Dean, Tippie College of Business

Leadership Profile
January 2020
Executive Summary

The University of Iowa (UI) seeks a visionary, experienced, and entrepreneurial leader with a deep commitment to academic excellence, collaboration, diversity and student success for the Henry B. Tippie Deanship in the Tippie College of Business.

The University of Iowa is one of the nation's premier public research universities with more than 32,000 students from 114 countries and all 50 states. Founded in 1847, it is the state's oldest institution of higher education and is located alongside the picturesque Iowa River in Iowa City. A member of the Association of American Universities since 1909 and the Big Ten Conference since 1899, the UI is home to one of the largest and most acclaimed medical centers in the country, as well as the famous Iowa Writers' Workshop. The university also has a pervasive spirit of entrepreneurship that guides student start-ups, new enterprises built on faculty discoveries and other innovations.

The Tippie College of Business has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1923. Tippie is "positioned to conquer business education," as its recent AACSB review team stated. It's six departments serve more than 4,000 students pursuing degrees from Bachelor's to PhD. Tippie's student body and faculty, together with its 50,000 alumni, have grown into a force for positive transformation in the business world. Tippie has historically seen high rankings in a number of areas. It is currently ranked as the #31 best business school and the #22 part-time MBA program in the US by US News and World Report. It also boasts the #16 ranked Entrepreneurship Program (Princeton Review), #16 best Master's of Accounting Program (TaxTalent), #11 highest CPA pass rate for large accountancy programs (NASBA) and the #10 best Data Science Master's Program in the US (CIO Magazine). In addition to its excellence, Tippie and the University of Iowa offer a supportive, collaborative environment where faculty within the college and deans across the university work together to advance the institution's overall mission, develop innovative new approaches and promote student success. With its shared purpose and strong sense of community, Tippie is a place with infinite potential.

The next dean of the Tippie College of Business will be expected to realize this potential in a new and exciting era. A top priority will be to execute and continue to develop the college's strategic plan in collaboration with college leaders and faculty and in concert with the university as a whole. The vision of the current strategic plan is for Tippie to build on its strengths to enhance research excellence, to educate problem solvers who can communicate their solutions and to enhance connections with alumni and corporate partners. All three of these strategies will ultimately contribute to the success of all Tippie students. The successful candidate will also be tasked with implementing a strategic diversity, equity and inclusion plan for attracting and retaining diverse students, staff and faculty. The dean will also be expected to implement a new budget model while continuing to advocate for and generate additional resources. Additional challenges include recruiting and retaining world-class faculty and developing a rebuilding strategy for Tippie's Economics Department. All of these efforts will be carried out within the context of the collaborative and supportive environment within the college and in the broader university.

The next Tippie College of Business dean must have a record of excellence in teaching, research and service appropriate for a tenured appointment at the level of full professor in a department in the college. The dean will also have deep experience in administrative leadership and will demonstrate the administrative, fiscal and operational acumen required to manage a complex college with six departments.
offering a full range of graduate and undergraduate degrees within the context of a decentralized, hybrid RCM budget model. The dean should demonstrate inspiring leadership qualities and have an unwavering focus on student success. Additionally, the dean should be an experienced fundraiser and in coordination with the UI Center for Advancement development staff, forge strong relationships with donors, alumni and corporate partners as the university prepares to publicly launch a groundbreaking fundraising campaign. The dean will be a highly engaged and accessible leader and must have a deep and steadfast commitment to advancing diversity, equity, and inclusion.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.

Role of the Dean

The dean of the Tippie College of Business reports to the executive vice president and provost and is responsible for the academic, administrative and fiscal leadership of the college. Direct reports to the dean currently include the senior associate dean, the associate dean of graduate management programs, the associate dean of undergraduate programs, the executive director of the John Pappajohn Entrepreneurial Center, the executive director of marketing and recruiting, the senior director of human resources, the director of finance, and the executive director of communication, alumni and external relations.

