

April 13, 2017

To Whom It May Concern:

This letter serves as confirmation that The University of Iowa successfully maintained its accreditation with AACSB International after its continuous improvement review visit was completed in 2014.

As part of the AACSB Continuous Improvement Review (CIR) process, The University of Iowa completed a self-study, engaged with a peer-review team, and was reviewed by the Continuous Improvement Review Committee prior to ratification by the AACSB Board of Directors. As part of the CIR process, the Henry B. Tippie College of Business was commended for a number of strengths and effective practices, while also receiving feedback on areas for continuous improvement.

As an accredited institution, schools participate in AACSB's continuous improvement review process every five years, during which the review focuses on the institution's quality improvement, strategic management, fulfillment of mission, and underlying strategies. Central to this process is an ongoing spirit of "continuous improvement", in which schools receive constructive feedback from the peer-review team and committee on items the review team sees as opportunities for improvement. These, along with areas of excellence are denoted in a final peer-review team report, and are included as documentation for ratification by the AACSB Continuous Improvement Review Committee and Board of Directors.

Once ratified, the institution has officially maintained its status for another five years, during which the institution has identified avenues for continued distinction or enhanced focus. Through these a framework is now established for the next review cycle. The University and College's engagement with the peer-review process, and the successful extension of accreditation demonstrates a philosophy that all accredited institutions seek to uphold—that of quality improvement and educational excellence.

Regards,

A handwritten signature in black ink, appearing to read "Robert D. Reid".

Robert D. Reid  
EVP & Chief Accreditation Officer

A handwritten signature in black ink, appearing to read "Barb Higel".

Barb Higel  
Manager, Accreditation Services &  
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