



## Eric Martin

### Head of Enterprise Transformation Transamerica

Eric Martin is the head of enterprise transformation for Transamerica. He has been in the role since 2020.

Eric Martin has served in many roles since he joined Aegon, Transamerica's Netherlands-based parent organization in 2001. Before being named to his current position, Martin was the chief operating officer of Transamerica's individual solutions business unit from 2019-2020 and the senior vice president and head of finance at Transamerica 2016-2019. Prior to this, Martin held various leadership roles in the company's finance team.

Before joining Aegon and Transamerica, he spent eight years at the accounting firm Ernst & Young. Martin graduated in 1993 from the University of Iowa, where he earned a BBA in accounting. From 2008 to 2014, he served on the University of Iowa Tippie College of Business' Professional Accounting Council.

Martin's wife, Andrea, is also a graduate of the University of Iowa. They reside in Marion, Iowa, and have three children that are all currently enrolled at the University of Iowa.