Characteristic Duties and Responsibilities

The duties and responsibilities of the dean of the Tippie College of Business include:

- Articulating a vision for the future of the Tippie College of Business within a comprehensive public research university and uniting the college around a shared purpose
- Developing and executing a strategic plan to guide decision making and resource allocation in ways that reflect conscious choices about strategic priorities
- Providing leadership in enhancing student success and to increase retention and graduation rates
- Creating a culture and implementing strategies to support, promote and celebrate impactful research, enhancing Tippie’s growing research reputation
- Providing leadership and vision for a portfolio of innovative academic programs that utilize cutting edge pedagogical strategies, provide opportunities for experiential learning and develop students who effectively solve problems and persuasively communicate their solutions
- Providing leadership in recruiting, developing, engaging and retaining high-quality and diverse faculty, staff and students; implementing equitable practices and creating an inclusive environment in which they can flourish
- Promoting collaborative, agile decision-making by facilitating dialogue among college leadership, governance bodies, and faculty and staff
- Overseeing the administration of the college’s resources
Promoting a culture of excellence, innovation, collaboration and respect, building a sense of community among faculty, staff and students

Overseeing the review of faculty and staff, departments and programs, including making promotion and tenure decisions

Working with the Council of Deans and university administration to create opportunities for cross-university collaborations and garner support for Tippie’s strategic initiatives

Leading the advancement efforts for the college by articulating and championing strategic priorities, cultivating prospective donors and fostering interactions with friends of the college

Developing and overseeing the college’s relationships with its key stakeholders and constituencies, including advisory boards, alumni, donors, corporate partners, the community and government officials

Serving as the principal external spokesperson for the college, boldly telling our story to a range of key constituents

Advancing the overall reputation of the Tippie College of Business

Commitment to Diversity, Equity, and Inclusion

The University of Iowa’s status as a premier research university depends on the robust exchange of ideas. As we enhance the breadth and depth of our perspectives, we are better able to fulfill our mission to explore, discover, create and engage. Thus, we are committed to supporting every Hawkeye’s pursuit of excellence. Our ability to foster an equitable and inclusive environment for all who join the University of Iowa family will determine our collective success. We eagerly accept this challenge. At the University of Iowa, we achieve excellence through diversity, equity and inclusion. To learn more about the University of Iowa’s commitment to diversity, equity, and inclusion, visit https://diversity.uiowa.edu/.

Opportunities and Expectations for Leadership

The dean will be an integral and vital part of the university’s leadership team. The dean will be expected to address successfully the following leadership opportunities:

Lead the execution and continued development of the college’s strategic plan in alignment with University priorities

The Tippie community engages in thoughtful planning processes that culminate in five-year strategic plans. The dean will work in a collaborative fashion across the college – and in close partnership with college leadership – to lead the execution of the current plan and the development of future plans. While the college is committed to the current plan, it expects the new dean to continue to be creative, innovative and bold in envisioning new approaches to advance the college and address its opportunities and challenges. The plan provides a guidepost for decision making around resource allocation and new programmatic initiatives. The new dean – in executing the plan and envisioning the future – will inspire, challenge and motivate faculty, staff and students as they work together around a shared purpose that will ultimately enhance the college’s academic excellence.
The dean will also be a key member of the university's leadership team and as such, will be expected to support the university's priorities – among them enhancing student success, increasing interdisciplinary research, building a culture of appreciation and enhancing engagement – and serve as a strong institutional leader.

- **Build academic excellence and enhance research productivity, impact, and reputation, capitalizing on the university’s collaborative environment**

  The dean will build upon Tippie's record to achieve the highest level of academic excellence among the nation’s business colleges. The dean will work with faculty and staff to support the ongoing growth and development of academic and research programs and initiatives that advance Tippie and ensure its continued leadership in addressing the most relevant issues facing business leaders today and into the future. As the leader of the college's academic enterprise – and working closely with the new associate dean for research – the dean will ensure that effective strategies are in place to enhance the breadth, depth and impact of research with a focus on key areas where the college can capitalize on its strengths and build its leadership position. The dean will support and demonstrate a strong respect for the entire spectrum of scholarly activity represented across the college. Similarly, the dean will foster both individual initiatives as well as large, collaborative, interdisciplinary initiatives that contribute to the college's and university's larger research strategy, mission and impact. The dean will also work to ensure that each of the college’s six departments is known for their individual and collective excellence, positioning them among the nation’s leading programs. The dean will tell a compelling story of the impact of Tippie's research, thereby enhancing its reputation nationally and across the globe.

