Sheri Salata is co-founder of STORY, a media company producing print, television, film, and digital content.

Sheri’s new venture in media is the evolution of her life-altering 20-year career with Oprah Winfrey. Sheri’s day-to-day hits and misses as the final executive producer of the Oprah Winfrey Show were featured in the docu-series *Season 25: Oprah Behind the Scenes*. She served as president of Harpo Studios and the OWN Network.

Sheri has been named one of *Fast Company’s* 100 Most Creative People in Business and the *Hollywood Reporter’s* Women in Entertainment Power 100.

Sheri is a proud Hawkeye and University of Iowa alum. She lives in Los Angeles.