



William (Bill) Staib

Founder, Chairman, and CEO
College Raptor

Bill Staib founded and serves as chairman and CEO at College Raptor, an online financial planning and college discovery platform that helps students find appropriate, affordable college options—and discover ways to pay for college—while considering each student's unique academic and financial circumstances.

As an information technology serial entrepreneur, Bill has overseen the development and implementation of technology solutions for many large and demanding companies worldwide. Bill previously was CEO and a founder of Stockpoint, a provider of financial data and decision support solutions to banks and brokerage firms. After selling the business to Pinnacor, he served as their EVP of technology and products until its purchase by CBS Marketwatch (now News Corp).

Bill was previously founder and VP of technology at Neural Applications Corporation. There, he created a neural network-based product that was recognized as “One of the Six Most Outstanding Engineering Achievements in the United States” by the National Society of Professional Engineers. He is the primary inventor on six U.S. patents in the fields of investment banking, document processing, competitive analysis, industrial process control, and internet commerce.

Bill earned B.S. and M.S. degrees in electrical engineering from Stanford University.