  The dean will also extend their leadership across the university, forging strong and collaborative relationships with other deans and university leaders. Together, they will conceptualize and develop ideas for interdisciplinary programs, joint faculty appointments, new academic degree programs, and research initiatives that leverage the strengths of Tippie, advancing the university’s leadership and securing UI's place at the forefront of research and education.

- **Manage a dynamic portfolio of undergraduate and graduate programs to promote student success and meet market demand**

  In 2017, Tippie made the bold move of discontinuing its full-time residential MBA program. Since then, it has developed an array of masters-level programs and a fully online MBA program to complement its professional and executive MBA programs. Tippie also has strong undergraduate programs that integrate experiential learning to prepare students for the challenges they will face in their future careers and nationally recognized PhD programs that are small and collegial to maximize mentoring opportunities and research collaboration among students and faculty.

  The dean will need to continue to manage the portfolio of programs and support teaching excellence in ways that promote student success and meet market demand. Success of these programs will require strategic enrollment management, with a focus on attracting high-quality and diverse students. Tippie will take a proactive student recruitment approach working closely with the central admissions office. Attention must be given to retaining students, increasing graduation rates and enhancing overall student success.
At the program level, Tippie must continue to make bold decisions to ensure that programs are relevant and future-focused, preparing students for current and future challenges facing business organizations. There are also considerable opportunities to develop innovative programs that support lifelong learning and allow for customization and flexibility. The evolving portfolio of programs also needs a robust and flexible staff organization to administer these programs effectively. Continued work is needed to implement a recent reorganization and to adjust to future changes.

- **Build a strong sense of community and advance diversity, equity and inclusion among faculty, students and staff**
  Tippie has a strong and healthy culture. There is a palpable feeling of pride, camaraderie and teamwork across the college. Faculty are engaged and committed, students feel supported and alumni and donors appreciate the level of communication and engagement. Members of the community describe the environment as one where there is respect and collegiality – it is small enough for everyone to know one another, people are collaborative, all voices are welcome, and everyone is surrounded by people who are capable and smart. Faculty and staff continuously strive to develop an even stronger sense of community. The college will look to its next dean to set the tone and provide leadership to achieve this next level of engagement. They expect that the dean will be visible and accessible and hope to see the dean walking the halls, attending college and departmental activities, interacting with students and getting to know everyone.

A vital component of the college’s culture and community – one where there is opportunity and the need for great progress – is advancing diversity, equity and inclusion. The college’s faculty, staff and students expect the next dean to lead the way in recruiting a diverse and talented faculty, staff and student body, creating a welcoming environment for all members of our community. The college’s DEI Committee is helping to build the infrastructure to support long-term progress and success in alignment with university plans. The new dean must lend personal credence and passion to these efforts.

- **Build upon the college’s strong fundraising and alumni relations track record; further strengthen and expand external presence and partnerships with the business community**
  Tippie benefits from a strong record in fundraising and alumni relations and engagement. The college is supported by a team of five development professionals through the UI Center for Advancement. Alumni benefit from a strong record of placement after graduation and are loyal to the university. The dean will continue to nurture partnerships with members of the Tippie Advisory Board and be a visible partner with the college’s other advisory boards. These groups feel inspired to engage and connect and believe their input and support truly matters to the college’s well-being and ability to adapt to the needs of employers. The new dean must continue to build and further strengthen these important relationships.

