the corporate division and later for all of the Aegon operations in the U.S. In addition to his many contributions of establishing effective financial controls and coordinated reporting, Martin played a lead role in the implementation of International Accounting Standards in the U.S.

Before joining Aegon and Transamerica, he spent eight years at the accounting firm Ernst & Young. Martin graduated in 1993 from the University of Iowa, where he earned a BBA in accounting. From 2008 to 2014, he served on the University of Iowa's Professional Accounting Council.

Martin's wife, Andrea, is also a graduate of the University of Iowa. They reside in Marion, Iowa, and have three children.