



Lura McBride

President and CEO
Van Meter Inc.

Lura McBride is the president & CEO at Van Meter Inc. She has responsibility for the overall vision, direction, and growth strategy of a 100 percent employee-owned electrical and automation distributor that employs 525 employee-owners in 15 locations across Iowa, Illinois, and Nebraska. Her focus is on building strong leadership and a high performing culture to create lasting value for customers, supplier partners, communities, and employee-owners. She serves on the Van Meter Board of Directors, the Werner Electric Supply Board of Directors, and the National Association of Electrical Distributors (NAED).

Prior to joining Van Meter, Lura worked for 15 years at Accenture, a global management consulting company based out of Chicago. Her work efforts at Accenture were in the areas of systems integration, change management, human performance, knowledge management, business process design, and program management.

Lura graduated from University of Iowa with degrees in finance and marketing. She lives in Cedar Rapids, Iowa, with her husband Ryan and four children; Parks (18), Marek (16), Macyn (15), and Watts (13). Lura is passionate about making a difference in her community and spending time with her family. In the community, Lura is serving on various boards and committees including Tanager Place, Iowa BIG, The Hall-Perrine Foundation, Unity Point St. Luke's Hospital, Banker's Trust, National Council on Youth Leadership, and the Cedar Rapids Police Chief Council. With her family, Lura loves vacationing, spending time outdoors, attending her kids' activities, and being a mom.