Likewise, the dean will invest considerable time and attention to forge strong relationships with business leaders and corporate partners to enable the college to achieve its aspirations. There is tremendous opportunity to leverage relationships with corporate partners to enhance experiential learning opportunities, placement, research collaborations and corporate sponsorship of strategic initiatives. Strong corporate partnerships will enable Tippie to expand its impact across the state of Iowa and around the world.
- **Implement the new budget model and address resource issues**
  The dean will work with the provost and other campus leaders to implement and further refine the new university budget model that has shifted greater financial responsibility to individual academic units. This model is a decentralized, hybrid RCM budget model built on historical baselines with an incremental component applied to new revenue generated from increases in research and tuition dollars. This represents a significant change in how academic units operate financially as well as significant opportunity to grow revenue. The incoming dean should be an experienced change manager and academic administrator capable of projecting the revenue implications of program decisions and strategic initiatives and leveraging resources in a way that incentivizes innovation and supports strategic priorities. In working with central administration to implement the new model, the dean will advocate for the needs of the college with university leadership in a productive way.

  The dean will manage resources strategically, fairly and responsibly. This will include developing and recommending the college's annual budget, managing resource acquisition and allocation, and managing facilities and infrastructure to support the college’s and university’s goals for teaching and research.

- **Address key issues facing the college**
  Like every college of business, Tippie is facing its own set of interconnected challenges that the new dean will need to address to advance academic excellence. One of the key issues is faculty recruitment and retention. Tippie is home to world-class faculty who are responsible for the college’s outstanding reputation. The college has a strong track record of recruiting top talent which must continue under the new dean. Those same faculty are highly sought after by other universities. Retention of faculty must be a top priority for the dean. The provost is leading efforts to provide merit-based funding to ensure support of top-performing faculty. In addition to deploying these funds strategically, the dean must make faculty support a top priority for fundraising. The dean must also be mindful of how changes in curriculum will impact faculty recruitment and ensure a healthy faculty that is well-positioned to support the evolving academic programs.

  Another key issue to address is developing and executing a vision for the economics department. The university's economics department, housed in the Tippie College of Business, is going through a period of challenge, including a number of recent faculty departures. The new dean will work with university, college leadership and the faculty to develop a new vision and plan to revitalize and rebuild the department.
Professional Qualifications

The University of Iowa seeks in its next dean a leader with a distinguished record of academic and administrative accomplishment. Specifically, the university seeks a leader with the following qualifications:

**Required:**

The successful candidate for the Dean of the Tippie College of Business will possess these required qualifications:

- A record of excellence appropriate for a tenured appointment at the rank of full professor in a department within the Tippie College of Business;
- A record of visionary and innovative leadership experiences, including significant administrative experience;
- Demonstrated commitment to undergraduate and graduate education;
- Demonstrated commitment to students and student success;
- Demonstrated experience in recruiting, retaining, and developing a world-class and diverse faculty and staff to support strategic priorities;
- Administrative, fiscal, and operations management experience with an understanding of university finances;
- Demonstrated experience advancing diversity, equity and inclusion initiatives;
- Demonstrated potential for identifying philanthropic priorities, interacting with key donors and building corporate relationships;
- Ability to serve as a role model for shared values, acting with integrity and character.

**Highly Desired:**

While no one candidate will likely possess all of them, the successful candidate will also possess many of the following desired qualifications:

- Experience in developing a strategic plan and achieving strategic priorities with the ability to articulate a vision for the future of the Tippie College of Business within a comprehensive public research university;
- Experience supporting and promoting impactful academic research and creating a vibrant research culture that celebrates impactful research;
Experience supporting the development of innovative academic programs and high-quality educational experiences, including online programs and executive education;

Demonstrated commitment to faculty and staff shared governance, transparency in management and data-driven decision-making;

Demonstrated ability to lead faculty, staff, students and other constituencies in a way that promotes a culture of excellence, innovation, collaboration and respect, and builds a sense of community among faculty, staff and students;

Experience working with high-level donors and development staff to secure private funds in support of strategic objectives related to students, faculty and space needs;

Ability to communicate effectively to a range of constituencies serving as the principal external spokesperson for the college, including experience in building or strengthening a distinctive brand;

Experience building relationships with campus and external constituencies, including other colleges, university administration, business organizations, alumni, government officials and the community;

Experience with AACSB accreditation.

