



Joe Ceryanec

Chief Financial Officer
Meredith Corporation

Joe Ceryanec is the chief financial officer for Meredith Corporation. He assumed this position in October 2008.

At Meredith, Ceryanec is responsible for all accounting, finance, tax, treasury, investor relations, IT, production, procurement, newsstand, and facility operations. Ceryanec also oversees Meredith's 800 employees in India, is a trustee of Meredith's \$1 billion U.S.- and UK-based pension plans and serves on the board of the Meredith Foundation.

During his tenure at Meredith, Ceryanec has played a leadership role in the company's expansion initiatives in the print, broadcast, and digital media fields. This includes overseeing Meredith's recent \$2.8 billion acquisition of Time Inc., which doubled the size its National Media Group, made Meredith the world's No. 1 magazine publisher, and positioned Meredith as one of the largest digital media companies in the U.S. serving 135 million unique visitors every month. Ceryanec has also overseen the acquisition of local television stations, digital media brands and capabilities, and magazine brands.

Before joining Meredith, Ceryanec spent 12 years at McLeodUSA, a major telecommunications company. At McLeodUSA, Ceryanec served as CFO and president of its 13-state central region.

A certified public accountant, Ceryanec worked at KPMG and Ernst & Young early in his career. Ceryanec graduated from the University of Iowa with a BBA in accounting. Ceryanec currently serves on the Tippie Advisory Board and the Board of Trustees of the Des Moines Art Center. Ceryanec recently served on the Tippie College of Business Professional Accounting Council.

Based in Des Moines, Iowa, Meredith Corporation has been committed to service journalism for 115 years. Its media portfolio includes print magazines, local broadcast television stations, digital, mobile, and social media. Meredith's iconic national media brands include *People*, *Better Homes & Gardens*, *Southern Living*, *Parents*, *Time*, *Sport Illustrated*, *In-Style*, *Real Simple*, and *Allrecipes* and reach more than 175 million unduplicated American consumers, including 80 percent of U.S. millennial women. Meredith's local media portfolio of 17 television stations is concentrated in large markets including Atlanta, Phoenix, Portland, and St. Louis and reaches 11 percent of U.S. households.

Ceryanec and his wife, LaNae, reside in West Des Moines, Iowa, and have three grown children.