



## Ben Sparks

Executive Director, Finance & Network  
Performance

UnityPoint Health

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Ben Sparks serves as the Executive Director of Finance and Network Performance for UnityPoint. He leads the team responsible for financial performance of UnityPoint's portfolio of value-based contracts. This work includes contract modelling, performance forecasting, development of analytics tools, and consulting directly with senior leadership on performance opportunities and risks.

Ben served as the Director of Risk Analytics at UnityPoint from 2018 to 2020. Before joining UnityPoint Health in 2018, Ben worked as a Strategic Insights Manager for Pella Corporation, leading the analytics team there. Prior to joining Pella in 2015, Ben spent time in a number of strategy and analytics roles in health care, policy, and politics.

Ben holds a BA from Iowa State and an MBA from Iowa.