About University of Iowa

The University of Iowa is one of the nation’s premier public research universities, dedicated to academic excellence, groundbreaking discoveries and creations, commitment to the state and the world, and a culture that prizes community diversity, and opportunity.

A reputation for excellence

Iowa is known around the world for its commitment to excellence in the arts, sciences and humanities. It is home to the first and best creative writing program in the world, as well as one of America’s top teaching hospitals. Its faculty, staff and students have pioneered fields such as educational testing and speech pathology, sent UI-built instruments on virtually every mission in NASA history and traced the genetic origins of countless human diseases. Its 12 colleges are home to scholars dedicated to bridging disciplines and reinventing higher education.

Iowa’s collaborative, can-do culture fosters a campus-wide dedication to student success. Welcoming students from all backgrounds, helping them chart paths that serve their individual interests and goals, and giving them tools to graduate on time and on budget are central to Iowa’s mission.
Iowa students graduate with the skills, perspectives and values they need to lead productive lives and have rewarding careers. The university’s strong liberal arts tradition prizes exploration, flexibility, and broad-based knowledge while innovative teaching facilities and methods infuse timeless lessons with new energy. Today’s graduates are tech savvy and team oriented.

Iowa’s size, structure and culture foster interaction among scholars at all levels, with advanced programs surrounding and shaping a vital liberal arts core. Strong graduate and professional programs enrich the undergraduate experience while providing unparalleled opportunities for students who want to take their education further.

Alongside education and discovery, Iowa is known for its NCAA Division I athletics programs, a world-class academic medical center, commitment to statewide service and its role as an economic engine for the state of Iowa. The university has launched new programs that lend support and expertise to businesses across the state, and a pervasive spirit of entrepreneurship guides student start-ups, new enterprises built on faculty discoveries and other innovations.

**A proud history**

When the University of Iowa was founded on February 25, 1847, it was Iowa’s first public university, and it was located in the state’s first capital. When Des Moines became the seat of state government in 1857, Iowa City’s Old Capitol building became the geographic and symbolic heart of the university campus.

From its founding, Iowa has been a beacon of equality and opportunity for all people. It was the nation’s first public university to admit men and women on an equal basis, the first public institution to award law degrees to women and African Americans, and the first state university to recognize a campus organization for gay students.

Iowa invented the Master of Fine Arts degree, becoming the first institution to accept creative work in lieu of a written thesis. It has pioneered fields ranging from educational television to cochlear implants.

In more recent years, the university has faced and overcome historic challenges—from a devastating campus flood in 2008 to the global economic downturn to the unpredictable impact of new technologies. Community spirit, pragmatic vision and dedicated leadership have helped Iowa weather these challenges.

Today, the University of Iowa is stronger than ever and is poised to write a new chapter in its more than 170-year history.
Mission and core values

In pursuing its missions of teaching, research and service, the university seeks to advance scholarly and creative endeavor through leading-edge research and artistic production; to use this research and creativity to enhance undergraduate, graduate, and professional education, health care and other services provided to the people of Iowa, the nation and the world; and to educate students for success and personal fulfillment in a diverse world.

The University of Iowa carries out its academic mission primarily through its 12 colleges, which offer undergraduate and graduate education, professional education, and education and training in the health sciences.

In planning, setting priorities and carrying out every aspect of its mission, the University of Iowa is guided by seven interdependent commitments: excellence, learning, community, diversity, integrity, respect and responsibility.
Leadership

Bruce Harreld, President

Bruce Harreld became the 21st president of the University of Iowa on November 2, 2015. He received a Bachelor of Engineering degree from Purdue University and a Master of Business Administration degree from Harvard University.

