



## Joe Ceryanec

Former Chief Financial Officer  
Meredith Corporation

Joe Ceryanec was the chief financial officer for the Meredith Corporation from 2008 until his retirement in 2020.

At Meredith, Ceryanec was responsible for all accounting, finance, tax, treasury, investor relations, IT, production, procurement, newsstand, and facility operations. Ceryanec also oversaw Meredith's 800 employees in India, was a trustee of Meredith's \$1 billion U.S.- and UK-based pension plans, and served on the board of the Meredith Foundation.

During his tenure at Meredith, Ceryanec played a leadership role in the company's expansion initiatives in the print, broadcast, and digital media fields. This included overseeing Meredith's \$2.8 billion acquisition of Time Inc., which doubled the size of National Media Group, made Meredith the world's No. 1 magazine publisher, and positioned Meredith as one of the largest digital media companies in the U.S. serving 135 million unique visitors every month. Ceryanec also oversaw the acquisition of local television stations, digital media brands and capabilities, and magazine brands.

Before joining Meredith, Ceryanec spent 12 years at McLeodUSA, a major telecommunications company. At McLeodUSA, Ceryanec served as CFO and president of its 13-state central region.

A certified public accountant, Ceryanec worked at KPMG and Ernst & Young early in his career. He graduated from the University of Iowa with a BBA in accounting. Ceryanec currently serves on the Tippie Advisory Board, the Board of Directors of ChildServe, and the Board of Advisors of a wealth management firm and two private equity firms. Ceryanec also served on the Tippie College of Business Professional Accounting Council.

Ceryanec and his wife, LaNae, reside in West Des Moines, Iowa, and have three grown children.