



Lura McBride

President and CEO
Van Meter Inc.

Lura McBride is the president & CEO at Van Meter Inc., headquartered out of Cedar Rapids, Iowa. She has responsibility for the overall vision, direction, and growth strategy of a 100 percent employee-owned electrical and automation distributor that employs 525 employee-owners in 15 locations across Iowa, Nebraska, Kansas and Virginia. Her focus is on building strong leadership and a high performing culture to create lasting value for customers, supplier partners, communities, and employee-owners. McBride serves on the Van Meter Board of Directors, the Werner Electric Supply Board of Directors, and the National Association of Electrical Distributors (NAED).

Prior to joining Van Meter, McBride worked for 15 years at Accenture, a global management consulting company based out of Chicago, Illinois. Her work efforts at Accenture were in the areas of systems integration, change management, human performance, knowledge management, business process design, and program management.

McBride graduated from University of Iowa with degrees in finance and marketing. She lives in Cedar Rapids, Iowa, with her husband Ryan and four children. McBride is passionate about making a difference in her community and spending time with her family. In the community, McBride is serving on various boards and committees including Tanager Place, The Hall-Perrine Foundation, Unity Point St. Luke's Hospital, Iowa BIG, and the Cedar Rapids Police Chief Council.