President Harreld served on the faculty of Harvard Business School from 2008–2014, with dual appointments to the entrepreneurial and strategy units. He was faculty chair of the Building New Businesses in Established Organizations program. As a faculty member, he taught in numerous executive programs in Cambridge, Qatar, Mumbai, and Shanghai. He also has been an adjunct professor at Northwestern University in the Kellogg School of Management, developing the first-ever MBA course on Strategic Use of Information Technology.

President Harreld has served in several corporate leadership positions. As senior vice president and division president of Kraft General Foods, he led the strategic unit that formulated strategy and executed acquisitions for this multibillion-dollar company. As president and board member of Boston Market Company, he, along with five other partners, led the organization from 20 stores in the Boston area to over 1,100 stores nationally. As senior vice president of IBM, President Harreld worked with the CEO and senior management team to chart the organization’s transformation from near bankruptcy, led the business transformation team that streamlined operations and reintegrated the global organization, and led the strategy unit that was responsible for the formulation and execution of the company’s overall strategy. President Harreld has also served as a consultant, advising public, private and military organizations on leadership, organic growth and strategic renewal, including serving as manager, vice president and member of the board of the Boston Consulting Group.

President Harreld is the author or coauthor of numerous articles and book chapters in such journals and magazines as the Harvard Business Review, California Management Review, and Financial Executive, and books and monographs such as Leading Sustainable Change: An Organizational Perspective (Oxford University Press, 2015) and Core Curriculum Strategy Reading: Executive Strategy (Harvard Business Publishing, 2014). He has also authored or coauthored several case studies for Harvard Business Publishing.

President Harreld has received several awards, including the Accenture Award for best business article of the year and the Distinguished Industrial Engineer and Distinguished Engineering Awards from Purdue University.

President Harreld is married to Mary Gillilan Harreld, an attorney. They have four children and six grandchildren.
Montserrat (Montse) Fuentes, Ph.D., joined the University of Iowa as executive vice president and provost in June 2019. She came to the UI from Virginia Commonwealth University, where she served as dean of the College of Humanities and Sciences as well as professor of statistics in that college and professor of biostatistics in the School of Medicine.

Before joining Virginia Commonwealth University in 2016, Fuentes was head of the Department of Statistics and James M. Goodnight Distinguished Professor of Statistics at North Carolina State University in Raleigh. Prior to that, she served as director of the Network on Statistical Methods in Atmospheric and Oceanic Sciences (STATMOS), a National Science Foundation-funded center to promote multi-institutional and interdisciplinary research training at the interface of statistics and atmospheric and oceanic sciences, with 200 members and 21 affiliated institutions.

Fuentes has authored more than 100 scientific publications and served as principal or co-principal investigator on more than 20 research grants, with total funding of more than $28 million. Her research interests include big data; brain-imaging analysis; statistics for spatial data; uncertainty analysis; computer models; and interdisciplinary applications in neurosciences, environmental sciences and health sciences.

In 2008, Fuentes was named an American Statistical Association fellow for outstanding contributions to research in spatial statistics. In 2012, she received the United States Environmental Protection Agency’s Scientific and Technological Achievement Award for the development of an air quality model evaluation framework that fosters scientific credibility for model applications. In 2017, she was awarded the Medal of Distinguished Achievement from the American Statistical Association, Environmental Statistics Section, for major statistical methodology contributions, leadership and mentoring roles.

She received a dual bachelor’s degree in mathematics and music (piano) from the University of Valladolid in Spain and a Ph.D. in statistics from the University of Chicago.

**Additional Content of Interest**

Learn more about the University of Iowa at the following links:

- [https://uiowa.edu/](https://uiowa.edu/)
- [https://provost.uiowa.edu/strategic-plan-2016-2021](https://provost.uiowa.edu/strategic-plan-2016-2021)
About Tippie College of Business

The Tippie College of Business engages in business education, research, and partnerships to produce bold solutions for a changing world. The college includes six academic departments – accounting, business analytics, economics, finance, marketing, and management and entrepreneurship – and many centers and institutes. Over 4,000 students in our undergraduate, professional and graduate programs call Tippie home, and more than 50,000 alumni carry the Tippie ideals into the world.

Renamed the Henry B. Tippie College of Business after a significant gift from 1949 alumnus Henry B. Tippie, the Tippie College of Business is well-positioned to build on a strong national and international reputation. Our recent AACSB review team described Tippie as having a “culture of innovation, nimbleness and market-driven initiatives,” “positioned to conquer business education,” and “at the cutting edge of where B-Schools should be going.” Our past success can be traced to a culture built around strategic planning, an entrepreneurial spirit and an engaged group of faculty and staff with a strong sense of shared purpose. Through strong relationships with alumni and business partners, we ensure that our research is informed by an understanding of the current business environment, our programs are relevant and future-focused, and our outreach is impactful for constituents across Iowa and around the world.

Within the Tippie College of Business, our passion for our students, our research and our impact drive our efforts. Throughout the decades, the Tippie has been a leader both among its peers and across campus. The college was the first business school to develop a communication center in-house, is a leader in entrepreneurship programming, and is a leader on campus in its use of technology, its ability to create revenue, its physical presence in four cities across the state, its bold branding, and its expertise in the area of digital enrollment marketing.
We are excited to welcome a new dean to lead the Tippie College of Business through the next stages of research discoveries, program innovation, student success, strengthened connection with external stakeholders, and leadership in diversity, equity and inclusion.

**Strategic Vision and Plan**

**Why We Exist**
The Tippie College of Business provides business education, research, and engagement to produce bold solutions for a changing world.

**Who We Are**
Tippie will be a catalyst for business transformation through thought leadership, educating problem solvers and productive partnership.

**How We Will Do It**
Transformation requires an engaged and empowered working environment. To achieve our vision, we will:

- **Work Collaboratively**
  Sharing and integrating ideas within the college, across the campus and among our external stakeholders.

- **Act Courageously**
  Fostering creativity, innovation, experimentation and risk taking.

- **Invest in Community**
  Forging connectivity among Tippie students, faculty, staff, alumni, our partners and the state of Iowa.

- **Value Diversity**
  Pursuing, engaging and harnessing the power of diverse perspectives in our working and learning environments.

- **Embody Tippie Values**
  Working hard, pulling together, doing the right thing every time, setting high standards and producing results that have impact.

- **Communicate Effectively**
  Boldly telling our story to the world.

**Strategic Priorities**

- The Tippie College of Business has a growing national research reputation.
- Tippie students effectively solve problems and persuasively communicate their solutions.
- Tippie connects students, faculty, staff, alumni, employers and businesses to create lasting relationships and long-term value.
Departments
- Accounting
- Business Analytics
- Economics
- Finance
- Management & Entrepreneurship
- Marketing

Centers & Institutes
- Frank Business Communication Center
- Hawkinson Institute of Business Finance
- Institute for International Business
- Jacobson Institute for Youth Entrepreneurship
- John Pappajohn Entrepreneurial Center
- Marketing Institute
- Small Business Development Center
- Tippie Analytics Cooperative
- Vaughan Institute
- Experimental Economics Interdisciplinary Research Group
- Iowa Electronic Markets
- RSM Institute of Accounting Education and Research

Undergraduate Majors
- Accounting
- Business Analytics & Information Systems
- Economics
- Finance
- Management
- Marketing

Undergraduate Certificates
- International Business
- Entrepreneurship
- Risk Management and Insurance

MBA Programs
- Professional MBA
- Online MBA
- Executive MBA
- Hong Kong MBA
- CIMBA Italy MBA

Masters Programs
- Accounting (MAC)
- Full-time MS in Business Analytics
- Part-time MS in Business Analytics
- MS in Finance

**Graduate Certificates**
- Business Analytics
- Business Fundamentals
- Finance
- Leadership
- Marketing

**PhD Programs**
- Accounting
- Business Analytics
- Economics
- Finance
- Management
- Marketing

**Locations**
- Iowa City
- Cedar Rapids
- Des Moines
- Davenport
- Hong Kong
- Paderno del Grappa, Italy

**College rankings**

**Undergraduate**
- #11 Highest CPA pass rate among large U.S. programs, NASBA (2018)

**Professional MBA**

**MS in Business Analytics**
- #10 Best Data Science Master's Program, CIO Magazine (2019)
- Top 25 Best Master's in Business Analytics, MastersInDataScience.org (2019)

**Master of Accountancy**
- #27 Best Master's in Accounting, Public Accounting Report (2019)
- #16 (tie) Best MAcc Programs, TaxTalent (2017-2018)
Iowa City, Iowa

Picture a top-notch educational institution offering some of the nation’s best (and largest) health care facilities and a variety of art and theatrical attractions, an internationally renowned writers’ workshop, and research programs that are changing our world. Combine this with a welcoming community surrounded by the picturesque forests, lakes, and rivers of Eastern Iowa. It is not hard to see why the Iowa City area is often ranked as one of the most livable communities in the nation.

During the summer, Iowa City sponsors weekly downtown jazz and pop concerts and year-round major poets, writers, artists, historians, scientists, and others speak or perform at university and local venues. Excellent public schools, safe and comfortable neighborhoods, and a highly educated population mean that Iowa City frequently appears high on “best-place-to-live” listings in national magazines.

The nearby countryside, scenic state parks and the Iowa River provide many opportunities for walking, biking and boating. Twenty miles to the north is Cedar Rapids, Iowa’s second-largest city, home to the Eastern Iowa Airport and a population of about 120,000. Chicago, St. Louis and Minneapolis/St. Paul are also within easy driving distance.

You do not have to be in Iowa City for long to understand why Iowans are known for their work ethic and their kind, friendly nature. Referred to by many as “Iowa Nice,” this spirit is seen everywhere from the sidewalk to the stadium. Where else do you see thousands of football fans, players, and coaches wave to the patients of the Stead Family Children’s Hospital? This “Iowa Nice” energy is a reason why people love Iowa City and the university.
Community Websites

- City of Coralville: [http://www.coralville.org/](http://www.coralville.org/)
- City of Iowa City: [http://www.icgov.org/](http://www.icgov.org/)
- City of North Liberty: [https://northlibertyiowa.org/](https://northlibertyiowa.org/)
- City of Tiffin: [https://tiffin-iowa.org/](https://tiffin-iowa.org/)
- Johnson County: [https://www.johnson-county.com/](https://www.johnson-county.com/)
- Iowa City Community School District: [https://www.iowacityschools.org/](https://www.iowacityschools.org/)

Area Rankings 2019

- Iowa City No. 3 of Livability.com’s 10 best places to get a fresh start
- Iowa City No. 4 of Top 100 Places to Live, Livability
- Iowa City No. 3 on Business Insider’s 20 best places for cities for college grads to start their lives
- University of Iowa’s liveWELL employee program takes first place in the National Consortium for Building Healthy Academic Communities’ 2019 National Wellness Challenge
- UI Named Tree Campus USA by the Arbor Day Foundation and Department of Natural Resources
- University of Iowa among the nation’s safest college campuses by ADT
- Iowa City one of Securitychoice.com’s 100 safest places to retire

Key Facts 2019

- City population 75,798
- Metro area population 171,491
- Year established 1839
- Median age 26
- Median household income $45,991

Iowa City is a welcoming community, with more than 20% of its population comprising underrepresented minorities. Nearly 14% of Iowa City’s residents were born abroad.
Procedure for Candidacy

All applications, nominations and inquiries are invited. Applications should include, as separate documents, a letter of interest addressing the themes in this profile and a CV or resume.

For fullest consideration, candidate materials should be received by March 4, 2020.

Direct nominations, inquiries, and applications to Suzanne Teer, Ann Yates, and Greg Duyck at UIowaTippieBusinessDean@wittkieffer.com.

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